

File No. 26013

Item No. 8

SUNSHINE ORDINANCE TASK FORCE AGENDA PACKET CONTENT LIST

Committee: Complaint Committee

Date: 3/17/2026

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- 26013 Complainant 20260127 Supporting Documents_ Exh A-H [item8a](#)
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** An asterisked item indicates a document that exceeds 25 pages. The complete document is in the file and available on a disk.*

Completed By: Patricia H. Petersen (3/12/2026)

Complaint, Initial Request, and Response(s)

From: [Chris Cugliari](#)
To: [SOTF \(BOS\)](#)
Subject: Fwd: iVisitBoxing Partnership - Formal Inquiry
Date: Friday, January 23, 2026 10:32:40 AM
Attachments: [FW 2026 Special Event Application Result #19041314 - iVisit Boxing1 Redacted.pdf](#)
[2026 Special Event Application Result #19239639 - iVisit Boxing Global Announcement1 Redacted.pdf](#)
[iVB-CCSF Presentation 12.4.pdf](#)
[Email Regarding CSAC.pdf](#)

Dear SOTF Clerk,

I am filing a formal complaint against the **San Francisco Recreation and Park Department (RPD)** for a violation of **Administrative Code § 67.21**.

The department closed my request on January 21, 2026, asserting that "no other documents" exist regarding the vetting and internal deliberations of the **iVisitBoxing** event at Civic Center Plaza. I am challenging the diligence and completeness of this search based on the following:

1. Obstruction of a Significant Public Matter As reported in today's [SF Chronicle](#) ("Is this a fantasy?" Lurie-backed plan for record-breaking S.F. boxing event faces scrutiny"), this project has become a subject of intense public and media scrutiny. The article notes that Mayor Lurie backed the plan despite the promoter lacking a license or committed external funding. The RPD's claim that no internal emails exist discussing the vetting of this event is a statistical and administrative impossibility given the multi-month duration of the project's development, and given the fact that RPD Acting General Manager Sarah Madland spoke at this Press Conference alongside the Mayor.

2. Failure to Produce Vetting Records Mayor Lurie publicly thanked YouTube for its partnership during the January 16 press conference. However, the pitch deck produced by RPD (and Silverback) contains **no mention** of YouTube, and the department has produced no records verifying this claim. The Chronicle reports that YouTube itself has not confirmed the partnership, and the press conference itself was not even streamed on YouTube (despite the branding/logo placement and acknowledgement of the Mayor). The RPD is withholding the internal records that would explain how this unverified claim reached the Mayor's podium.

3. Omission of Third-Party Correspondence RPD Director Dana Ketcham recently confirmed in writing (see copied email) that the department received outreach from **Commissioner Chris Gruwell** regarding this event. No records of this correspondence, meeting invites, or calendar entries involving Mr. Gruwell were included in the production, representing a clear failure to conduct a thorough search.

4. Refusal to Comply with Clarification Requests I notified the department of these omissions on January 21 and provided a deadline of January 22 to reopen the search. RPD has failed to respond, necessitating this formal intervention.

Please schedule this complaint for the next available hearing.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>
Date: Wed, Jan 21, 2026 at 1:21 PM
Subject: Re: iVisitBoxing Partnership - Formal Inquiry
To: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included **internal and external correspondence** and **meeting invites** related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from **Commissioner Chris Gruwell** regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Wed, Jan 21, 2026 at 10:34 AM Summers, Ashley (REC) <ashley.summers@sfgov.org> wrote:

Dear Chris,

We have conducted a diligent search for records responsive to your request. We have located responsive records, which have been released to you (attached).

We have redacted some parts of the records provided to you where we are legally required to do so to protect the privacy interests of individuals. Here, we have redacted personal cell phone numbers and personal mailing addresses in order to protect privacy. See, California Constitution, Article I, section 1; California Government Code Sections 6254(k) and 6254(c); S.F. Admin. Code §67.1(g) (legislative findings on the right of individuals to privacy).

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Sincerely,

Custodian of Records

Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Summers, Ashley (REC)

Sent: Tuesday, January 20, 2026 12:39 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Monday, January 19, 2026 7:26 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. **Official Permit Filings:** The full **Special Event Applications** for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. **Licensing & Financial Verification:** Any documents or correspondence regarding the **California State Athletic Commission (CSAC) license** and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. **Promotional & Vetting Materials:** Any "**Pitch Decks**," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.

4. **Broadcast Partnership Verification:** All correspondence (emails or letters) where the promoter provided proof of the **exclusive YouTube partnership** mentioned in the January 16 press conference.
5. **Internal Deliberations:** Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership,
6. **Calendar & Meeting Records:** Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Saturday, January 17, 2026 1:40:05 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC)

[<staci.white@sfgov.org>](mailto:staci.white@sfgov.org)

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. **Verification of the YouTube Partnership:** iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. **Athlete Participation and Safety:** Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. **Media Credibility:** Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with *Boxing News*. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the **San Francisco Sunshine Ordinance (Administrative Code Chapter 67)** and the California Public Records Act, I am formally requesting copies of the following public records:

Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.

- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

From: [Shauna Bogetz](#)
 To: [Shauna Bogetz](#)
 Subject: FW: 2025 Special Event Application Result #19041314 - Visit Boxing
 Date: Thursday, October 23, 2025 3:40:00 PM

Shauna Bogetz (she/her)
 Supervisor of Special Events, Permits and Reservations
 San Francisco Recreation and Parks Department

From: noreply@sf18.formsite.com <noreply@sf18.formsite.com>
 Sent: Sunday, September 21, 2025 11:31 AM
 To: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>
 Subject: 2025 Special Event Application Result #19041314 - Visit Boxing

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Application for event is:	Initial Application
Event Name:	IVisit Boxing
Event Website:	https://url.vvapan.click/y2i01f_www.lyb.co_YX&OnNm7HQyOmlE6bz0MmNmNDz&MDFhYWM1ZDc0MTQ3Njg0Wm1MmixO0s3OmVZDc8MWMxOTY0QWZlYT01MTU5YmU5ZGZGFhZG9yZDA4YTlmNlNlZWFlMjA4YTJlMTAsYVl0ZGlnNmVhMTEwQWYyZj00OGU
Name of Event Manager/Coordinator	Kyle Meyers
Company/Organization Name (If applicable)	80000472945
Email Address:	kyle@gosilverback.com
Phone	77 [REDACTED]
Phone (Cell)	77 [REDACTED]
Mailing Address (Street Address, Apt. or Suite#)	[REDACTED]
City	San Francisco
State	California
Zip Code	94121
Name	Michael Bush
Phone	72 [REDACTED]
Phone (Cell)	72 [REDACTED]
Email:	michael@gosilverback.com
Are you, the applicant, producing this event on behalf of another organization?	Yes the sponsor organization assumes all financial liability
Is the sponsor a 501c3?	No
Type of Event:	Other (Boxing Event)
Briefly Describe Event In More Detail (you will have space at end of form to provide more information)	Outdoor Boxing Event at Civic Center Plaza and Surrounding Areas
1st Choice Location	Civic Center Plaza
Day of Week	Saturday
Date:	07/11/2026
Start Time:	4:00 pm
End Time Time:	10:00 pm
Are You Applying for An Event Proposing to Happen With the Next Two Week?	No this event is more than two weeks from today
Anticipated Number of Attendees (include audience, performers, set up):	150000
Do you believe that the total number of people attending your event will be:	More than 1000 total attendees
Will there be an admission fee?	Yes
Will there be amplified sound at your event?	Yes
If yes, what will be the hours of the amplified sound?	TBC
Are you requesting permission to SERVE food or beverages?	Yes, to public
Are you requesting permission to SELL food or beverages?	Yes, to public
Are you requesting permission to SERVE alcoholic beverages?	Yes, to public
Are you requesting permission to SELL alcoholic beverages?	Yes, to public
Are you requesting permission to DISPLAY merchandise?	Yes, to public
Are you requesting permission to SELL merchandise?	Yes, to public
Will your event have booth(s) or table(s)?	Yes
Will your event have tents erected?	Yes
Will your event have stages erected?	Yes

Will your event have fences or barricades erected?	Yes
Will your event have any inflatables, banners, parked cars, or other promotional elements/features?	Yes
Will your event have portable toilets?	Yes
Name of Security Company (if any planned)	Shaw
# of Security Guards	200
Set-Up Date	07/07/2026
Set-Up Start Time:	8:00 am
Set-Up End Time:	7:00 pm
Take Down Date	07/12/2026
Take-Down Start Time:	8:00 am
Take-Down End Time:	8:00 pm
If take down is more than one day, please describe here:	Fully out by Tuesday, 7/14 @ 9AM
Describe in detail your proposed event or activity: (A diagram of the Layout of your event must be submitted with your check or uploaded with this application)	Outdoor boxing event at Civic Center Plaza
ACKNOWLEDGEMENT: The above information is complete and correct to the best of my knowledge. I understand that the permit is granted on the basis of the information supplied in the application, and that the permit may be denied or revoked if found to be incorrect and/or incomplete. If my event changes, I must file a new amended application. I further understand that the City may monitor the event, and that failure to comply with any conditions placed on the permit approval or local law may result in the immediate revocation of the permit.	I Agree To The Above
Print Name of Person Agreeing to Above:	Kyle Meyers
APPLICATION PROCESSING: In order to begin the process of considering your application, you must submit a \$83 nonrefundable deposit to the address below.	I Understand I must submit a \$83 nonrefundable deposit to start the processing of my application:

This email was sent as a result of a form being completed.
[Return to previous email](#)



From: gonalvarez@cityofsanfrancisco.gov on behalf of kyle.meyers@gosilverback.com
To: gonalvarez@cityofsanfrancisco.gov
Subject: 2025 Special Event Application Form # 21229259 - VM Boxing Global Announcement
Date: Sunday, December 28, 2025 4:23:59 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Application for event is: Initial Application

Event Name: iVisit Boxing Global Announcement

Event Website: https://url.avanam.click/v2/911___www.ivb.co___YXArsOnNmZHQyOmlE6bzozZDFYzR8ODMzZmQ1NjUsMDFOWQyMkzOTA1NmFIZDh3OmlRjYzY6MjkyZDNmODFYYmZjkzZTU1OTlLzjQZjRlYjZmZW14OGY3OTA3NmMwNzRjOWRkMDI1YjE2ZGZGMGhMGFZjg6OQ6Tg

Name of Event Manager/Coordinator: Kyle Meyers

Company/Organization Name (If applicable): 80000472945

Email Address: kyle@gosilverback.com

Phone: 72 [REDACTED]

Phone (Cell): 72 [REDACTED]

Mailing Address (Street Address, Apt. or Suite#): [REDACTED]

City: San Francisco

State: California

Zip Code: 94121

Organization Website: https://url.avanam.click/v2/911___www.gosilverback.com___YXArsOnNmZHQyOmlE6bzozZDFYzR8ODMzZmQ1NjUsMDFOWQyMkzOTA1NmFIZDh3OmlRjYzY6MjkyZDNmODFYYmZjkzZTU1OTlLzjQZjRlYjZmZW14OGY3OTA3NmMwNzRjOWRkMDI1YjE2ZGZGMGhMGFZjg6OQ6Tg

Name: Michael Bosh

Phone: 72 [REDACTED]

Phone (Cell): 72 [REDACTED]

Email: michael@gosilverback.com

Are you, the applicant, producing this event on behalf of another organization? Yes the sponsor organization assumes all financial liability

If yes, name and address of organization: iVisit Media

Is the sponsor a 501c3? No

Type of Event: Other (Press Conference)

Briefly Describe Event In More Detail (you will have space at end of form to provide more information) 1 hour press conference for the global iVisit Boxing Announcement and YouTube partnership

1st Choice Location: Civic Center Plaza

Day of Week: Friday

Date: 01/16/2026

Start Time: Other

End Time Time: Other

Start/End Time if Not Covered by Prior Options: 12:30pm - 1:30pm

Are You Applying for An Event Proposing to Happen With the Next Two Weeks? No this event is more than two weeks from today

Anticipated Number of Attendees (include audience, performers, set up): 100

Do you believe that the total number of people attending your event will be: Less than 1000 total attendees

Will there be an admission fee? No

Will there be amplified sound at your event? Yes

If yes, what will be the hours of the amplified sound? 11:30 am to 1:30 pm (includes sound checks)

Please describe the nature of the amplified sound: Small JBL System next to the stage

Please describe any musical instruments that might be played during your event even if not amplified: N/A - Potential for prerecorded music

Are you requesting permission to SERVE food or beverages? No

Are you requesting permission to SELL food or beverages? No

Are you requesting permission to SERVE alcoholic beverages? No

Are you requesting permission to SELL alcoholic beverages? No

Are you requesting permission to DISPLAY merchandise? No

Are you requesting permission to SELL merchandise? No

Will your event have booth(s) or table(s)? No

Will your event have tents erected? Yes

If yes, please describe size and number: FOH / BOH Tents

Will your event have stages erected? Yes

If yes, please describe size and number: 24x16x30"

Will your event have fences or barricades erected? Yes

If yes, please describe size and number: 6' Privacy Fence installed for the build. See attached (rough) sketch. Full venue map forthcoming

Will your event have any inflatable, banners, parked cars, or other promotional elements/features? Yes

If yes, please describe: LED Walls and Banners

Will your event have portable toilets? No

Name of Security Company (if any planned): Shaw

of Security Guards: 4

Set-Up Date: 01/16/2026

Set-Up Start Time: 7:00 am

Set-Up End Time: 11:00 am

Take Down Date	01/16/2026
Take-Down Start Time:	2:00 pm
Take-Down End Time:	8:00 pm
Describe in detail your proposed event or activity: (A diagram of the layout of your event must be submitted with your check or uploaded with this application)	Global iVisit Boxing announcement w/stage, LED walls and amplified sound Additional infrastructure includes pop-up tents, privacy fence and generator Rendering attached Full venue map forthcoming; slight delay due to the holidays
Please Upload a Diagram of the Layout Event If you Have It.	Visit_CivicCenter_Presser_YGSI.pdf(287 KB)
ACKNOWLEDGEMENT: The above information is complete and correct to the best of my knowledge. I understand that the permit is granted on the basis of the information supplied in the application, and that the permit may be denied or revoked if found to be incorrect and/or incomplete. If my event changes, I must file a new amended application. I further understand that the City may monitor the event, and that failure to comply with any conditions placed on the permit approval or local law my result in the immediate revocation of the permit.	I Agree To The Above
Print Name of Person Agreeing to Above:	Kyle Meyers
APPLICATION PROCESSING: In order to begin the process of considering your application, you must submit a \$85 non-refundable deposit to the address below.	I Understand I must submit a \$85 non-refundable deposit to start the processing of my application:

This email was sent as a result of a form being completed.
[Report Unwanted Email](#)



ICONIC SF

SF 2026

FIGHT WEEK SF





ABOUT

IVISIT BOXING (IVB) IS A SPORTS ENTERTAINMENT COMPANY REVOLUTIONIZING THE BOXING EXPERIENCE BY BRINGING LARGE-SCALE CHAMPIONSHIP FIGHTS TO ICONIC PUBLIC SPACES IN MAJOR CITIES WORLDWIDE. IVB'S MISSION IS TO "BRING BOXING BACK TO THE PEOPLE" THROUGH RECORD-BREAKING OUTDOOR EVENTS THAT TRANSFORM ENTIRE CITIES INTO THE FIGHT VENUE. IVB SPECIALIZES IN CREATING ACCESSIBLE, CITY-WIDE SPORTING SPECTACLES THAT COMBINE ELITE CHAMPIONSHIP BOXING WITH MAJOR PUBLIC GATHERINGS IN ICONIC URBAN LOCATIONS.



IVB SUMMARY

MISSION: 'BRINGING BOXING BACK TO THE PEOPLE'

APPROACH:

- **TRANSFORM ENTIRE CITIES INTO FIGHT VENUES**
- **FREE, OPEN-TO-THE-PUBLIC CELEBRATIONS**
- **BLEND WORLD-CLASS BOXING WITH MUSIC FESTIVAL ATMOSPHERE**
- **CREATE ACCESSIBLE, INCLUSIVE SPORTING SPECTACLES**

TRACK RECORD:

- **FATAL FURY: CITY OF THE WOLVES - TIMES SQUARE, NEW YORK (2025)**
- **FIRST EVENT TO TRANSFORM TIMES SQUARE INTO AN OUTDOOR BOXING VENUE**
- **CHAMPIONSHIP FIGHTS WITH RYAN GARCIA, DEVIN HANEY, AND TEOFIMO LOPEZ**



FIGHT NIGHT NYC

IVB'S "FATAL FURY: CITY OF THE WOLVES" MADE HISTORY AS THE FIRST BOXING EVENT TO TRANSFORM TIMES SQUARE INTO AN OUTDOOR VENUE, FEATURING CHAMPIONSHIP FIGHTS HEADLINED BY RYAN GARCIA VS. ROLANDO ROMERO IN THE HEART OF NEW YORK CITY.

FIGHT NIGHT NYC



FIGHT WEEK SF

AS PART OF IVB'S ICONIC SERIES, THE EVENT WILL FEATURE A WEEK-LONG FESTIVAL COMBINING WORLD CHAMPIONSHIP BOXING WITH MUSIC, LOCAL CULTURE, AND COMMUNITY ACTIVATIONS, BRINGING BOXING BACK TO THE PEOPLE IN ONE OF AMERICA'S MOST ICONIC CITIES.



JULY 06, 2026

JULY 11, 2026

THE SCHEDULE-ICONIC SF

EXAMPLE LOCATIONS

MONDAY - GRAND ARRIVALS | EMBARCADERO PLAZA | PUBLIC

- FIGHTERS ARRIVE VIA SAN FRANCISCO CABLE CARS
- RED CARPET, MEDIA INTERVIEWS, LIVE DJ, SPONSOR VILLAGE

TUESDAY - FACE OFF + MEDIA DAY | PRESIDIO YACHT CLUB | INVITE ONLY

- INTIMATE PRESS-FOCUSED EVENT | OFFICIAL PHOTOGRAPHY AND FACE-OFF
- EXCLUSIVE BOAT TRIP TO ALCATRAZ ISLAND | 150 PRESS ATTENDEES

WEDNESDAY - PUBLIC OPEN WORKOUT + 3 LIVE BOUTS | YERBA BUENA GARDENS | PUBLIC

- 24' X 24' BOXING RING WITH TRUSS LIGHTING
- THREE FULLY SANCTIONED, BROADCAST-READY FIGHTS
- STAGE WITH LED WALL FOR COMMENTARY | SPONSOR ACTIVATION ZONES

THE SCHEDULE-ICONIC SF

THURSDAY - PRESS CONFERENCE | FISHERMAN'S WHARF | PUBLIC

- **OUTDOOR STAGE WITH LED WALL**
- **PRESS CONFERENCE TABLE WITH BUILT-IN LED SCREENS**
- **HIGH-VISIBILITY TOURIST LOCATION**

FRIDAY AFTERNOON - WEIGH-IN | FRONT STREET | PUBLIC

- **FESTIVAL ATMOSPHERE WITH LIVE MUSIC/BAND**
- **DJ BOOTH AND SPONSOR ACTIVATIONS | STREET-STYLE CELEBRATION**
- **ALCOHOL SERVICE FROM LOCAL BARS**

SATURDAY - FIGHT NIGHT | CIVIC CENTER PLAZA | PUBLIC + VIP

- **WORLD CHAMPIONSHIP BOXING | RECORD-BREAKING ATTENDANCE**
- **GLOBAL BROADCAST | FREE ADMISSION (GENERAL) + VIP TICKETS**

SF 2026

FIGHT WEEK SF

Tuesday
Face Off + Media Day
Presidio Yacht Club

Sunday
Children's Festival
Fisherman's Wharf

Friday
Weigh In
Front Street

Monday
Grand Arrivals
Embarcadero Plaza

Thursday
Press Conference
Salesforce Park

Wednesday
Public Open Workout
Crossing at East Cut

Saturday
Fight Night
Civic Center Plaza



SCHEDULE SUMMARY-ICONIC SF

BUILD SCHEDULE (PRELIMINARY):

FIGHT NIGHT VENUE (CIVIC CENTER PLAZA):

- **LOAD-IN BEGINS: 5 DAYS PRIOR TO EVENT**
- **FULL BUILD COMPLETION: 1 DAY PRIOR**
- **EVENT DAY: SATURDAY EVENING (5:00 PM - 11:00 PM ESTIMATED)**
- **LOAD-OUT: SATURDAY-MONDAY**

FIGHT WEEK EVENTS:

- **MONDAY: 2:00 PM - 6:00 PM (GRAND ARRIVALS)**
- **TUESDAY: 11:00 AM - 3:00 PM (MEDIA DAY)**
- **WEDNESDAY: 2:00 PM - 8:00 PM (OPEN WORKOUT)**
- **THURSDAY: 1:00 PM - 5:00 PM (PRESS CONFERENCE)**
- **FRIDAY: 12:00 PM - 4:00 PM (WEIGH-IN)**

FIGHT NIGHT OVERVIEW-SF

LOCATION: CIVIC CENTER PLAZA, SAN FRANCISCO

DATE: JULY 11, 2026

VENUE TRANSFORMATION SPANNING CITY HALL, CIVIC CENTER, FULTON AND UN PLAZA + SURROUNDING CITY STREETS

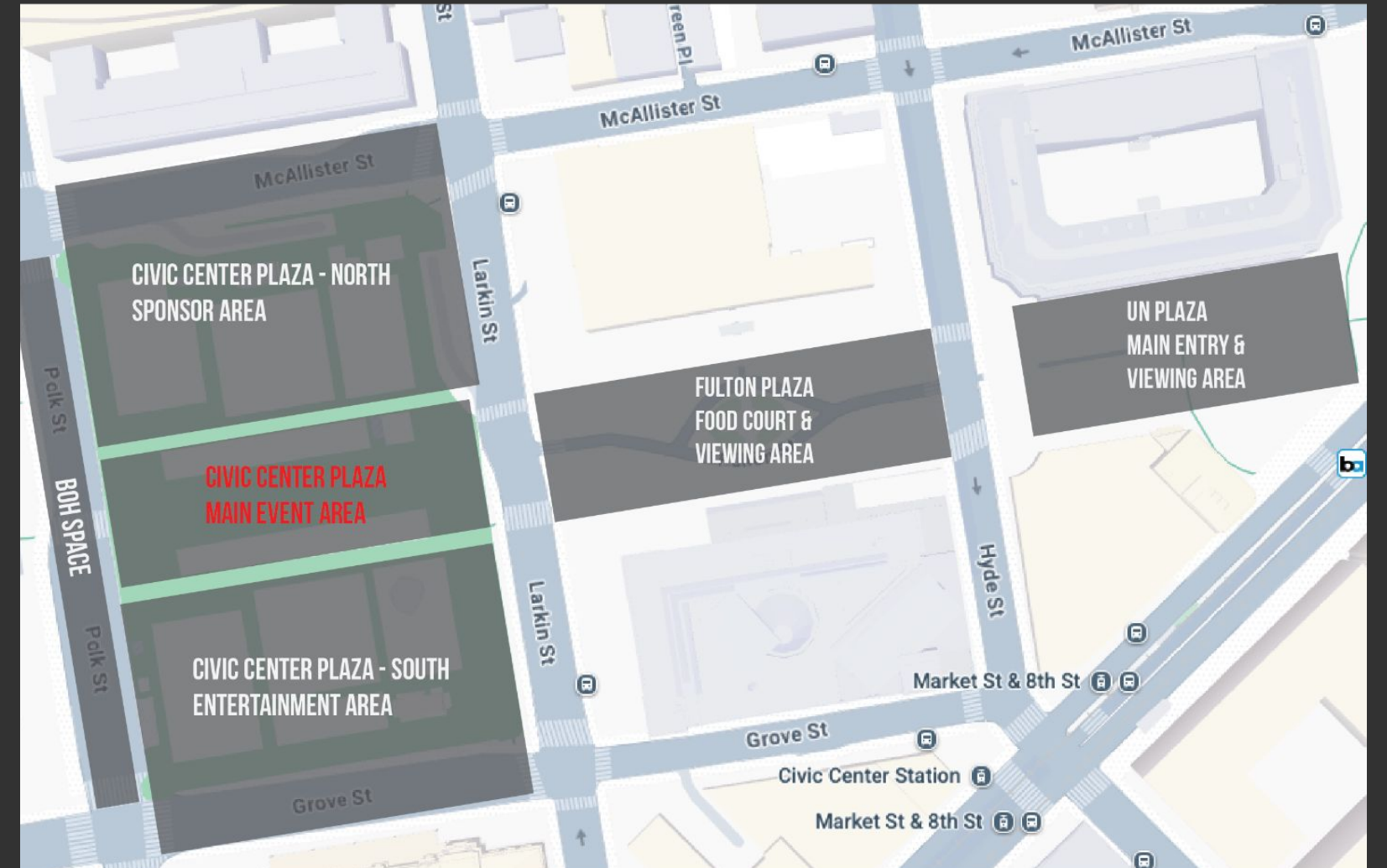
CIVIC CENTER PLAZA - MAIN EVENT SPACE

- **FULL-SIZE BOXING RING DIRECTLY IN FRONT OF CITY HALL**
- **40' X 40' ELEVATED TRUSS CANOPY WITH LED SCREENS**
- **VIP SEATING WITH STADIUM-STYLE CONFIGURATION**
- **BOXER WALKOUT LANE FROM CITY HALL STEPS**

KEY FEATURES:

- **GLOBAL BROADCAST**
- **REPEATER LED SCREENS AND AUDIO TOWERS THROUGHOUT SITE**
- **PROFESSIONAL BROADCAST CAMERA PLATFORMS**
- **HIGH-IMPACT LIGHTING FOR TV STANDARDS**

ICONIC SAN FRANCISCO



VENUE OVERVIEW-ICONIC SF

PROPOSED VENUE LAYOUT:

NORTH SIDE - EXPERIENTIAL ACTIVATION ZONE

- **BRAND ACTIVATIONS AND SPONSOR EXPERIENCES | MERCHANDISE AND BARS**

CENTRAL - BOXING & VIP ZONE

- **MAIN BOXING RING WITH CANOPY TRUSS | VVIP RINGSIDE SEATING**
- **GENERAL VIP SEATING (STADIUM-STYLE) | PREMIUM VIP LOUNGE/BAR**

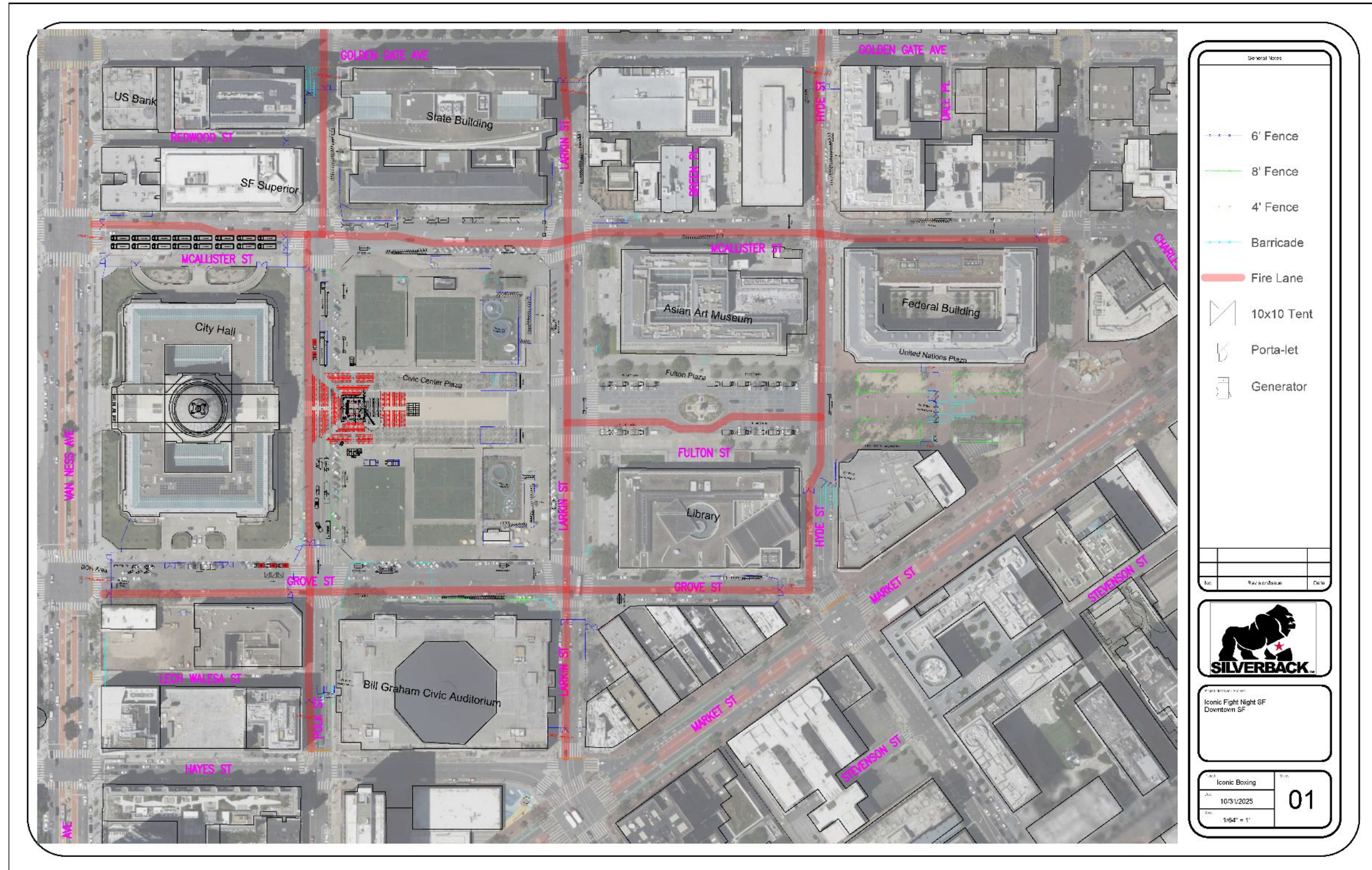
SOUTH SIDE - ENTERTAINMENT ZONE

- **FESTIVAL-STYLE STAGE FOR MAJOR MUSICAL ARTISTS | LARGE TENTED BAR**
- **VIP VIEWING SECTION WITH DIRECT ACCESS TO BOXING VIP ZONE**

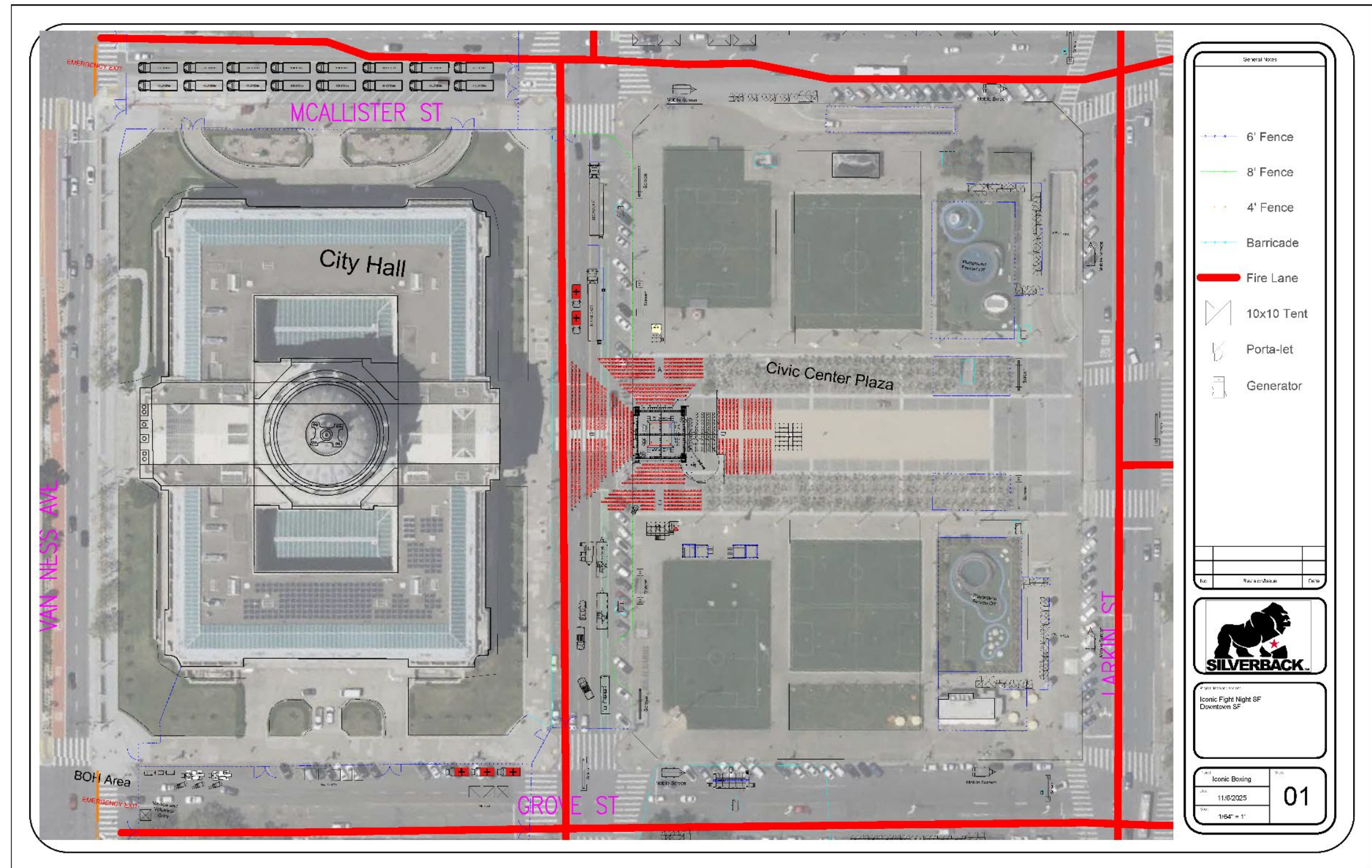
FULTON PLAZA - FOOD COURT | UN PLAZA - PUBLIC VIEWING AREA

- **CURATED FOOD TRUCKS | LARGE LED SCREENS FOR OVERFLOW CROWDS**

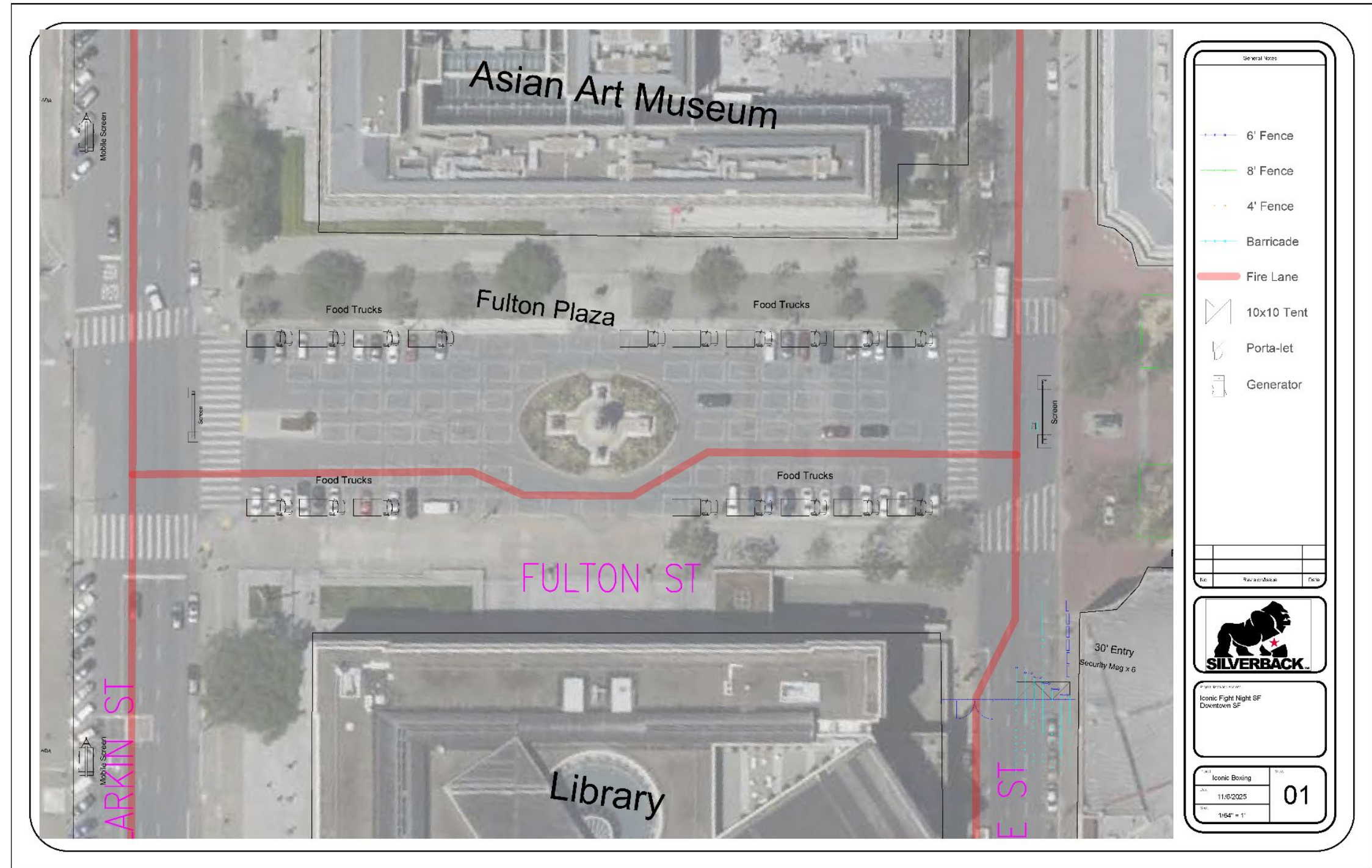
SITE PLAN



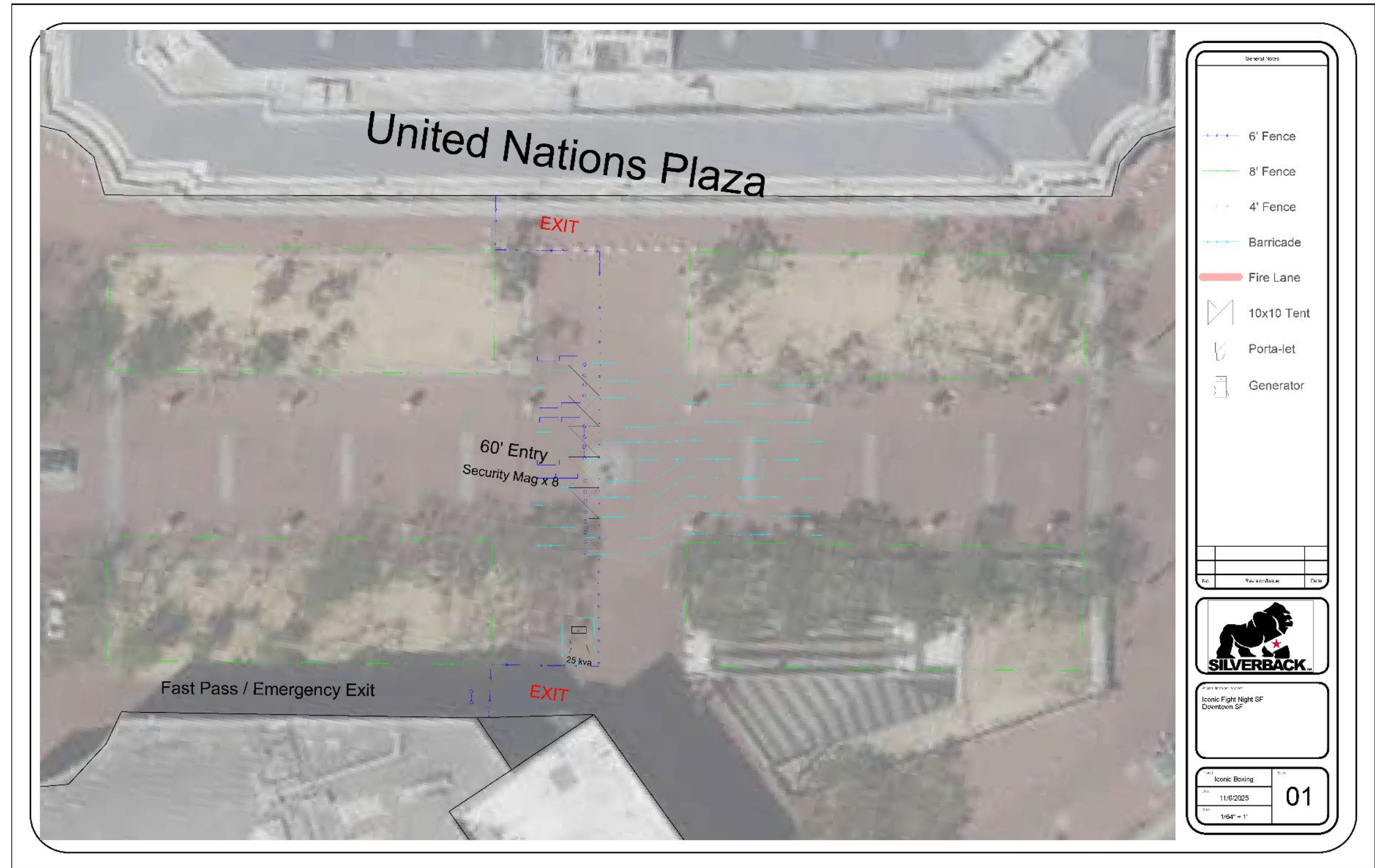
CIVIC CENTER PLAZA



FULTON PLAZA



UN PLAZA



THE ARENA OVERVIEW-ICONIC SF

40' X 40' TRUSS STRUCTURE WITH LED SCREENS

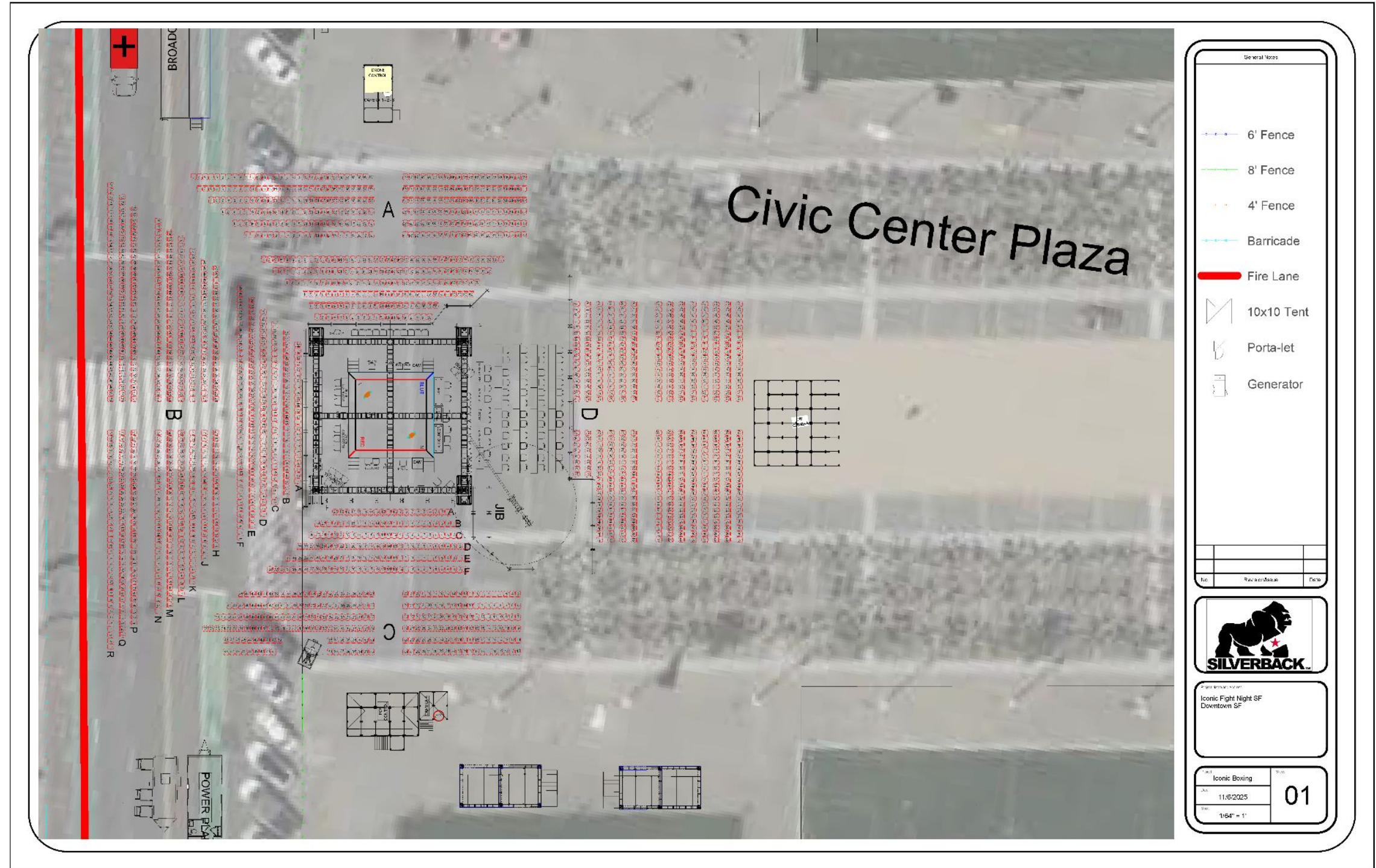
TECHNICAL SPECIFICATIONS:

- TRUSS HEIGHT ENSURES VISIBILITY FROM ALL PLAZA POINTS
- SCREENS MOUNTED ON EXTERIOR (NOT INWARD-FACING)
- LED WRAPPING ON ALL FOUR VERTICAL TRUSS LEGS
- LEDS ON CANOPY ROOF FOR AERIAL VISIBILITY
- PROGRAMMABLE LIGHTING FOR FIGHTER WALKOUTS

CONFIGURATION:

- RING PLACEMENT AND CANOPY
- VIP SEATING CONFIGURATION
- WALKOUT PLATFORM DESIGN
- COMPREHENSIVE LED LIGHTING ELEMENTS

THE ARENA



General Notes

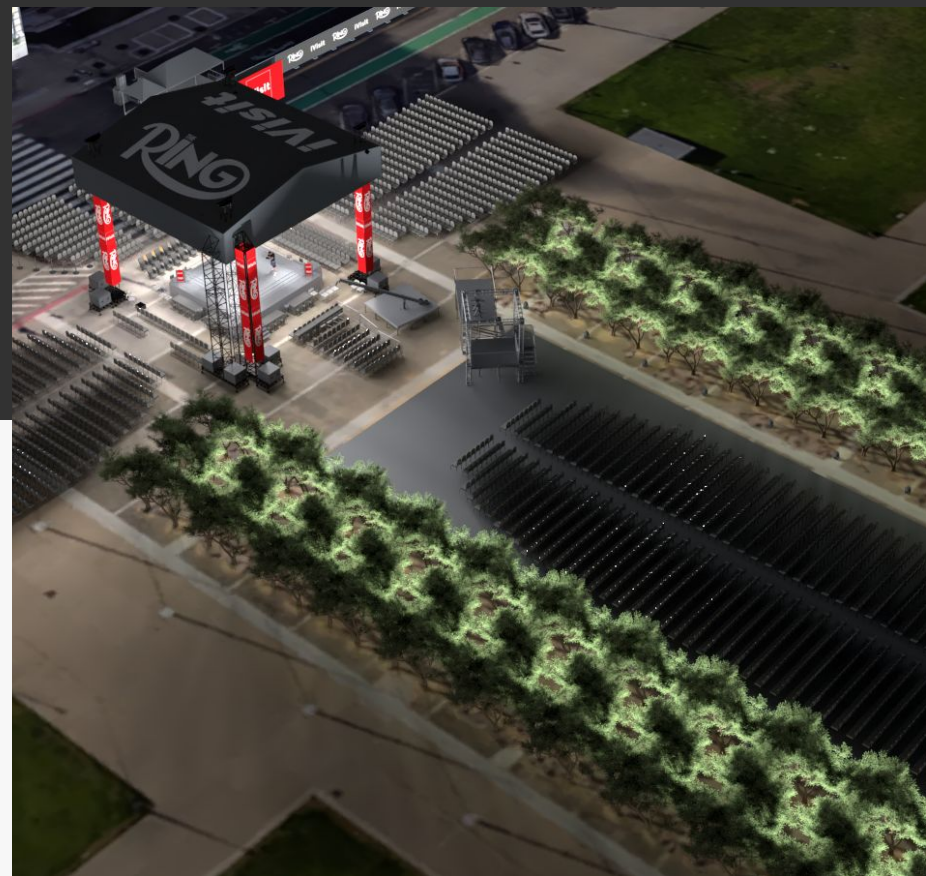
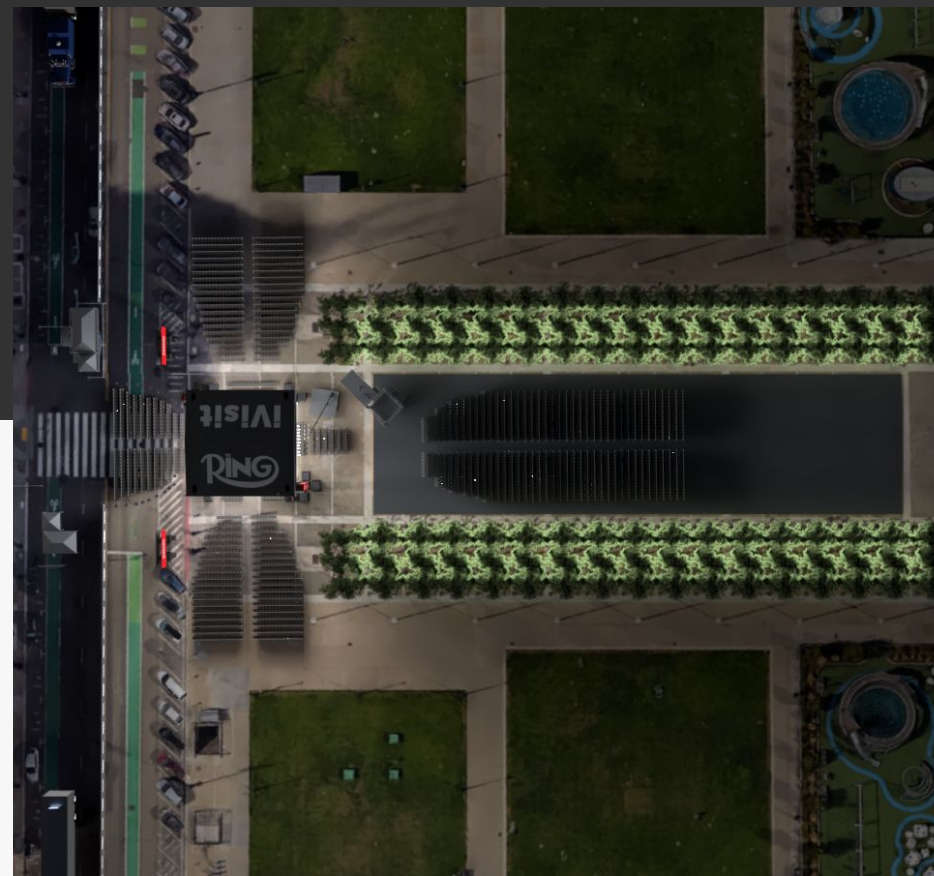
6' Fence	8' Fence	4' Fence	Barricade	Fire Lane	10x10 Tent	Porta-let	Generator
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Rev	Revised/Issue	Date

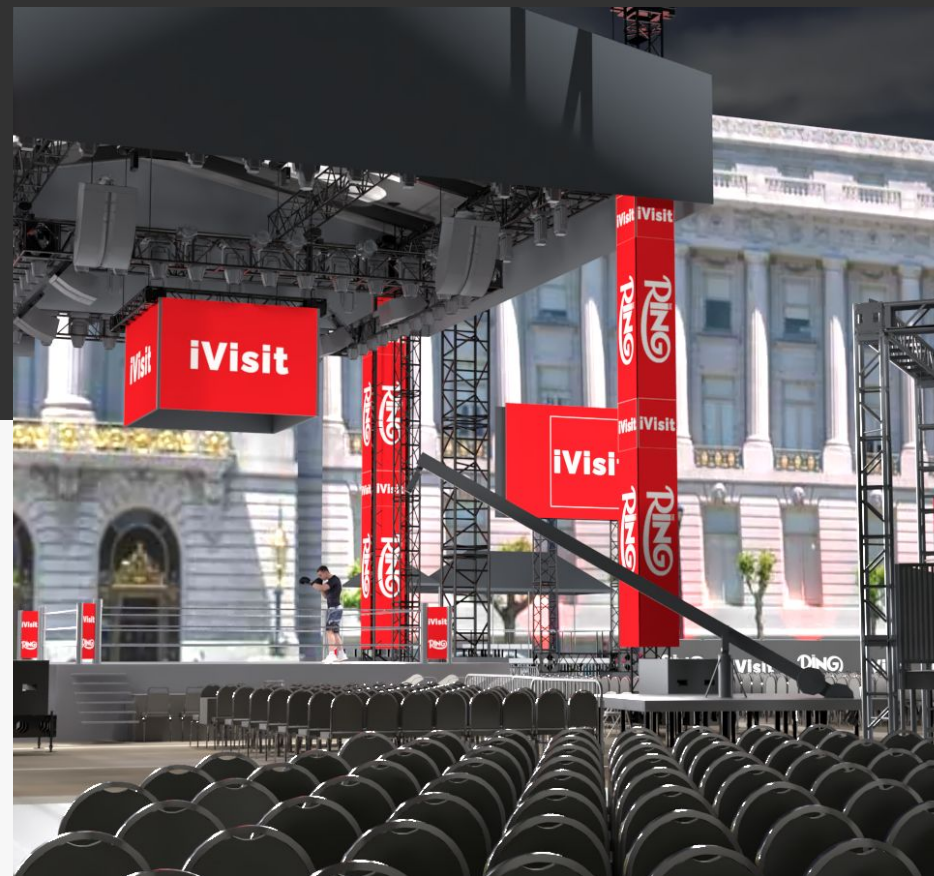
Iconic Fight Night SF
Downtown SF

Iconic Boxing	01
11/0/2025	
1/64" = 1'	

RENDERINGS



RENDERINGS



AGENCY APPROVALS-ICONIC SF

CITY & COUNTY OF SAN FRANCISCO:

- OFFICE OF THE MAYOR, SPECIAL EVENTS | CITY HALL - VENUE RENTAL
- RECREATION & PARKS DEPARTMENT - CIVIC CENTER, FULTON & UN PLAZA | SFMTA - SPECIAL EVENT STREET CLOSURES + PCO & MUNI SUPPORT
- DPW - TEMPORARY OCCUPANCY PERMITS + STREET CLEANING | DEM - MEDICAL PLAN COORDINATION + LARGE SCALE EVENT OVERSIGHT & EOC FACILITATION
- SFPD - SECURITY PLAN APPROVAL + 10B REQUEST & ABC SIGN OFF | DEPARTMENT OF PUBLIC HEALTH - TFF / MFF - FOOD & ALCOHOL
- SFFD - TEMPORARY PLACE OF ASSEMBLY + ANCILLARY PERMITS (TEMP. STRUCTURES/MEMBRANE, GENERATOR, LPG, ETC.) ENTERTAINMENT COMMISSION - AMPLIFIED SOUND

STATE AGENCIES:

- CALIFORNIA STATE ATHLETIC COMMISSION - BOXING EVENT SANCTIONING
- CA DEPT OF ALCOHOLIC BEVERAGE CONTROL - ALCOHOL SERVICE

STREET CLOSURES-ICONIC SF

Location	Day	Time Closed	Tow-Away Enforcement	Day/Time Reopened
Grove between Polk and Larkin	Wednesday, July 8	9:00 AM	8:00 AM	Monday, July 13 / 5:00 PM
Dr Carleton B. Goodlett between McAllister and Grove	Thursday, July 9	7:00 PM	6:00 PM	Monday, July 13 / 6:00 AM
Larkin between McAllister and Market	Thursday, July 9	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Grove between Larkin and Hyde	Thursday, July 9	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
McAllister between Van Ness and Leavenworth	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Larkin between Golden Gate and McAllister	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Polk between Golden Gate and McAllister	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Grove between Van Ness and Polk	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM
Polk between Grove and Market	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM
Hyde between Golden Gate and Grove	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM

OPERATIONS OVERVIEW CONTINUED-ICONIC SF

PERSONNEL:

- **PRIVATE SECURITY FIRM(S) ENGAGED | SFPD OFFICERS (COORDINATED)**
- **FIRE MARSHAL ON-SITE | MEDICAL PERSONNEL AND EMTS**

TECHNOLOGY:

- **CCTV COVERAGE OF ENTIRE VENUE | TWO-WAY RADIO COMMUNICATION NETWORK**
- **REAL-TIME CROWD MONITORING | EMERGENCY ALERT SYSTEMS**

EMERGENCY PROTOCOLS:

- **COMPREHENSIVE EMERGENCY ACTION PLAN | DESIGNATED EMERGENCY EXITS AND ROUTES**
- **MEDICAL RESPONSE PROTOCOLS | COORDINATION WITH SFFD AND SFPD**

SPECIFIC CONSIDERATIONS:

- **ALCOHOL MANAGEMENT | LOST CHILD PROTOCOLS | WEATHER CONTINGENCY PLANS**

OPERATIONS OVERVIEW-ICONIC SF

MULTI-LAYERED SECURITY APPROACH:

PERIMETER SECURITY:

- BIKE BARRIERS & FENCING AROUND ALL EVENT ZONES | CONTROLLED ENTRY POINTS WITH SCREENING
- SCREENING AT VIP ENTRANCES | CLEAR DELINEATION OF VIP VS. PUBLIC AREAS

ZONED ACCESS CONTROL:

- COLOR-CODED WRISTBANDS FOR DIFFERENT ACCESS LEVELS
- VVIP, VIP, MEDIA, PUBLIC, AND PRODUCTION CREDENTIALS

CROWD MANAGEMENT:

- PROFESSIONAL SECURITY STAFF THROUGHOUT VENUE | SFPD COORDINATION
- EMERGENCY EVACUATION ROUTES CLEARLY MARKED | MEDICAL TENTS AND FIRST AID STATIONS



ICONIC / IVB

WWW.IVISTMEDIA.COM

ED PEREIRA

71 CENTRAL STREET, LONDON, EC1V8AB

110 E 25TH STREET, NEW YORK, NY 10010

6121 SUNSET BOULEVARD, LOS ANGELES, CA 90028



SILVERBACK

WWW.GOSILVERBACK.COM

KYLE MEYERS

3755 BALBOA STREET #203, SAN FRANCISCO, CA 94121



Chris Cugliari <christopher.r.cugliari@gmail.com>

iVisitBoxing Partnership - Formal Inquiry

Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Tue, Jan 20, 2026 at 9:50 PM

To: "Summers, Ashley (REC)" <ashley.summers@sfgov.org>, Chris Cugliari <christopher.r.cugliari@gmail.com>

Hi Chris

I oversee all of the permits and other contacts for our Department. I have seen your emails and sunshine requests. We are compiling the documents you requested but we have but they are limited documents. We have the 2 applications and a deck but nothing else in writing as no contract has been entered into at this time.

As of now we have committed to working with them to grant a one-time permit for this show. There are many details to be resolved. Any permit will require them to follow all laws and have all required licenses, insurance and protections.

I am wondering if it makes sense to set up a phone call. We also heard from Chris Gruwell who I think you may know as they are on the California Athletics Commission.

Dana

Dana Ketcham
Director of Property Management, Permits and Reservations
San Francisco Recreation and Parks Department
[501 Stanyan Street](#)
San Francisco, CA 94117
415-831-6868

From: Summers, Ashley (REC) <ashley.summers@sfgov.org>**Sent:** Tuesday, January 20, 2026 12:38 PM**To:** Chris Cugliari <christopher.r.cugliari@gmail.com>**Subject:** RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)**Commission Liaison**

San Francisco Recreation and Park Commission Item 8 - Page 41 of 194

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Monday, January 19, 2026 7:26 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. **Official Permit Filings:** The full **Special Event Applications** for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. **Licensing & Financial Verification:** Any documents or correspondence regarding the **California State Athletic Commission (CSAC) license** and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. **Promotional & Vetting Materials:** Any "**Pitch Decks**," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. **Broadcast Partnership Verification:** All correspondence (emails or letters) where the promoter provided proof of the **exclusive YouTube partnership** mentioned in the January 16 press conference.
5. **Internal Deliberations:** Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership.
6. **Calendar & Meeting Records:** Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Saturday, January 17, 2026 1:40:05 PM
To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

- 1. Verification of the YouTube Partnership:** iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
- 2. Athlete Participation and Safety:** Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
- 3. Media Credibility:** Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with *Boxing News*. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the **San Francisco Sunshine Ordinance (Administrative Code Chapter 67)** and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.
- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the

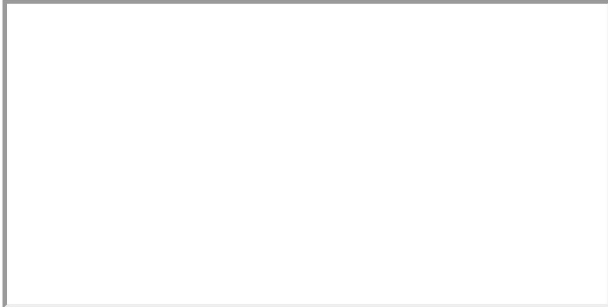
sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach



Initial Response

From: [Summers, Ashley \(REC\)](#)
To: [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#)
Subject: RE: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2
Date: Thursday, February 12, 2026 3:55:22 PM
Attachments: [Summers - File No 26013 Memo.pdf](#)
[image001.png](#)
[Attachment 1 Request #26-401.pdf](#)
[Attachment 5 FORMAL DEMAND Comprehensive Archive Search & Evidence Update \(File No 26013\).pdf](#)
[Attachment 4 Re iVisitBoxing Partnership - Formal Inquiry.pdf](#)
[Attachment 3 Re iVisitBoxing Partnership - Formal Inquiry.pdf](#)
[Attachment 2 Re iVisitBoxing Partnership - Formal Inquiry.pdf](#)

Dear Patricia,

Attached is a memo as well as five associated attachments. Please let me know if you have any questions.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission
501 Stanyan Street
San Francisco, CA 94117
(415) 831-2750 | recpark.commission@sfgov.org
<https://sfrecpark.org/411/Commission>

From: SOTF (BOS) <sotf@sfgov.org>
Sent: Wednesday, February 11, 2026 3:17 PM
To: Summers, Ashley (REC) <ashley.summers@sfgov.org>; SOTF (BOS) <sotf@sfgov.org>
Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Subject: RE: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2

Thanks, Ashley. **File 26013** is tentatively scheduled before the SOTF Complaint Committee on Tuesday, 3/17/2026. You'll receive a formal Notice of Hearing once the agenda is finalized.

-P

From: Summers, Ashley (REC) <ashley.summers@sfgov.org>
Sent: Wednesday, February 11, 2026 9:42 AM
To: SOTF (BOS) <sotf@sfgov.org>
Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Subject: RE: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2

Dear Patricia,

Apologies for the delay. I should have a responsive memo/attachments for you today.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: SOTF (BOS) <sotf@sfgov.org>

Sent: Wednesday, January 28, 2026 5:02 PM

To: Summers, Ashley (REC) <ashley.summers@sfgov.org>; SOTF (BOS) <sotf@sfgov.org>

Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Subject: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2

Email 1 of 2 (Complaint and Supporting Documents, Exh. I-N)

Good Afternoon:

A Sunshine Complaint has been filed with the Sunshine Ordinance Task Force (SOTF) against you and/or the organization listed below.

To provide the SOTF information in an easy-to-understand format the SOTF has prepared a revised request format for responding to complaints (see below). The SOTF requests that you submit your response to our office regarding the allegations including any and all supporting documents, recordings, electronic media, etc., to the SOTF within five (5) business days of this notice. In developing and submitting your response, please use the attached instructions, "Preparing San Francisco Sunshine Ordinance Task Force Respondents Materials" to address your response to the complaint. This is your opportunity to provide a detailed explanation to allow the SOTF to be fully informed in considering your response prior to the meeting.

The following Complaint is attached.

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park Department 67.21, by failing to respond to a public records request in a timely and/or complete manner.

SOTF Complaint Procedures: https://sfgov.org/sunshine/sites/default/files/Complaint_Procedure.pdf

Please review the attached complaint as described above and acknowledge your department's position regarding the alleged violation of the Sunshine Ordinance and/or other related Codes by choosing ONE of the following responses:

- a) acknowledge noncompliance for all allegations below
- b) department/agency declares no-contest to all allegations below
- c) deny one or more allegations (please state an additional explanation which of the allegations you deny, and supporting evidence and/or argument)

You may, if you wish, also attach any additional explanation and supporting documentation.

If you or your entity acknowledges noncompliance or declares no-contest, the SOTF may, at its discretion, issue an Order of Determination against you or your entity for the allegations listed above without a hearing, and thereafter refer the matter to the Compliance & Amendments Committee for monitoring as needed.

Please refer to the File Number when submitting any new information and/or supporting documents pertaining to this complaint.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*



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Joe Hallisy, *Vice President*

Sonya Clark-Herrera
Vanita Louie
Larry Mazzola, Jr.
Meredith Williams
Carey Wintroub

Sarah Madland, *Interim General Manager*
Ashley Summers, *Commission Liaison*

Date: February 12, 2026
To: Sunshine Ordinance Task Force
From: Ashley Summers, Custodian of Records
Re: File No. 26013

Chris Cugliari filed request #26-401 using Next Request on January 16, 2026. I acknowledged receipt the same day, and closed the request on January 20, 2026 providing no responsive records. The request was for “any contract or agreement that San Francisco has signed with iVB / iVisitBoxing”. Related to this request, we had no responsive records. I closed this request on January 20, 2026 (Attachment 1).

On January 17, Chris emailed our General Manager, who connected him with me over email to respond to a separate request that had more detail. This request was for the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.
- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

Chris then added the following items to the same January 17, 2026 request:

- Official Permit Filings: The full Special Event Applications for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
- Licensing & Financial Verification: Any documents or correspondence regarding the California State Athletic Commission (CSAC) license and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
- Promotional & Vetting Materials: Any "Pitch Decks," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
- Broadcast Partnership Verification: All correspondence (emails or letters) where the promoter provided proof of the exclusive YouTube partnership mentioned in the January 16 press conference.
- Internal Deliberations: Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership,

- Calendar & Meeting Records: Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

As the matter concerned a potential permit for an event on park property, I coordinated with appropriate staff through our Permits Division to locate responsive records beginning on January 20, 2026. Based on those searches we provided the records listed below, after which I closed the records request (Attachment 2).

- Special Event application for iVisit Boxing
- Meeting participant information from meetings on June 5, 2025 July 2, 2025, July 17, 2025, October 23, 2025 and December 4, 2025
- iVB-CCSF Presentation Slides

Dana Ketcham, Director of Property Management, Permits and Reservations also reached out to Chris to explain that there were limited documents due to no contract being entered into at that time. She also offered to discuss with him over the phone to provide more context. Chris declined due to wanting to keep the communication in writing (Attachment 3).

On January 21, 2026, Chris wrote to me that he was “rejecting the assertion that the search is complete”. To that end, I reached back out to staff with Chris’ email explanation of why he thought there were more records. Staff explained that there was nothing more to provide. On January 26, 2026 I let Chris know that the search was, indeed, complete (Attachment 2). As the Task Force is aware, our obligation is to produce records that exist, and conducted a diligent search for the records Chris had asked for and produced them, and also provided Chris reasonable assistance by email and by offering to discuss with him further.

On January 26, 2026 Chris wrote to me once more that he believed the request was incomplete and he was moving forward with a formal petition for review (Attachment 4).

On February 10, 2026, Chris wrote to us once more with an additional request that I perform a related search in coordination with our General Manager. I am in the process of conducting this search (Attachment 5).

Documentation Index: List of all evidence included in support of the memo in the order it appears in your packet.

- Attachment 1 Request #26-401
- Attachment 2 Re_ iVisitBoxing Partnership - Formal Inquiry
- Attachment 3 Re_ iVisitBoxing Partnership - Formal Inquiry
- Attachment 4 Re_ iVisitBoxing Partnership - Formal Inquiry
- Attachment 5 FORMAL DEMAND_ Comprehensive Archive Search & Evidence Update (File No_ 26013)

Please do not hesitate to reach out with questions.

Sincerely,



Ashley Summers
Custodian of Records and Commission Liaison
San Francisco Recreation and Park Department



City and County of San Francisco Public Record Requests

Request #26-401

Closed

As of February 11, 2026, 9:33am

Request Visibility: Department

Details

Hello,

I am a San Francisco resident, a boxing coach, and I work in Olympic sport. I attended a Press Conference at Civic Center Plaza today where iVB (iVisitBoxing) put on a press conference to announce a mega event in San Francisco. Acting General Manager Sarah Madlin and Mayor Daniel Lurie were there to speak on behalf of iVB.

I am looking for any contract or agreement that San Francisco has signed with iVB / iVisitBoxing.

Received

January 16, 2026 via web

Due

January 26, 2026

Departments

[Recreation and Parks](#)

Additional Information

No data entered

Requester

[Chris Cugliari](#)

christopher.r.cugliari@gmail.com
567 Pennsylvania Ave, San Francisco, CA 94107
4406673123
3rd Street Boxing

Requester email status list

Request opened

- **Sent** January 16, 2026, 2:35pm
- **Delivered** January 16, 2026, 2:35pm
- **Opened** January 16, 2026, 2:35pm

External message added

- **Sent** January 16, 2026, 2:53pm



City and County of San Francisco Public Record Requests

- **Delivered** *January 16, 2026, 2:54pm*
- **Opened** *January 16, 2026, 2:54pm*

Request closed

- **Sent** *January 20, 2026, 12:36pm*
- **Delivered** *January 20, 2026, 12:36pm*
- **Opened** *January 20, 2026, 12:37pm*

Expiration

January 20, 2029

Tags

Documents

Public (pending)

(none)

Requester

(none)

Staff Only

(none)

Staff

Point of Contact

ashley.summers@sfgov.org

Support

eric.pawlowsky@sfgov.org
tiffany.lin-wilson@sfgov.org

Tasks

Timeline



City and County of San Francisco Public Record Requests

Request Closed

Public

We have conducted a diligent search and were not able to locate any records responsive to your request.

For more context, there is no permit currently issued.

Sincerely,

Custodian of Records

Recreation and Park Department

January 20, 2026, 12:36pm by Ashley Summers

Message to requester

Requester + Staff

We have received your public records request.

Please note that it is not necessary to create a NextRequest account to view responsive records. Once the responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

Sincerely,

Custodian of Records

Recreation and Park Department

January 16, 2026, 2:53pm by Ashley Summers, Commission Liaison / Custodian of Records - Recreation and Parks (Staff)

Department Assignment

Public

Recreation and Parks

January 16, 2026, 2:35pm (auto-assigned)

New Point of Contact

Staff Only

Ashley Summers

January 16, 2026, 2:35pm by Chris Cugliari on behalf of Ashley Summers

Request Visibility

Staff Only

Department-Only

January 16, 2026, 2:35pm (auto-assigned)

Request Opened

Public

Request received via web

January 16, 2026, 2:35pm by Chris Cugliari

Support Staff Added

Staff Only

Eric Pawlowsky (REC)

Tiffany Lin-Wilson (REC)

January 16, 2026, 2:35pm (auto-assigned)

From: ["Chris Cugliari" <christopher.r.cugliari@gmail.com>](mailto:christopher.r.cugliari@gmail.com)
To: ["Summers, Ashley \(REC\)" <ashley.summers@sfgov.org>](mailto:ashley.summers@sfgov.org)
Date: 1/21/2026 9:21:45 PM
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included internal and external correspondence and meeting invites related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from Commissioner Chris Gruwell regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Wed, Jan 21, 2026 at 10:34\u8239 AM Summers, Ashley (REC)
<ashley.summers@sfgov.org> wrote:

Dear Chris,

We have conducted a diligent search for records responsive to your request. We have located responsive records, which have been released to you (attached).

We have redacted some parts of the records provided to you where we are legally required to do so to protect the privacy interests of individuals. Here, we have redacted personal cell phone numbers and personal mailing addresses in order to protect privacy. See, California Constitution, Article I, section 1; California Government Code Sections 6254(k) and 6254(c); S.F. Admin. Code §67.1(g) (legislative findings on the right of individuals to privacy).

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Sincerely,

Custodian of Records

Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Summers, Ashley (REC)

Sent: Tuesday, January 20, 2026 12:39 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

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From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Monday, January 19, 2026 7:26 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. Official Permit Filings: The full Special Event Applications for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. Licensing & Financial Verification: Any documents or correspondence regarding the California State Athletic Commission (CSAC) license and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. Promotional & Vetting Materials: Any "Pitch Decks," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. Broadcast Partnership Verification: All correspondence (emails or letters) where the promoter provided proof of the exclusive YouTube partnership mentioned in the January 16 press conference.
5. Internal Deliberations: Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership,
6. Calendar & Meeting Records: Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28\u8239 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12\u8239 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Saturday, January 17, 2026 1:40:05 PM
To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. Verification of the YouTube Partnership: iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. Athlete Participation and Safety: Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. Media Credibility: Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with Boxing News. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the San Francisco Sunshine Ordinance (Administrative Code Chapter 67) and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.

- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

From: ["Ketcham, Dana \ \(REC\\)" <dana.ketcham@sfgov.org>](mailto:dana.ketcham@sfgov.org)
To: ["Chris Cugliari" <christopher.r.cugliari@gmail.com>](mailto:christopher.r.cugliari@gmail.com)
Date: 1/21/2026 8:12:33 PM
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Hi Chris

I was just offering to hear and better understand your concerns and explain the status.

By using the term "limited" I was only telling you that you are asking for items that do not exist in writing so can not be produced.

Please be assured that any event that is permitted on our property will comply with all laws and requirements.

Dana

Dana Ketcham
Director of Property Management, Permits and Reservations
San Francisco Recreation and Parks Department
501 Stanyan Street
San Francisco, CA 94117
415-831-6868

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Tuesday, January 20, 2026 10:00 PM
To: Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
Cc: Summers, Ashley (REC) <ashley.summers@sfgov.org>
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Dear Dana,

Thank you for the update and for the transparency regarding the "limited" nature of the current documentation.

I would prefer to keep our communications in writing for now to ensure a clear, objective record for my ongoing diligence. Regarding your mention of Commissioner Chris Gruwell, it is helpful to know the California State Athletic Commission is engaged. If the Commissioner or other parties have expressed concerns similar to my own regarding the promoter's licensing, bonding, or the veracity of the "YouTube Partnership," those communications are central to the public interest in this event. To ensure the document production is complete, I'd like to confirm that the search includes more than just the "deck" and applications. Specifically, I am also seeking:

- **Internal Correspondence:** All emails, memos, and electronic messages (including those with the Mayor's Office or OEWD) discussing the vetting of iVisitBoxing's credibility, financial standing, broadcast claims, etc.
- **Meeting Records:** Calendar invites and internal notes for all meetings where this event was discussed, including those involving iVisit Media / iVisitBoxing representatives and/or Ed Pereira
- **Verification Logs:** Any record of the department's attempt to verify the "YouTube Partnership" that the Mayor publicly endorsed on January 16.

If the department truly has no contract and only a "deck," then the internal deliberation leading up to such a high-profile public announcement is a critical part of this records request.

I look forward to receiving the first batch (applications and deck) by the end of the week, along with

an Estimated Date of Completion for the broader email and calendar search.

Best regards,
Chris Cugliari

On Tue, Jan 20, 2026 at 9:50\u8239 PM Ketcham, Dana (REC) <dana.ketcham@sfgov.org> wrote:

Hi Chris

I oversee all of the permits and other contacts for our Department. I have seen your emails and sunshine requests. We are compiling the documents you requested but we have but they are limited documents. We have the 2 applications and a deck but nothing else in writing as no contract has been entered into at this time.

As of now we have committed to working with them to grant a one-time permit for this show. There are many details to be resolved. Any permit will require them to follow all laws and have all required licenses, insurance and protections.

I am wondering if it makes sense to set up a phone call. We also heard from Chris Gruwell who I think you may know as they are on the California Athletics Commission.

Dana

Dana Ketcham
Director of Property Management, Permits and Reservations
San Francisco Recreation and Parks Department
501 Stanyan Street
San Francisco, CA 94117
415-831-6868

From: Summers, Ashley (REC) <ashley.summers@sfgov.org>
Sent: Tuesday, January 20, 2026 12:38 PM
To: Chris Cugliari <christopher.r.cugliari@gmail.com>
Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

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Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
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Ashley,

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Best regards,
Chris Cugliari

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To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>

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I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

From: ["Chris Cugliari" <christopher.r.cugliari@gmail.com>](mailto:christopher.r.cugliari@gmail.com)

To: ["Summers, Ashley \(REC\)" <ashley.summers@sfgov.org>](mailto:ashley.summers@sfgov.org)

Date: 1/27/2026 1:27:55 AM

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Attachments: [July 2 2025 MeetingParticipants.jpg](#)
[June 5 2025 MeetingParticipants.jpg](#)
[October 23 2025 MeetingParticipants.jpg](#)
[July 17 2025 MeetingParticipants.jpg](#)

Dear Ashley,

Thank you for providing this additional production. While these calendar records confirm that the Recreation and Park Department (RPD) has been in formal, in-person negotiations with Ed Pereira and iVisit Media at City Hall since at least June 5, 2025, I remain concerned that the production is incomplete.

The existence of meetings titled "Fight Week In-Person Meeting" (July 2, 2025) and "Civic Center Fight Week" (July 17, 2025) necessitates the existence of corresponding responsive records that have not yet been produced, including:

1. Meeting Minutes/Notes: Internal notes or summaries from these City Hall sessions.
2. Internal Correspondence: Emails or briefing memos between RPD staff (including Dana Ketcham) and the other required attendees (such as Martha Cohen or OEWD staff) discussing the outcomes of these specific meetings. Additionally, Acting General Manager Sarah Madland spoke alongside the Mayor at the January 16 press conference. Given her active participation, it remains administratively impossible that the RPD has no written records regarding the press conference and/or the iVisitBoxing relationship. Of particular interest remains the partnership with YouTube that the Mayor spoke of.
3. Vetting Communications: It is highly irregular for a department to engage in nearly eight months of planning meetings without generating a single internal electronic record regarding the vetting of the promoter's licensing or the "YouTube Partnership" publicly endorsed by the Mayor.
4. Third-Party Outreach: Records of the conversation RPD Director Dana Ketcham confirmed she had with Commissioner Chris Gruwell regarding this event.

Please be advised that I am moving forward with a formal Petition for Review to the Supervisor of Records today. I will be including these new calendar records as evidence that the department's initial "diligent search" was inadequate and that a comprehensive search of email and calendar servers remains necessary to fulfill the requirements of the Sunshine Ordinance. This matter is of growing public interest, particularly due to the media coverage touted by iVB on their [own social media](#) (where they have linked to media outlets such as ESPN, Boxing Scene, NYTimes, and SF Standard) in attempt to use City Hall to project legitimacy.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Date: Mon, Jan 26, 2026 at 5:02\u8239 PM

Subject: RE: iVisitBoxing Partnership - Formal Inquiry

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Dear Chris,

We have conducted an additional search for records responsive to your request. We have located responsive records, which are attached.

We are only able to search for and produce records under the control of San Francisco Recreation and Parks Department. Other departments may hold additional records responsive to your request, such as the Mayor's Office, which we understand you have already contacted.

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Wednesday, January 21, 2026 1:22 PM

To: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included internal and external correspondence and meeting invites related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from Commissioner Chris Gruwell regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

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<ashley.summers@sfgov.org> wrote:

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Sincerely,

Custodian of Records

Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

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From: Summers, Ashley (REC)

Sent: Tuesday, January 20, 2026 12:39 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

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Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

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To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

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Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. Official Permit Filings: The full Special Event Applications for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. Licensing & Financial Verification: Any documents or correspondence regarding the California State Athletic Commission (CSAC) license and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. Promotional & Vetting Materials: Any "Pitch Decks," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. Broadcast Partnership Verification: All correspondence (emails or letters) where the promoter provided proof of the exclusive YouTube partnership mentioned in the January 16 press conference.
5. Internal Deliberations: Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube

5. partnership,
6. Calendar & Meeting Records: Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28\u8239 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12\u8239 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Saturday, January 17, 2026 1:40:05 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. Verification of the YouTube Partnership: iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. Athlete Participation and Safety: Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. Media Credibility: Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with Boxing News. In your vetting, did the

3. Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the San Francisco Sunshine Ordinance (Administrative Code Chapter 67) and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.
- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

When

Thursday Jun 5, 2025 · 12:30pm – 1pm (Pacific Time - Los Angeles)

Location

San Francisco City Hall, 1 Dr Carlton B Goodlett Pl, San Francisco, CA 94102, USA

[View map](#)

Guests

Dennise Abad - organizer
martha.cohen@sfgov.org
shauna.bogetz@sfgov.org
Ed Pereira

[View all guest info](#)

Start time

Thu 10/23/2025



3:00 PM



End time

Thu 10/23/2025

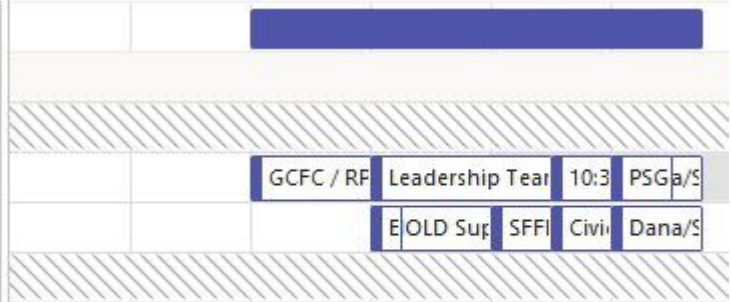


3:45 PM



All Attendees	
Required Attendee	
<input checked="" type="checkbox"/>	<input type="radio"/> Kyle Meyers <kyle@
<input checked="" type="checkbox"/>	<input checked="" type="radio"/> Ketcham, Dana (REC
<input checked="" type="checkbox"/>	<input type="radio"/> Bogetz, Shauna (REC
<input checked="" type="checkbox"/>	<input type="radio"/> Chapman, Nick (MTA
<input checked="" type="checkbox"/>	<input checked="" type="radio"/> Carroll, Samantha (A

6 AM 7 AM 8 AM 9 AM 10 AM 11 AM



Title

Civic Center Fight Week

Required

[Federica Giugno <federica.giugno@ivisitmedia.com>](#); [Cohen, Martha \(ADM\)](#); [Ed Pereira <ed.pereira@ivisitmedia.com>](#)

Optional

Start time

Thu 7/17/2025



3:00 PM



Pacific Time (US & Canada) ▼

All day



Time zones

End time

Thu 7/17/2025



4:00 PM



Pacific Time (US & Canada) ▼

[Make Recurring](#)

Location

[Microsoft Teams Meeting](#)

From: ["Chris Cugliari" <christopher.r.cugliari@gmail.com>](mailto:christopher.r.cugliari@gmail.com)

To: ["Saraie, Jeremy \(ECN\)" <jeremy.saraie@sfgov.org>](mailto:jeremy.saraie@sfgov.org)

["MayorSunshineRequests, MYR \ \(MYR\)" <mayorsunshinerequests@sfgov.org>](mailto:mayorsunshinerequests@sfgov.org)

["Rice, Dylan \ \(ADM\)" <dylan.rice@sfgov.org>](mailto:dylan.rice@sfgov.org)

["Summers, Ashley \ \(REC\)" <ashley.summers@sfgov.org>](mailto:ashley.summers@sfgov.org)

Date: 2/11/2026 5:36:21 AM

Subject: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)

Attachments: [Exhibit W - Fw- Alcatraz Boxing Event Redacted.pdf](#)

[Exhibit Y - RE- Thank you for meeting with iVisit Media! \(1\) Red acted.pdf](#)

[Exhibit X - FW- Thank you for meeting with iVisit Media! Redacted.pdf](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Respondents,

I acknowledge receipt of the February 10, 2026, production from OEWD, following the successful archive search of former Executive Director Sarah Dennis-Phillips' account.

The contents of these records—specifically the detailed planning threads and recaps from April 7–9, 2025—materially conflict with the limited scope of documents and responses I have received from other departments. These documents provide verified proof that high-level, multi-departmental planning for a boxing event in San Francisco was underway nearly a year before the dates previously disclosed.

I. Evidence-Based Demand for Comprehensive Supplemental Search The April 2025 production (Exhibits W-Y) identifies Martha Cohen (Director of Special Events) as a central participant and recipient of detailed project recaps. Her confirmed presence at these meetings provides irrefutable evidence that the Mayor's Office and Entertainment Commission possess responsive records that previous searches did not capture.

To be clear: my demand is not limited to Martha Cohen. I am demanding a fully comprehensive, IT-level archive search across all staff and executives—including but not limited to Staci Slaughter, Martha Cohen, and Dylan Rice—for all internal and external correspondence related to Ed Pereira, iVisit Media, and/or iVisitBoxing from January 1, 2025, to the present. The discovery of the April 2025 records proves that a standard, surface-level search is insufficient to fulfill your obligations under the Sunshine Ordinance.

II. Extension of Demand to RPD (Sarah Madland / Dana Ketcham) Given the confirmed depth of 2025 planning revealed in the OEWD production, the Recreation and Park Department's (RPD) previous responses are now clearly inadequate. While RPD has produced a limited number of cursory documents from 2025, the department has yet to produce any of the substantive meeting notes, vetting records, or internal briefing memos that naturally arise from months of "intimate" coordination. Despite Sarah Madland's prominent presence at the January 16, 2026, press conference, RPD has failed to provide a transparent record of the planning process. I request that RPD replicate the archive search performed by OEWD to locate the missing substantive correspondence between the department (namely, but not limited to, Sarah Madland and Dana Ketcham) and iVisit

Boxing / iVisit Media.

III. Notice to SOTF I request that the SOTF Clerk officially index the April 2025 production as Exhibits W, X, and Y . While I acknowledge the Mayor's Office is currently utilizing an extension until February 17 to conduct a more thorough search, the records in Exhibits W-Y provide a specific benchmark for the level of transparency required to resolve this complaint.

This exhibit factually invalidates the prior "no records" assertions from the Mayor's Office (Exhibit P), as their executive staff were direct participants in these documented meetings. Furthermore, Exhibits W-Y logically invalidate the prior "no records" assertions from the Entertainment Commission (Exhibit V) and RPD (Exhibit H) . It is administratively impossible for the Mayor's Office to conduct "Fight Week" planning for Alcatraz and city-wide street activations without generating responsive coordination records with the agencies that hold mandatory permitting jurisdiction over those locations.

The discovery of a year-long planning effort centered on an entity carrying £5.3 million in debt compared to £13k of net current assets , having been in legal default at the time of the January 16 press conference, and lacking a mandatory California promoter's license—which prevents them both from organizing a professional boxing event and legally holding the exact YouTube streaming rights deal for which the Mayor publicly thanked them—makes disclosure of all vetting records a matter of paramount public concern.

Sincerely,

Chris Cugliari

Thursday, February 5, 2026 at 3:15:03 PM Pacific Standard Time

Subject: Fw: Alcatraz Boxing Event
Date: Tuesday, April 8, 2025 at 10:44:05 AM Pacific Daylight Time
From: Dennis-Phillips, Sarah (ECN)
To: Gosiengfiao, Rachel (ECN)

Get [Outlook for iOS](#)

From: Dennise Abad [REDACTED]
Sent: Monday, April 7, 2025 5:48:57 PM
To: Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Cc: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Subject: Re: Alcatraz Boxing Event

Thank you for connecting us, Staci!

Pleasure to meet you, Sarah! We'd be happy to come to City Hall at 2pm tomorrow. It will be Ed, Federica, and myself from the iVisit Media team.

Dennise Abad
[REDACTED]

On Apr 7, 2025, at 5:09 PM, Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org> wrote:

Staci, thanks for the connection!

Dennise, thrilled you are helping to bring more sporting events to SF. I'm happy to meet with you and iVisit Media folks, and to host you here at City Hall if that works. I have time tomorrow (Tuesday) at 10:45-11:30, 12-1 or after 2 pm.

Best,

Sarah Dennis Phillips (she/her)
Executive Director
Office of Economic & Workforce Development

City & County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
415-554-7103

From: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Sent: Monday, April 7, 2025 4:19 PM
To: Dennise Abad [REDACTED]; Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Subject: Re: Alcatraz Boxing Event

Nice to hear from you Dennise! Hope you are well. I've copied Sarah Dennis-Phillips – head of the office of economic and workforce development – to connect with you. Sounds like an interesting project. Take care, Staci

From: Dennise Abad <[REDACTED]>
Date: Monday, April 7, 2025 at 3:25 PM
To: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Subject: Fwd: Alcatraz Boxing Event

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Forwarding this to your sfgov email.

Begin forwarded message:

From: Dennise Abad [REDACTED]
Date: April 7, 2025 at 1:33:52 PM PDT
To: [REDACTED]
Subject: Meant to send from my Gmail...

Hi Staci,

How are you? I just sent you a message on LinkedIn, but here it is again...

Hello Staci - How are you? I've recently been hired by iVisit Media to help plan a sanctioned boxing event on Alcatraz. The event is sponsored by Saudi Minister Turki Alalshikh (Ed Pereira from iVisit Media is his representative). Ed and his colleague, Frederica are currently in SF from London. They would very much like

to connect with you or someone else from the Mayor's office. Ideally, if Mayor Lurie would have time, this would be great. They are here only until Wednesday as we are doing a similar boxing event on Times Square in NYC on May 2.

Hope to hear from you!

Dennise Abad



Thursday, February 5, 2026 at 3:13:56 PM Pacific Standard Time

Subject: RE: Thank you for meeting with iVisit Media!
Date: Wednesday, April 9, 2025 at 1:10:18 PM Pacific Daylight Time
From: Dennis-Phillips, Sarah (ECN)
To: Sun, Selina (ECN), Dennise Abad, Ed Pereira, Federica Giugno
CC: Gosiengfiao, Rachel (ECN), Cohen, Martha (ADM)
Attachments: image001.png

Thanks Denise, and Selina; and Federica and Ed - so excited to help support your presence with this event and more!

Sarah Dennis Phillips (she/her)
Executive Director
Office of Economic & Workforce Development

City & County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
415-554-7103

From: Sun, Selina (ECN) <selina.sun@sfgov.org>
Sent: Wednesday, April 9, 2025 11:10 AM
To: Dennise Abad [REDACTED]; Ed Pereira [REDACTED]; Federica Giugno [REDACTED]
Cc: Gosiengfiao, Rachel (ECN) <rachel.gosiengfiao@sfgov.org>; Cohen, Martha (ADM) <martha.cohen@sfgov.org>; Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Subject: Re: Thank you for meeting with iVisit Media!

Hi Denise, Federica and Ed,
It was so lovely to chat with you yesterday. Thank you for the information, and we are looking forward to how this develops as well as being here as a resource and support.

I am including Martha Cohen here, Director of Special Events. As Sarah and I mentioned, Martha is the best person to work with on building these events and is the best resource in the City for the type of large-scale event you are working on. We know you might be working on the May 2 fight at Times Square in New York and look forward to how that event comes to fruition and lessons learned there. Understanding you have a busy schedule today; we look forward to another connection when you return to SF in the next few weeks. I believe you mentioned you would be setting up an office here.

To recap, here are some of my notes, with some additional outstanding questions. Please let me know if I missed anything or have an incorrect timeline.

General outline for Ring Magazine Event:

- World Championship Boxing Match at Alcatraz (**October 2025**; Fight to land on a Saturday, and looking towards mid-October given Fleet Week and natural landscape conditions at Alcatraz, No date has been confirmed as yet): **Where are you in the permit process for Alcatraz and what is the timeline for having tickets be live for this?**
- Roughly attendance for overall events can be from 5,000-20,000 people
- **Will you be organizing hotel blocks / using specific hotels for your fighters, media attendees,**

etc?

- iVisit Media is interested in creating a weeklong schedule of events for ticket goers, as well as community members and locals interested in participating in a mix of ticketed and free activities and activations:

- **Monday:** Grand Arrivals (open to the public)
- **Tuesday:** Face Off Day (Large media Day; will need a memorable and iconic backdrop)
- **Wednesday:** Open Workouts & Up and Coming boxers fight (requires a ring to be built; open to the public and room for community organizations involvement and participation)
- **Thursday:** Press Conference (requires another big event space with iconic location/backdrop)
- **Friday:** Weigh In Day (community engagement opportunity, training viewing opportunities, entertainment opportunity)
- **Saturday:** Fight Night at Alcatraz (4-5 fights & Well-known music star) **OEWD will connect iVisit Media to Empire for entertainment considerations**

Considerations:

- iVisit Media would like to work with and focus their work with local companies, organizational and community groups (i.e.. Local production companies, businesses, hotels, non-profits, etc.) –

Martha/OEWD can assist with this

- Activations would prefer to be spread out within San Francisco and not concentrated near Alcatraz to have larger impact in economic development in San Francisco and more opportunities for stakeholder engagement – **Martha can assist with site location considerations and logistics; OEWD available for support**

- business activations and pop ups (i.e., Nike, Addidas, etc.) will be controlled and organized by iVisit Media or partner organization and will “pop-up” in locations decided by iVisit Media after understanding what is available and makes sense in the larger landscape of overall week-long activations. – **OEWD can assist with permitting issues or pain points, as well as providing suggestions on vacant spaces if support is needed**

Thank you again, and please let me know if I missed anything. Looking forward to hearing more as this gets confirmed.

Sincerely,
Selina Sun

Selina Sun

Business Development Manager
Office of Economic and Workforce Development
City Hall, 1 Dr. Carlton B. Goodlett Place, Room 448
San Francisco, CA 94102
(415) 554-6425
www.oewd.org



Please be mindful that all correspondence and documents submitted to the Office of Economic & Workforce Development are public records and, as such, may be subject to the [Sunshine Ordinance](#) and can be requested by the public.

From: Dennise Abad [REDACTED]

Date: Wednesday, April 9, 2025 at 8:00 AM

To: Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>, Sun, Selina (ECN) <selina.sun@sfgov.org>

Cc: Federica Giugno [REDACTED], Ed Pereira [REDACTED], Gosiengfiao, Rachel (ECN) <rachel.gosiengfiao@sfgov.org>

Subject: Thank you for meeting with iVisit Media!

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello Sarah and Selina,
We appreciate you taking the time yesterday with the iVisit Media team to discuss Fight Week this fall in San Francisco. Thanks also to Rachel for coordinating!

This is my newly-activated email address. I've copied Ed and Federica here as well. Please feel free to reach out with any questions. I will also send updates regarding the progress of our plans.

All the best,

--



Dennise Abad

e: [REDACTED]

Audience Development | Live Events | Brand Amplification

Making the Impossible, Possible.



Thursday, February 5, 2026 at 3:14:46 PM Pacific Standard Time

Subject: FW: Thank you for meeting with iVisit Media!
Date: Wednesday, April 9, 2025 at 1:09:20 PM Pacific Daylight Time
From: Dennis-Phillips, Sarah (ECN)
To: Varian, Kelly (ECN), Sun, Selina (ECN)
Attachments: image001.png

Connecting you both on the EMPIRE point below.

From: Sun, Selina (ECN) <selina.sun@sfgov.org>
Sent: Wednesday, April 9, 2025 11:10 AM
To: Dennise Abad [REDACTED]; Ed Pereira [REDACTED] Federica
Giugno <[REDACTED]>
Cc: Gosiengfiao, Rachel (ECN) <rachel.gosiengfiao@sfgov.org>; Cohen, Martha (ADM)
<martha.cohen@sfgov.org>; Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Subject: Re: Thank you for meeting with iVisit Media!

Hi Denise, Federica and Ed,
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To recap, here are some of my notes, with some additional outstanding questions. Please let me know if I missed anything or have an incorrect timeline.

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Considerations:

- iVisit Media would like to work with and focus their work with local companies, organizational and community groups (i.e.. Local production companies, businesses, hotels, non-profits, etc.) –

Martha/OEWD can assist with this

- Activations would prefer to be spread out within San Francisco and not concentrated near Alcatraz to have larger impact in economic development in San Francisco and more opportunities for stakeholder engagement – ***Martha can assist with site location considerations and logistics; OEWD available for support***

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Thank you again, and please let me know if I missed anything. Looking forward to hearing more as this gets confirmed.

Sincerely,
Selina Sun

Selina Sun

Business Development Manager
Office of Economic and Workforce Development
City Hall, 1 Dr. Carlton B. Goodlett Place, Room 448
San Francisco, CA 94102
(415) 554-6425
www.oewd.org



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From: Dennise Abad [REDACTED]
Date: Wednesday, April 9, 2025 at 8:00 AM
To: Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>, Sun, Selina (ECN) <selina.sun@sfgov.org>
Cc: Federica Giugno [REDACTED], Ed Pereira [REDACTED], Gosiengfiao, Rachel (ECN) <rachel.gosiengfiao@sfgov.org>
Subject: Thank you for meeting with iVisit Media!

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello Sarah and Selina,

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This is my newly-activated email address. I've copied Ed and Federica here as well. Please feel free to reach out with any questions. I will also send updates regarding the progress of our plans.

All the best,

--



Dennise Abad

e: [Redacted]

Audience Development | Live Events | Brand Amplification

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Complaint Summary

**Sunshine Ordinance Task Force
Complaint Summary**

File No. 26013

Chris Cugliari against San Francisco Recreation and Park Department

Date filed with SOTF: 1/23/2026

Contact information:

Party	Name(s)	Email(s)	Telephone
Petitioner	Chris Cugliari	christopher.r.cugliari@gmail.com	
Respondent	San Francisco Recreation and Park Department	ashley.summers@sfgov.org	

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park Department 67.21, by failing to respond to a public records request in a timely and/or complete manner.

Administrator's Notes

■

Complainant's Supporting Documents

From: [Chris Cugliari](#)
To: [SOTF \(BOS\)](#)
Subject: Fwd: iVisitBoxing Partnership - Formal Inquiry
Date: Monday, January 26, 2026 5:49:35 PM

Dear SOTF Clerk,

I am writing to provide an urgent update to my formal complaint filed on January 23, 2026, against the **Recreation and Park Department (RPD)** for violations of **Administrative Code § 67.21**.

The RPD provided a supplemental production on January 26 (see attached) which contains evidence that the department's initial search was not diligent. I request that this evidence be added to my file and that a hearing be scheduled on an expedited basis due to the ongoing public misrepresentation of city-sanctioned events.

New Evidence for the Task Force:

1. **Direct Contradiction of Search Diligence:** New calendar records prove RPD was negotiating at City Hall with the promoter six months prior to the dates originally disclosed.
2. **Reputational Laundering:** As shown on [iVB's social media](#), the promoter is actively using images of the Mayor at City Hall to claim event legitimacy. The RPD's failure to produce vetting records regarding the "YouTube Partnership" at the press conference facilitates this potential public deception. As a reminder, RPD Acting General Manager Sarah Madland joined the Mayor alongside Ed Pereira and publicly endorsed the iVisitBoxing event for July 11. It is an administrative impossibility that no internal emails meeting notes, or other internal correspondence exists within the RPD regarding Ed Pereira, iVisitBoxing, and/or their YouTube partnership.
3. **Fiscal Risk:** The promoter's parent company published recent [financials](#) which show a company in significant distress. The most recent balance sheet shows the company possesses over **£5.3 million in current debt with only ~£500k in net assets**. The lack of vetting records for a partner in this financial state is a matter of urgent public concern. The public has a right to know how the RPD vetted this entity before offering a one-time permit for a record-breaking 140,000-person event.

I am still awaiting a case number for this complaint and look forward to your confirmation of receipt.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Summers, Ashley (REC)** <ashley.summers@sfgov.org>
Date: Mon, Jan 26, 2026 at 5:02 PM
Subject: RE: iVisitBoxing Partnership - Formal Inquiry
To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Dear Chris,

We have conducted an additional search for records responsive to your request. We have located responsive records, which are attached.

We are only able to search for and produce records under the control of San Francisco Recreation and Parks Department. Other departments may hold additional records responsive to your request, such as the Mayor's Office, which we understand you have already contacted.

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Wednesday, January 21, 2026 1:22 PM

To: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included **internal and external correspondence** and **meeting invites** related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from **Commissioner Chris Gruwell** regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Wed, Jan 21, 2026 at 10:34 AM Summers, Ashley (REC) <ashley.summers@sfgov.org> wrote:

Dear Chris,

We have conducted a diligent search for records responsive to your request. We have located responsive records, which have been released to you (attached).

We have redacted some parts of the records provided to you where we are legally required to do so to protect the privacy interests of individuals. Here, we have redacted personal cell phone numbers and personal mailing addresses in order to protect privacy. See, California Constitution, Article I, section 1; California Government Code Sections 6254(k) and 6254(c); S.F. Admin. Code §67.1(g) (legislative findings on the right of individuals to privacy).

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Sincerely,

Custodian of Records

Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Summers, Ashley (REC)

Sent: Tuesday, January 20, 2026 12:39 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Monday, January 19, 2026 7:26 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. **Official Permit Filings:** The full **Special Event Applications** for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. **Licensing & Financial Verification:** Any documents or correspondence regarding the **California State Athletic Commission (CSAC) license** and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. **Promotional & Vetting Materials:** Any "**Pitch Decks,**" economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. **Broadcast Partnership Verification:** All correspondence (emails or letters) where the promoter provided proof of the **exclusive YouTube partnership** mentioned in the January 16 press conference.
5. **Internal Deliberations:** Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership.
6. **Calendar & Meeting Records:** Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Saturday, January 17, 2026 1:40:05 PM
To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. **Verification of the YouTube Partnership:** iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. **Athlete Participation and Safety:** Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. **Media Credibility:** Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with *Boxing News*. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the **San Francisco Sunshine Ordinance (Administrative Code Chapter 67)** and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.
- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure

of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

When

Thursday Jun 5, 2025 · 12:30pm – 1pm (Pacific Time - Los Angeles)

Location

San Francisco City Hall, 1 Dr Carlton B Goodlett Pl, San Francisco, CA 94102, USA

[View map](#)

Guests

Dennise Abad - organizer
martha.cohen@sfgov.org
shauna.bogetz@sfgov.org

Ed Pereira

[View all guest info](#)

Title

Fight Week In-Person Meeting

Required

[Ketcham, Dana \(REC\)](#); [Cohen, Martha \(ADM\)](#); [Dennise Abad <dennise.abad@ivisitmedia.com>](#); [Ed Pereira <ed.pereira@ivisitmedia.com>](#)

Optional

[Sun, Selina \(ECN\)](#)

Start time

Wed 7/2/2025



10:00 AM



Pacific Time (US & Canada)



All day



Time zones

End time

Wed 7/2/2025



11:00 AM



Pacific Time (US & Canada)



Make Recurring

Location

[Martha Cohen's Office - Room 448, San Francisco City Hall, 1 Dr Carlton B Goodlett Pl, San Francisco, CA 94102](#)

Title

Civic Center Fight Week

Required

Federica Giugno <federica.giugno@ivisitmedia.com>; Cohen, Martha (ADM); Ed Pereira <ed.pereira@ivisitmedia.com>

Optional

Start time

Thu 7/17/2025



3:00 PM



Pacific Time (US & Canada)



All day



Time zones

End time

Thu 7/17/2025



4:00 PM



Pacific Time (US & Canada)



Make Recurring

Location

Microsoft Teams Meeting

Start time

End time

		6 AM	7 AM	8 AM	9 AM	10 AM	11 AM
All Attendees				[Solid Block]			
Required Attendee		[Hatched Block]					
<input checked="" type="checkbox"/>	Kyle Meyers <kyle@	[Hatched Block]					
<input checked="" type="checkbox"/>	Ketcham, Dana (REC			GCFC / RF Leadership Tear 10:3 PSGa/S			
<input checked="" type="checkbox"/>	Bogetz, Shauna (REC			E OLD Sup SFFI Civi Dana/S			
<input checked="" type="checkbox"/>	Chapman, Nick (MT	[Hatched Block]					
<input checked="" type="checkbox"/>	Carroll, Samantha (A	[Solid Block]					

Complainant's Supporting Documents

From: [Chris Cugliari](#)
To: [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#)
Subject: Re: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)
Date: Tuesday, February 10, 2026 9:02:57 AM
Attachments: [image001.png](#)
[Exhibit V - Entertainment Commission.pdf](#)

Dear Patricia,

I am writing to follow up on my amended complaint submitted on **January 30, 2026** and my follow up email on **February 6, 2026**. I have not received a response or confirmation of file opening since your initial email on January 27.

Since my last submission, the situation has escalated:

1. **The Mayor's Office** missed its self-imposed production deadline of **February 3** and is now invoking a retroactive 14-day extension (as mentioned in my February 6, 2026 email with Exhibit U).
2. **The Entertainment Commission** has provided a response that directly contradicts the formal admissions made by **OEWD** regarding the "intimate involvement" of these agencies. See attached Exhibit V.

Please confirm today:

- Has File No. 26013 been officially opened?
- Have the **Notices of Complaint** been served to the Office of the Mayor, OEWD, and the Entertainment Commission?

Given the significant public interest and the potential financial liability involving an insolvent entity (**iVisit Media**), I request an immediate update on the scheduling for the next **Complaint Committee** hearing.

Sincerely,

Chris Cugliari

On Fri, Feb 6, 2026 at 1:11 PM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Dear Patricia,

I am writing to follow up on my amended complaint and joinder of **OEWD, the Mayor's Office, and the Entertainment Commission** submitted on January 30.

Could you please confirm:

1. Have the formal **Notices of Complaint** been issued to the three new respondents?

2. Have the respondents provided their **5-day written responses** as required by the Ordinance?

I would also like to note for the record that the **Office of the Mayor** has already missed a secondary production deadline of **February 3**, which I have documented in my supplemental **Exhibit U**. I request that this case be scheduled for the next available **Complaint Committee** hearing to address this continued non-compliance. This is incremental to my previous Exhibits A-T that I had sent.

Thank you for your time,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>

Date: Fri, Jan 30, 2026 at 1:50 PM

Subject: Fwd: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)

To: SOTF (BOS) <sotf@sfgov.org>

Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Dear Patricia,

I am formally amending my complaint (File No. 26013) to join the **Office of Economic and Workforce Development (OEWD)**, the **Office of the Mayor**, and the **Entertainment Commission** as co-respondents to **RPD**. New evidence proves a coordinated failure across these agencies to disclose the core vetting and planning records for the **iVisitBoxing (iVB)** project.

1. The "Intimate Involvement" Admission (OEWD & Mayor's Office) On January 29, 2026 (See Exhibit O), OEWD's representative stated that the **Mayor's Office** and the **Entertainment Commission** "were and remain **more intimately involved** in the planning of this event" than OEWD. Despite this admitted "intimacy," the Mayor's Office produced only a single internal email thread on January 30 and asserted the request was closed (see email thread in Exhibit P and attached document in Exhibit Q). This constitutes a constructive denial of the "initial conversations" with SFMTA and SFPD that the City's own communications confirm occurred in 2025.

2. The "Boxer's Injury" and the Vetting Gap (Entertainment Commission) The Entertainment Commission produced records showing they accepted a "boxer's injury" as the sole justification for a nine-month delay of the event (see Exhibit R for email thread, and Exhibit S which contains the Commission's communication with iVisit Media). As a matter of boxing governance, an unlicensed promoter (which Ed Pereira has admitted to being) cannot legally execute a "Bout Contract" with a boxer under the **Ali Act** (federal law). The Commission's failure to produce any vetting records suggests they accepted this legal impossibility at face value while iVisit Media shows [£5.3 million in current debt compared to only ~£13,000 of net current assets.](#)

3. The Executive Records Shell Game (OEWD & RPD) OEWD continues to refuse a search for former Executive Director **Sarah Dennis-Phillips'** archives, claiming they "traveled" to her new department (see Exhibit O). The **Planning Department** formally debunked this on January 29, confirming "emails do not travel with staff" (see Exhibit T). Furthermore, RPD's previous assertion that "no other documents exist" has been invalidated by the Mayor's Office production of a December 2025 planning email they failed to locate (See Exhibit P/Q). This, along with the 4 calendar invite screenshots produced in my last email, show a continued pattern of RPD failing to diligently collect and provide the information I have requested.

Public Interest: The City has publicly endorsed iVB's "YouTube Partnership" and provided a global podium for an insolvent entity that lacks a promoter's license required. The story has captured attention from major media outlets, ([local](#), [national](#), and [international](#)) with many expressing doubts over the entity's credibility. The lack of a single written vetting record from any of these "intimately involved" agencies is a matter of urgent public concern.

I request the Task Force order all respondents to produce the work product from the 2025 planning sessions confirmed by their own internal correspondence. This includes emails, Slack Messages, meeting notes, meeting agendas, and other forms of communication on the topic of Ed Pereira, iVisit Boxing, and/or iVisit Media.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>
Date: Tue, Jan 27, 2026 at 4:24 PM
Subject: Re: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)
To: SOTF (BOS) <sotf@sfgov.org>
Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Hello Patricia,

Thank you for your response. Per your request, please find the following documents attached to finalize the opening of my complaint file against the **San Francisco Recreation and Park Department (RPD)**.

These exhibits demonstrate that the RPD's initial "diligent search" was factually inadequate, as they only produced critical meeting records from June and July 2025 after their first "closed" assertion was formally challenged. I maintain that the "diligence search" remains factually inadequate for reasons mentioned in my responses to RPD (attached).

Required Documents for Filing:

- **Exhibit A: Original Public Records Request (Jan 19, 2026):** This document contains the initial request for all (including [internal](#)) correspondence, vetting materials, and meeting records related to iVisitBoxing (iVB) and/or Ed Pereira. As you can see, this starts with my initial request on January 17, to which Acting General

Manager Sarah Madland responded and connected me with Ashley Summers. I responded to Sarah's note and clarified my request on January 19.

- **Exhibit B:** Correspondence from Director Dana Ketcham acknowledging the limited records in response to my email in Exhibit A. Dana mentions, "We also heard from Chris Gruwell who I think you may know as they are on the California Athletics Commission." To date, no record of communication with Commissioner Gruwell has been provided despite RPD's insistence that this case is closed.
- **Exhibit C: Initial RPD Response asserting "No Other Documents Exist" (Jan 21, 2026):** This is RPD's first formal response claiming a diligent search was finished and the request was closed. Here, they attached only 3 exhibits:
 1. **Exhibit D: iVB-CCSF_Presentation 12.4** - This appears to be a 'pitch deck' referenced by Dana in Exhibit B. This pitch deck does not reference the YouTube partnership I explicitly referred to in Exhibit A.
 2. **Exhibit E - FW_ 2026 Special Event Application Result #19041314** - iVisit Boxing1_Redacted. This is a permit application filed for iVisitBoxing's July 11, 2026 boxing event in Civic Center plaza with an estimated attendance of 150,000. Again, no mention of YouTube partnership.
 3. **Exhibit F - 2026 Special Event Application Result #19239639** - iVisit Boxing Global Announcement1_Redacted. This is a permit application filed for iVisitBoxing's press conference on January 16, 2026. This is the press conference at which Mayor Lurie and RPD Acting General Manager Sarah Madland spoke in support of the iVisitBoxing event for July 11, 2026. The application mentions that the Event's Description is: "1 hour press conference for the global iVisit Boxing Announcement and YouTube partnership"
- **Exhibit G: Rejection of Initial Production (Jan 21, 2026):** My formal notice to the RPD that the search was incomplete, specifically citing the lack of correspondence regarding the "YouTube Partnership" and outreach from Commissioner Chris Gruwell. This email clearly states that it is administratively impossible that no internal emails exist discussing the topics referenced in my initial inquiry (e.g., iVisitBoxing, Ed Pereira, and/or the YouTube partnership).
- **Exhibit H: Supplemental RPD Production (Jan 26, 2026):** The department's second response providing calendar records they failed to locate in their first search. These records prove that high-level planning meetings occurred at City Hall six months prior to the dates originally disclosed. This email included only screenshots of calendar invites but not any meeting agendas, notes, internal correspondence, or any other records typically accompanying a meeting 'invite' which I had indeed requested. Ashley Summers closed the email by claiming that "We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed." The aforementioned calendar records attached to this email are:
 1. **Exhibit I - June_5_2025_MeetingParticipants** - This is a calendar meeting description for June 5, 2025 at City Hall including Ed Pereira and members of SF City Government (Dennise Abad, Martha Cohen, and Shauna Bogetz). This meeting was NOT referenced in previous communication.
 2. **Exhibit J - July_2_2025_MeetingParticipants** - This is a calendar meeting

description for July 2, 2025 at Martha Cohen's office in City Hall, and included Ed Pereira, Dana Ketcham, Dennise Abad, and Selina Sun. This meeting was NOT referenced in previous communication, and particularly wasn't mentioned in Dana Ketcham's note (Exhibit B) where she stated "We are compiling the documents you have requested but we have they are limited documents. We have the 2 applications and a deck but nothing else in writing as no contract has been entered into at this time." This is peculiar given Dana's inclusion in the meeting invite (Exhibit J).

3. **Exhibit K - July 17, 2025 Meeting Participants** - This is a virtual calendar meeting for July 17 that includes Ed Pereira, Martha Cohen, and Federica Giugno (iVB). No reference to this meeting had been made previously.
 4. **Exhibit L - October 23, 2025 Meeting Participants** - This is a calendar meeting (location not provided) for October 23, 2025 that includes Dana Ketcham, Kyle Meyers (Silverback, the permitting organization that helped draft Exhibits D, E, F), Shauna Bogetz, Nick Chapman, and Samantha Carroll. Again, no reference to this meeting had been provided previously.
- **Exhibit M: Final Inquiry and Notice of Escalation (Jan 26, 2026):** This is my final notice to RPD clarifying that the production remains deficient as it still lacks the meeting notes, briefing memos, agendas, internal correspondence, and internal vetting logically resulting from the newly discovered June/July 2025 meetings, amongst other conversations, meetings, and/or notes regarding Ed Pereira, iVisitBoxing, and/or the YouTube partnership.

Public Interest and Urgency: The urgency of this matter is underscored by the following:

1. Ed Pereira has [admitted](#) on two occasions that he is not a [licensed promoter](#) in California. Both the Muhammad Ali Reform Act of 2000 (federal law) and California Code of Regulation, Title 4, Division 2 legally intrinsically link the ability to not only organize a professional boxing match in California but also execute a streaming rights contract / partnership [to a licensed promoter](#). These facts, along with the prominent placement of the YouTube logo and the Mayor's endorsement of YouTube's 'partnership' with iVB at the January 16 press conference (despite this press conference not being streamed on YouTube nor a single representative of the company ever publicly commenting on this alleged partnership) raise serious concern that City Hall misrepresented the YouTube brand and iVB's legitimacy by touting a partnership that is not legally possible.
2. iVB continues to launder its legitimacy through active use of City Hall imagery on [social media](#), along with links of major media outlets reporting on the City's endorsement. For a Company in [legal default](#) until Friday January 23 (see **Exhibit N**) with now (as of latest filing through March 2025) over **£5.3 million in debt compared to ~£15k of current net assets**. The public interest demands transparency regarding how the City vetted—or failed to vet—this entity before endorsing a 150,000-person event on public property and publicly thanking YouTube for their alleged partnership with iVB.
3. The [SF Chronicle](#) reported on the serious doubts emerging regarding Ed Pereira/iVB's legitimacy, and highlights concerns regarding the city's vetting of this event.

I look forward to receiving a case number for this complaint.

Sincerely,

Chris Cugliari

On Tue, Jan 27, 2026 at 3:16 PM SOTF (BOS) <sotf@sfgov.org> wrote:

Hello -

The Sunshine Ordinance Task Force (SOTF) is in receipt of your complaint (below). Upon review of your complaint the SOTF requires the following documents before we can proceed further and open a complaint file:

- Copy of the original public records 1/21/2026 request(s) you submitted to the San Francisco Recreation and Park Department
- Copy of the original response(s) that you have received asserting “no other documents exist”

Please provide the requested documents within **five (5) business days**.

We will be unable to open a complaint file for you if a response is not received in a timely manner and the matter will be closed. You may re-file your complaint when you have the required documents ready to submit.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Friday, January 23, 2026 10:32 AM

To: SOTF (BOS) <sotf@sfgov.org>

Subject: Fwd: iVisitBoxing Partnership - Formal Inquiry

Dear SOTF Clerk,

I am filing a formal complaint against the **San Francisco Recreation and Park Department (RPD)** for a violation of **Administrative Code § 67.21**.

The department closed my request on January 21, 2026, asserting that "no other documents" exist regarding the vetting and internal deliberations of the **iVisitBoxing** event at Civic Center Plaza. I am challenging the diligence and completeness of this search based on the following:

1. Obstruction of a Significant Public Matter As reported in today's [SF Chronicle](#) ("‘Is this a fantasy?’ Lurie-backed plan for record-breaking S.F. boxing event faces scrutiny"), this project has become a subject of intense public and media scrutiny. The article notes that Mayor Lurie backed the plan despite the promoter lacking a license or committed external funding. The RPD's claim that no internal emails exist discussing the vetting of this event is a statistical and administrative impossibility given the multi-month duration of the project's development, and given the fact that RPD Acting General Manager Sarah Madland spoke at this Press Conference alongside the Mayor.

2. Failure to Produce Vetting Records Mayor Lurie publicly thanked YouTube for its partnership during the January 16 press conference. However, the pitch deck produced by

RPD (and Silverback) contains **no mention** of YouTube, and the department has produced no records verifying this claim. The Chronicle reports that YouTube itself has not confirmed the partnership, and the press conference itself was not even streamed on YouTube (despite the branding/logo placement and acknowledgement of the Mayor). The RPD is withholding the internal records that would explain how this unverified claim reached the Mayor's podium.

3. Omission of Third-Party Correspondence RPD Director Dana Ketcham recently confirmed in writing (see copied email) that the department received outreach from **Commissioner Chris Gruwell** regarding this event. No records of this correspondence, meeting invites, or calendar entries involving Mr. Gruwell were included in the production, representing a clear failure to conduct a thorough search.

4. Refusal to Comply with Clarification Requests I notified the department of these omissions on January 21 and provided a deadline of January 22 to reopen the search. RPD has failed to respond, necessitating this formal intervention.

Please schedule this complaint for the next available hearing.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>
Date: Wed, Jan 21, 2026 at 1:21 PM
Subject: Re: iVisitBoxing Partnership - Formal Inquiry
To: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included **internal and external correspondence** and **meeting invites** related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from **Commissioner Chris Gruwell** regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an

Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Wed, Jan 21, 2026 at 10:34 AM Summers, Ashley (REC)
<ashley.summers@sfgov.org> wrote:

Dear Chris,

We have conducted a diligent search for records responsive to your request. We have located responsive records, which have been released to you (attached).

We have redacted some parts of the records provided to you where we are legally required to do so to protect the privacy interests of individuals. Here, we have redacted personal cell phone numbers and personal mailing addresses in order to protect privacy. See, California Constitution, Article I, section 1; California Government Code Sections 6254(k) and 6254(c); S.F. Admin. Code §67.1(g) (legislative findings on the right of individuals to privacy).

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Sincerely,

Custodian of Records

Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Summers, Ashley (REC)
Sent: Tuesday, January 20, 2026 12:39 PM
To: Chris Cugliari <christopher.r.cugliari@gmail.com>
Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Monday, January 19, 2026 7:26 PM
To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. **Official Permit Filings:** The full **Special Event Applications** for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. **Licensing & Financial Verification:** Any documents or correspondence regarding the **California State Athletic Commission (CSAC) license** and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. **Promotional & Vetting Materials:** Any "**Pitch Decks,**" economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. **Broadcast Partnership Verification:** All correspondence (emails or letters) where the promoter provided proof of the **exclusive YouTube partnership** mentioned in the January 16 press conference.
5. **Internal Deliberations:** Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's license, the company's financial defaults, and any potential YouTube partnership.
6. **Calendar & Meeting Records:** Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28 AM Chris Cugliari <christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12 AM Madland, Sarah (REC) <sarah.madland@sfgov.org> wrote:

Chris,

Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Saturday, January 17, 2026 1:40:05 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several

claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. **Verification of the YouTube Partnership:** iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. **Athlete Participation and Safety:** Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. **Media Credibility:** Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with *Boxing News*. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the **San Francisco Sunshine Ordinance (Administrative Code Chapter 67)** and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department) and iVisitBoxing or Ed Pereira.
- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

||| | San Francisco Resident & Boxing Coach



Chris Cugliari <christopher.r.cugliari@gmail.com>

Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

Rice, Dylan (ADM) <dylan.rice@sfgov.org>

Mon, Feb 9, 2026 at 12:32 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Cc: "Commission, Entertainment (ADM)" <entertainment.commission@sfgov.org>, "Liang, May (ADM)" <may.k.liang@sfgov.org>, "Weiland, Maggie (ADM)" <maggie.weiland@sfgov.org>

Dear Chris Cugliari:

See my responses below in green highlight:

- 1. Missing Inter-Departmental Correspondence:** In your email dated August 29, 2025, you stated, "*I'm in frequent contact with SF Rec & Park too, so will be sure to coordinate with them on this rescheduled event*". To date, your production contains zero records of this "frequent contact" (emails, Slack, or meeting notes) with RPD staff such as Dana Ketcham, Sarah Madland, or Ashley Summers (amongst other). I am requesting all internal / inter-departmental correspondence regarding iVisit Media, iVisitBoxing, and/or Ed Pereira.

[DR] The Entertainment Commission has no emails or correspondence or meeting notes with RPD related to iVisit Media, iVisitBoxing, and/or Ed Pereira. I provided the responsive records in my email to you on January 29, 2026. To provide some additional clarification, the statement "I'm in frequent contact with SF Rec & Park" refers to being in frequent contact with them on event and permitting matters *in general*, not specifically about this event or iVisit Media, iVisitBoxing, and/or Ed Pereira.

- 2. Missing "Location Finalization" Records:** On September 1, 2025, Louis Welbrock promised to let you know "*as soon as we have finalized the locations and dates for April 2026*". The current July 2026 event has to be a direct result of that coordination. It is administratively impossible that these "finalized locations" were never communicated to or discussed by your office.

[DR] Mr. Welbrock -- or iVisit Media, iVisitBoxing, and/or Ed Pereira -- has not reached out to me or anyone from the Entertainment Commission since Mr. Welbrock's last email communication on September 1, 2025. We have not received any such communication about any finalized locations or dates from Mr. Welbrock or iVisit Media, iVisitBoxing, and/or Ed Pereira. To provide some additional clarification, the Entertainment Commission does not have jurisdiction over any entertainment/amplified sound activity on RPD property, like Civic Center Plaza. RPD manages their own amplified sound permitting for events on their properties. The Entertainment Commission has jurisdiction over outdoor entertainment/amplified sound activity occurring on city streets, city sidewalks, Port of SF property, Treasure Island, and private commercial property.

Requested Action: Please conduct a supplemental search for all correspondence between yourself and SF Rec & Park regarding iVisitBoxing, iVisit Media, and Ed Pereira from August 2025 to the present. I am maintaining my complaint with the Sunshine Ordinance Task Force.

[DR] I did a search using this new timeframe, and I have no responsive records. See my response above clarifying that the Entertainment Commission does not have jurisdiction over any outdoor entertainment/amplified sound activity on RPD property.

Sincerely,

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his

49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

Sign up for the Entertainment Commission e-mail list

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the **Sunshine Ordinance** and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers will be redacted.

From: Rice, Dylan (ADM)

Sent: Tuesday, February 3, 2026 4:22 PM

To: 'Chris Cugliari' <christopher.r.cugliari@gmail.com>

Cc: Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Liang, May (ADM) <may.k.liang@sfgov.org>; Weiland, Maggie (ADM) <maggie.weiland@sfgov.org>

Subject: RE: Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

Dear Chris Cugliari:

I am writing to acknowledge that we received your follow-up records request on January 30, 2026, which states:

“Requested Action: Please conduct a supplemental search for all correspondence between yourself and SF Rec & Park regarding iVisitBoxing, iVisit Media, and Ed Pereira from August 2025 to the present. I am maintaining my complaint with the Sunshine Ordinance Task Force.”

Our office will respond to this as a standard request under Administrative Code Section 67.21 and California Government Code Section 6253, to which a response is due in 10 days (February 9, 2026).

We will endeavor to provide you with the requested records as soon as possible, and we will notify you immediately if we determine that we need to invoke an additional 14-day extension to gather the requested information.

Thank you.

Sincerely,

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his

49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

Sign up for the Entertainment Commission e-mail list

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the **Sunshine Ordinance** and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers will be redacted.

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Thursday, January 29, 2026 10:12 PM

To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>

Cc: Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Liang, May (ADM) <may.k.liang@sfgov.org>; Weiland, Maggie (ADM) <maggie.weiland@sfgov.org>

Subject: Re: Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

Dear Dylan,

Thank you for the initial production. However, I am formally contesting the assertion that the Entertainment Commission has no other responsive records. The documents provided contain internal contradictions that prove a more exhaustive search is required.

Basis for Inadequate Search:

1. **Missing Inter-Departmental Correspondence:** In your email dated August 29, 2025, you stated, *"I'm in frequent contact with SF Rec & Park too, so will be sure to coordinate with them on this rescheduled event"*. To date, your production contains zero records of this "frequent contact" (emails, Slack, or meeting notes) with RPD staff such as Dana Ketcham, Sarah Madland, or Ashley Summers (amongst other). I am requesting all internal / inter-departmental correspondence regarding iVisit Media, iVisitBoxing, and/or Ed Pereira.
2. **Missing "Location Finalization" Records:** On September 1, 2025, Louis Welbrock promised to let you know *"as soon as we have finalized the locations and dates for April 2026"*. The current July 2026 event has to be a direct result of that coordination. It is administratively impossible that these "finalized locations" were never communicated to or discussed by your office.

Requested Action: Please conduct a supplemental search for all correspondence between yourself and SF Rec & Park regarding iVisitBoxing, iVisit Media, and Ed Pereira from August 2025 to the present. I am maintaining my complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Thu, Jan 29, 2026 at 5:32 PM Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Dear Chris Cugliari:

Regarding your request for public records received on January 20, 2026, see attached the Entertainment Commission's responsive records.

In the attached records, we have redacted confidential, personally identifying information in accordance with California Government Code sec. 7927.700 (privacy) and California Constitution, Article I, sec. 1 (privacy).

Regarding your follow-up question, "In addition to what is requested in my previous email, has iVisit Boxing (iVB) and/or Ed Pereira requested and/or received fee waivers or expedited processing under Mayor Lurie's recent "Heart of the City" directive?" – the Entertainment Commission has no such records nor communications, nor has it granted any fee waivers or done any expedited processing for iVisit Boxing and/or Ed Pereira.

Let us know if you are unable to access the attached the records.

Thank you.

Sincerely,

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his

49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

Sign up for the Entertainment Commission e-mail list

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the **Sunshine Ordinance** and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers will be redacted.

From: Commission, Entertainment (ADM)

Sent: Wednesday, January 21, 2026 1:05 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Cc: Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Weiland, Maggie (ADM) <maggie.weiland@sfgov.org>

Subject: RE: Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

Dear Chris:

We have received your request for public records on Tuesday, January 20, 2026. Our office will respond to this as a standard request under Administrative Code Section 67.21 and California Government Code Section 6253, to which a response is due in 10 days, January 30, 2026.

We will endeavor to provide you with the requested records as soon as possible, and we will notify you immediately if we determine that we need to invoke an additional 14-day extension to gather the requested information.

Sincerely,

May

May Liang 梁阔 (she/her)

Commission Secretary | Permit Administrator

San Francisco Entertainment Commission

49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6035 (direct line) | 628-652-6030 (EC main line)

Facebook | Website | Instagram

Sign up for the Entertainment Commission e-mail list

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the **Sunshine Ordinance** and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers, will be redacted.

From: Chris Cugliari <christopher.r.cugliari@gmail.com>**Sent:** Sunday, January 18, 2026 10:18 PM**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Weiland, Maggie (ADM) <maggie.weiland@sfgov.org>**Subject:** Fwd: Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

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Hello Maggie,

In addition to what is requested in my previous email, has iVisit Boxing (iVB) and/or Ed Pereira requested and/or received fee waivers or expedited processing under Mayor Lurie's recent "Heart of the City" directive?

Thanks,

Chris Cugliari

440-667-3123

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>

Date: Sun, Jan 18, 2026 at 10:02 PM

Subject: Public Records Act Request – iVisitBoxing / iVB / Ed Pereira

To: <mayorsunshinerequests@sfgov.org>, <oewd@sfgov.org>, <entertainment.commission@sfgov.org>

Cc: <anne.taupier@sfgov.org>, <maggie.weiland@sfgov.org>

To: San Francisco Office of Economic and Workforce Development (OEWD) / Office of the Mayor

Attn: Public Records Officer

Date: January 18, 2026

Dear Public Records Officers,

Pursuant to the California Public Records Act (Government Code Section 7920.000 et seq.), I am requesting an opportunity to inspect or obtain copies of public records that relate to the following:

1. **Contracts and Agreements:** Any signed Memorandums of Understanding (MOU), contracts, or letters of intent between the City and County of San Francisco (including the Mayor's Office and OEWD) and iVisitBoxing, iVB, or Ed Pereira.
2. **Financial Commitments:** Records of any city funds, grants, or fee waivers allocated, promised, or applied for by iVisitBoxing or Ed Pereira for both the press conference on January 16, 2026 and the proposed event on July 11, 2026.
3. **Diligence and Vetting:** Any internal communications, reports, or vetting documents regarding the background, financial stability, or promotional history of Ed Pereira and iVisitBoxing.
4. **Correspondence:** All emails and written correspondence between city officials (including Rodney Fong in his capacity as a city advisor/liaison) and Ed Pereira or representatives of iVisitBoxing from June 1, 2025, to the present.

I request that these records be provided in electronic format. If there are any fees for searching or copying these records, please inform me if the cost will exceed \$25.00. However, I would also like to request a waiver of all fees as this request is made in the public interest to ensure transparency regarding municipal support for large-scale sporting events.

If you deny any or all of this request, please cite each specific exemption you feel justifies the refusal to release the information and notify me of the appeal procedures available to me under the law.

Sincerely,

Christopher Cugliari

440-667-3123

christopher.r.cugliari@gmail.com

From: [Chris Cugliari](#)
To: [Saraie, Jeremy \(ECN\)](#); [MayorSunshineRequests, MYR \(MYR\)](#); [Rice, Dylan \(ADM\)](#); [Summers, Ashley \(REC\)](#)
Cc: [SOTF \(BOS\)](#)
Subject: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)
Date: Tuesday, February 10, 2026 9:37:12 PM
Attachments: [Exhibit W - Fw- Alcatraz Boxing Event Redacted.pdf](#)
[Exhibit Y - RE- Thank you for meeting with iVisit Media! \(1\) Redacted.pdf](#)
[Exhibit X - FW- Thank you for meeting with iVisit Media! Redacted.pdf](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Respondents,

I acknowledge receipt of the February 10, 2026, production from **OEWD**, following the successful archive search of former Executive Director **Sarah Dennis-Phillips'** account.

The contents of these records—specifically the detailed planning threads and recaps from April 7–9, 2025—materially conflict with the limited scope of documents and responses I have received from other departments. These documents provide verified proof that high-level, multi-departmental planning for a boxing event in San Francisco was underway nearly a year before the dates previously disclosed.

I. Evidence-Based Demand for Comprehensive Supplemental Search The April 2025 production (Exhibits W-Y) identifies **Martha Cohen** (Director of Special Events) as a central participant and recipient of detailed project recaps. Her confirmed presence at these meetings provides irrefutable evidence that the **Mayor's Office** and **Entertainment Commission** possess responsive records that previous searches did not capture.

To be clear: my demand is not limited to Martha Cohen. I am demanding a **fully comprehensive, IT-level archive search** across all staff and executives—including but not limited to Staci Slaughter, Martha Cohen, and Dylan Rice—for **all internal and external correspondence** related to **Ed Pereira, iVisit Media, and/or iVisitBoxing** from January 1, 2025, to the present. The discovery of the April 2025 records proves that a standard, surface-level search is insufficient to fulfill your obligations under the Sunshine Ordinance.

II. Extension of Demand to RPD (Sarah Madland / Dana Ketcham) Given the confirmed depth of 2025 planning revealed in the OEWD production, the **Recreation and Park Department's (RPD)** previous responses are now clearly inadequate. While RPD has produced a limited number of cursory documents from 2025, the department has yet to produce any of the substantive **meeting notes, vetting records, or internal briefing memos** that naturally arise from months of "intimate" coordination. Despite Sarah Madland's prominent presence at the January 16, 2026, press conference, RPD has failed to provide a transparent record of the planning process. I request that RPD replicate the archive search performed by OEWD to locate the missing substantive correspondence between the department (namely, but not limited to, Sarah Madland and Dana Ketcham) and iVisit Boxing / iVisit Media.

III. Notice to SOTF I request that the SOTF Clerk officially index the April 2025 production as **Exhibits W, X, and Y**. While I acknowledge the **Mayor's Office** is currently utilizing an extension until **February 17** to conduct a more thorough search, the records in Exhibits W-Y

provide a specific benchmark for the level of transparency required to resolve this complaint.

This exhibit **factually invalidates** the prior "no records" assertions from the **Mayor's Office (Exhibit P)**, as their executive staff were direct participants in these documented meetings. Furthermore, Exhibits W-Y **logically invalidate** the prior "no records" assertions from the **Entertainment Commission (Exhibit V)** and **RPD (Exhibit H)**. It is administratively impossible for the Mayor's Office to conduct "Fight Week" planning for Alcatraz and city-wide street activations without generating responsive coordination records with the agencies that hold mandatory permitting jurisdiction over those locations.

The discovery of a year-long planning effort centered on an entity carrying **£5.3 million in debt** compared to **£13k of net current assets**, having been in legal default at the time of the January 16 press conference, and lacking a mandatory California promoter's license—which prevents them both from organizing a professional boxing event and legally holding the exact YouTube streaming rights deal for which the Mayor publicly thanked them—makes disclosure of all vetting records a matter of paramount public concern.

Sincerely,

Chris Cugliari

From: [Chris Cugliari](#)
To: [SOTF \(BOS\)](#)
Subject: Re: Notice of Hearing: Sunshine Ordinance Task Force - Complaint Committee, 3/17/2026, 5:30 p.m. (File No. 26013)
Date: Wednesday, March 11, 2026 7:03:51 AM
Attachments: [image001.png](#)
[image002.png](#)
[Exhibit Z-1 Mayors Office.pdf](#)
[Exhibit Z-2 Entertainment Commission.pdf](#)
[Exhibit W - Fw- Alcatraz Boxing Event Redacted.pdf](#)

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Dear Patricia,

I am formally submitting three critical supplemental exhibits for the **March 17 Complaint Committee** hearing regarding my complaint against the **Recreation and Park Department (RPD)**. I will be attending the hearing on March 17, so please consider this email my confirmation.

These records, produced by other City departments between February 18–19, 2026, provide irrefutable evidence that RPD’s "no records" assertion is factually false and reflects a failure of due diligence under **SF Admin Code § 67.21(c)**.

1. Exhibit W (The April 2025 Blueprint): This OEWD production confirms that a "World Championship Boxing Match at Alcatraz" was already in the high-level planning stages by April 9, 2025. As the jurisdictional "landlord" for Alcatraz, it is administratively impossible for RPD to have "no records" of the site-feasibility or permitting coordination required to generate this blueprint.

2. Exhibit Z-1 (The Dylan Rice July 2025 Emails): New records from the Entertainment Commission prove that **Dylan Rice** was actively coordinating "stage placement" and "Front Street" logistics for this project in mid-2025. These records confirm that multi-agency coordination was well underway during the exact window RPD claims they were uninvolved.

3. Exhibit Z-2 (The Binder 8 Omissions): The Mayor’s Office production (**Binder 8**) includes October 2025 correspondence involving **Dana Ketcham (RPD Director of Property Management)** regarding iVisitBoxing permits. RPD failed to produce these internal emails in File 26013, proving that their search was non-diligent and failed to capture their own Director’s correspondence.

Conclusion: These exhibits demonstrate a coordinated failure by RPD to produce records that factually exist. I request that the Committee find RPD in **Willful Failure to Comply (§ 67.34)** and order a full **IT-level audit** of the archives for the department to recover the missing coordination records.

Sincerely,

Chris Cugliari

On Fri, Mar 6, 2026 at 4:47 PM SOTF (BOS) <sotfi@sfgov.org> wrote:

Hello –

The following Sunshine Ordinance Task Force matters have been scheduled for hearing as follows:

Date: Tuesday, March 17, 2026 (Hybrid Meeting in-person/remote)

Committee: Complaint Committee

Location: Hearing Room 408, City Hall, San Francisco, CA 94102

Time: Meeting Convenes – 5:30 p.m.

Information regarding how to participate via telephone or via teleconference (Webex) will be listed on the Agenda. Agendas are available [online](#) and at the [San Francisco Public Library](#) at least 72 hours before the meeting.

Why Am I Receiving This Notice?

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints scheduled for hearing to: 1) hear the merits of the complaint; 2) issue a determination; and/or 3) consider referrals from a Task Force Committee,

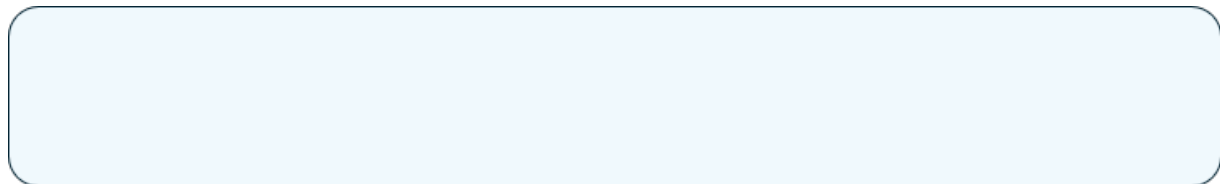
or

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints for a hearing to: 1) determine if the Task Force has jurisdiction; 2) review the merits of the complaints; and/or 3) issue a report and/or recommendation to the SOTF.

Must I Attend?

Complainants: Your attendance is required for this meeting/hearing.

Respondents/Departments: Pursuant to Section 67.21 (e) of the Ordinance the custodian of records, or a representative of your department who can speak to the matter, is required at the meeting/hearing.



IMPORTANT - CONFIRM YOUR ATTENDANCE

- Petitioner’s Failure to Appear at the meeting without prior notice will result in the file being **Closed**.
- Respondent’s Failure to Appear will result in additional violations of the Sunshine Ordinance.

Confirm your attendance and submit any additional supplemental/support documents for inclusion into the agenda packet by **5:00 p.m., Wednesday, March 11, 2026**.

Which Matters Will be Heard?

File No. 25090: Complaint filed by HVSafe against Supervisor Bilal Mahmood, Board of Supervisors, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25091: Complaint filed by HVSafe against the San Francisco to Municipal Transportation Agency, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25094: Complaint filed by HVSafe against Supervisor Bilal Mahmood for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26019: Complaint filed by Minh Cantarutti against the Department of Emergency Management for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26021: Complaint filed by Grant Ingram against San Francisco Recreation and Park Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26024: Complaint filed by Michael Petrelis against Supervisor Rafael Mandelman for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26026: Complaint filed by Stiliyan Bezhanski against Assessment Services – Real Property Support Team for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

Click [here](#) for the Complaint Procedures.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



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From: [Schafer, Ellie \(MYR\)](#)
To: [Darmali, Dexter \(MYR\)](#)
Subject: FW: iVisit Boxing Event at Civic Center Plaza - July 11, 2026
Date: Friday, January 30, 2026 4:27:34 PM
Attachments: [iVB_SFMTA_Street_Closures_2025.pdf](#)

From: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Date: Thursday, November 20, 2025 at 10:24 AM
To: Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>
Subject: FW: iVisit Boxing Event at Civic Center Plaza - July 11, 2026

Hiya!

So nice to meet you yesterday.

As I was thinking of upcoming events that you may need to be aware of, I remembered this one. Technically, it's in the summer (July 11, 2026) so you may not be here but I think you might be called in for some of the pre-planning logistics. I wanted to loop you in early.

This is a FREE (!) boxing match that will be happening in the plaza and they are anticipating large crowds, hence the street closures. They will also be having some sort of VIP reception in the building. Let me know if you want me to connect you with Kyle from Silver Back Productions who is producing the event. He also produces Pride. At least, they did last year.

Best,
Samantha

Samantha Carroll – she/her
Director of City Hall Events
City Hall, Room 495
Office: 415.554.6079
Direct: 415.554.6068
www.sfcityhallevents.org

From: Kyle Meyers <kyle@gosilverback.com>
Sent: Thursday, October 23, 2025 1:18 PM
To: Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
Cc: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM)

<samantha.carroll@sfgov.org>; Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Hi Everyone,

Thanks in advance for your time this afternoon.
Sharing a rough schedule for closures around City Hall and Civic Center Plaza.
Speak soon.

Kyle

On Tue, Oct 21, 2025 at 9:24 AM Ketcham, Dana (REC) <dana.ketcham@sfgov.org> wrote:

Thurs works for me

Dana Ketcham
Director of Property and Permits and Reservations
Sent from my iPhone. Excuse the typos.

From: Kyle Meyers <kyle@gosilverback.com>
Sent: Tuesday, October 21, 2025 9:14:01 AM
To: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>
Cc: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>; Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Great. Sent for Thursday at the moment.
Dana, let me know if we need to move to Wednesday.
Thank you everyone.
Have a nice day.

On Tue, Oct 21, 2025 at 8:44 AM Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org> wrote:

I can do 3 both days as well- Thursday preferred

Shauna Bogetz (she/her)
Supervisor of Special Events, Permits and Reservations
San Francisco Recreation and Parks Department

From: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>

Sent: Tuesday, October 21, 2025 8:13:04 AM
To: Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>; kyle <kyle@gosilverback.com>
Cc: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

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Cc: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Same

Nick Chapman

Manager, [Special Events / Temporary Street Closures](#)
San Francisco Municipal Transportation Agency

1 South Van Ness Ave, 7th Floor
San Francisco, CA 94103

 nick.chapman@sfmta.com

Pronouns: he/him, they/them

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From: "Ketcham, Dana (REC)" <dana.ketcham@sfgov.org>
Date: Tuesday, October 21, 2025 at 8:01 AM
To: Kyle Meyers <kyle@gosilverback.com>, "Chapman, Nick" <Nick.Chapman@sfmta.com>
Cc: "Bogetz, Shauna (REC)" <shauna.bogetz@sfgov.org>, "Carroll, Samantha (ADM)" <samantha.carroll@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

3 works for me.

Dana Ketcham
Director of Property Management, Permits and Reservations

San Francisco Recreation and Parks Department
501 Stanyan Street
San Francisco, CA 94117
[REDACTED]

From: Kyle Meyers <kyle@gosilverback.com>
Sent: Monday, October 20, 2025 4:33 PM
To: Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>
Cc: Ketcham, Dana (REC) <dana.ketcham@sfgov.org>; Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

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Great, thank you.

Working on a proposed closure schedule now.

Would Wednesday or Thursday afternoon work for a call? 2:30 or 3pm on either day?

Kyle

On Mon, Oct 20, 2025 at 4:27 PM Chapman, Nick <Nick.Chapman@sfmta.com> wrote:

Sure thing. If you have a rough schedule for the closures that could be helpful

Nick Chapman

Manager, [Special Events / Temporary Street Closures](#)
San Francisco Municipal Transportation Agency

1 South Van Ness Ave, 7th Floor
San Francisco, CA 94103

 nick.chapman@sfmta.com

Pronouns: he/him, they/them

From: Kyle Meyers <kyle@gosilverback.com>

Sent: Monday, October 20, 2025 4:12:24 PM

To: Chapman, Nick <Nick.Chapman@sfmta.com>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Cc: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>

Subject: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

EXT

Hi Nick and Dana

Hope you're well. We are working with the iVisit Media team to bring a large scale

outdoor boxing event to Civic Center Plaza and surrounding areas.

The event date is scheduled for July 11, 2026.

Permit applications have currently been filed with Rec & Park for Civic Center, Fulton and UN Plaza as well as with City Hall for the Rotunda and Light Hall Courts for the evening / night of the 11th. I have cc'd Shauna and Samantha as well.

In anticipation of large crowd sizes with attendance potentially over 100,000, and the ability to accommodate sponsor activations, performances, etc, we would like to propose the closing of adjacent streets for various durations during the build, event day and strike.

Could we schedule a time to connect as a group later this week?

Thank you in advance.

--

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

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==

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

==

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him



==

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him



From: [Schafer, Ellie \(MYR\)](#)
To: [Darmali, Dexter \(MYR\)](#)
Subject: FW: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion
Date: Monday, February 2, 2026 8:00:15 AM

Here is the email for the sunshine request

I'm looking at are how the initial contact was made with this provider, and any discussions related to financing or permitting

From: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Date: Tuesday, November 25, 2025 at 2:42 PM
To: Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>
Subject: RE: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Best,
Samantha

*Samantha Carroll – she/her
Director of City Hall Events
City Hall, Room 495
Office: 415.554.6079
Direct: 415.554.6068
www.sfcityhallevents.org*

From: Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>
Sent: Tuesday, November 25, 2025 2:28 PM
To: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>; kyle <kyle@gosilverback.com>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

I would love for you to be in this meeting! I will let him know.

From: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Date: Tuesday, November 25, 2025 at 2:17 PM

To: kyle <kyle@gosilverback.com>, Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>
Subject: RE: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Hi there,
I have a little more flexibility on Thursday, after 12p. But could make Friday work. Unless you don't need me at this meeting.

Best,
Samantha

Samantha Carroll – she/her
Director of City Hall Events
City Hall, Room 495
Office: 415.554.6079
Direct: 415.554.6068
www.sfcityhallevnts.org

From: Kyle Meyers <kyle@gosilverback.com>
Sent: Tuesday, November 25, 2025 12:48 PM
To: Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>
Cc: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Hi Ellie,
Hope you're well. I'm wide open next Thursday and Friday after 12pm.
Looking forward to connecting.
Kyle

On Tue, Nov 25, 2025 at 9:52 AM Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org> wrote:

Hi Kyle -

sorry for the delay. Just coming up for air after my first week. Would you have some time next thursday or friday to chat?

Ellie

From: Kyle Meyers <kyle@gosilverback.com>

Date: Thursday, November 20, 2025 at 3:05 PM

To: Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>

Cc: Schafer, Ellie (MYR) <Ellie.Schafer.MYR@sfgov.org>

Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Hi Samantha,

Great to hear from you and hope you're also doing well! Thank you for the introduction.

Ellie, it's a pleasure to meet you. I would love to connect when it's convenient for you. We are currently in Las Vegas for Formula 1, but I will be back in the City on Monday. Looking forward to working with you in the future.

Happy Thanksgiving to you both!

Kyle

On Thu, Nov 20, 2025 at 2:54 PM Carroll, Samantha (ADM) <samantha.carroll@sfgov.org> wrote:

Hi Kyle!!

Hope you are well.

I wanted to e-introduce you to Ellie Schafer (copied), who has recently joined the Mayor's Office as Director of Large Special Events.

I've shared your street closures list with her but wanted to make sure you two were connected.

Please let me know if you have any questions or I can assist further.

Also – Happy Thanksgiving!!!

Best,

Samantha

*Samantha Carroll – she/her
Director of City Hall Events*

City Hall, Room 495
Office: 415.554.6079
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Sent: Thursday, October 23, 2025 1:18 PM
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Cc: Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>; Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>
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Sharing a rough schedule for closures around City Hall and Civic Center Plaza.
Speak soon.

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Thurs works for me

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Director of Property and Permits and Reservations
Sent from my iPhone. Excuse the typos.

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Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Great. Sent for Thursday at the moment.

Dana, let me know if we need to move to Wednesday.
Thank you everyone.
Have a nice day.

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wrote:

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Shauna Bogetz (she/her)
Supervisor of Special Events, Permits and Reservations
San Francisco Recreation and Parks Department

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Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

Same

Nick Chapman

Manager, [Special Events / Temporary Street Closures](#)
San Francisco Municipal Transportation Agency

1 South Van Ness Ave, 7th Floor
San Francisco, CA 94103

 nick.chapman@sfmta.com

Pronouns: he/him, they/them

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From: "Ketcham, Dana (REC)" <dana.ketcham@sfgov.org>

Date: Tuesday, October 21, 2025 at 8:01 AM

To: Kyle Meyers <kyle@gosilverback.com>, "Chapman, Nick" <Nick.Chapman@sfmta.com>

Cc: "Bogetz, Shauna (REC)" <shauna.bogetz@sfgov.org>, "Carroll, Samantha (ADM)" <samantha.carroll@sfgov.org>

Subject: Re: iVisit Boxing Event at Civic Center Plaza - Temporary Street Closure Discussion

3 works for me.

Dana Ketcham
Director of Property Management, Permits and Reservations

San Francisco Recreation and Parks Department
501 Stanyan Street
San Francisco, CA 94117

From: Kyle Meyers <kyle@gosilverback.com>
Sent: Monday, October 20, 2025 4:33 PM
To: Chapman, Nick (MTA) <Nick.Chapman@sfmta.com>
Cc: Ketcham, Dana (REC) <dana.ketcham@sfgov.org>; Bogetz, Shauna (REC) <shauna.bogetz@sfgov.org>; Carroll, Samantha (ADM) <samantha.carroll@sfgov.org>
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Nick Chapman

Manager, [Special Events / Temporary Street Closures](#)
San Francisco Municipal Transportation Agency

1 South Van Ness Ave, 7th Floor
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Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

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==

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

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Kyle Meyers

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m [REDACTED]

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Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

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Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him

--

Kyle Meyers

CEO | Co-Founder

m [REDACTED]

he/him



IVB 2026 Temporary Street Closures Request

EVENT DATE - JULY 11, 2026

Location	Day	Time Closed	Tow-Away Enforcement	Day/Time Reopened
Grove between Polk and Larkin	Wednesday, July 8	9:00 AM	8:00 AM	Monday, July 13 / 5:00 PM
Dr Carleton B. Goodlett between McAllister and Grove	Thursday, July 9	7:00 PM	6:00 PM	Monday, July 13 / 6:00 AM
Larkin between McAllister and Market	Thursday, July 9	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Grove between Larkin and Hyde	Thursday, July 9	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
McAllister between Van Ness and Leavenworth	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Larkin between Golden Gate and McAllister	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Polk between Golden Gate and McAllister	Friday, July 10	7:00 PM	6:00 PM	Sunday, July 12 / 9:00 PM
Grove between Van Ness and Polk	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM
Polk between Grove and Market	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM
Hyde between Golden Gate and Grove	Saturday, July 11	5:00 AM	4:00 AM	Sunday, July 12 / 7:00 AM

From: [Louis Welbrock](#)
To: [Rice, Dylan \(ADM\)](#)
Cc: [Ed Pereira](#); [Federica Giugno](#); [Commission, Entertainment \(ADM\)](#); [Weiland, Maggie \(ADM\)](#)
Subject: Re: FW: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025
Date: Monday, September 1, 2025 6:16:25 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Hi Dylan,

Hope you are having a great Labor Day Weekend.

We will let you know as soon as we have finalized the locations and dates for April 2026.

Many thanks,

Louis

On Fri, 29 Aug 2025 at 19:05, Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Thanks for the heads-up, Louis. Sorry to hear about your boxer's injury. I'm wishing him a speedy recovery.

Let me know as soon as you have finalized your locations and dates/times for the April 2026 event. I'm in frequent contact with SF Rec & Park too, so will be sure to coordinate with them on this rescheduled event.

Best,

Dylan

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his

49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

[Sign up for the Entertainment Commission e-mail list](#)

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the [Sunshine Ordinance](#) and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers will be redacted.

From: Louis Welbrock [REDACTED]
Sent: Friday, August 29, 2025 8:24 AM
To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>
Cc: Ed Pereira [REDACTED]; Federica Giugno
[REDACTED]; Commission, Entertainment (ADM)
<entertainment.commission@sfgov.org>
Subject: Re: FW: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025

Hi Dylan,

I hope you are well and Happy Friday!

We wanted to give you an update on where we stand, the reason for our delay in pressing go is that we've encountered a slight setback, as our main boxer got injured and had to have an operation. He was planning to recover swiftly and be able to fight by November the 8th, but he is recovering much more slowly than expected from his operation.

After speaking to the broadcasters, they have requested the revised date of April the 25th 2026, as we cannot do this over winter. To avoid any further problems, we have now also

brought in a standing boxer of equal stature in case this happens again. As always, when dealing with World Championship fights, athlete safety comes first.

All fight week events are still planned to go ahead in the same venues, but will now be moved to the week commencing prior to the new date.

Thanks for your understanding, this is only a postponement and not a cancellation. It also gives us more time to make sure that everything is ready.

Let me know if you have any questions, and thanks for all your help so far.

Best wishes,

Louis



Louis Welbrock

Live Events Operations

t: [REDACTED] | m: [REDACTED]

e: [REDACTED]

Audience Development | Live Events | Brand Amplification

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On Fri, 8 Aug 2025 at 20:36, Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Hi iVisit Media Team,

Great to meet with you with you yesterday.

As promised, I just confirmed with my colleague Kaitlyn Azevedo that East Cut Landing Partners holds an outdoor Limited Live Performance (LLP) permit for The Crossing at East Cut.

The venue's outdoor LLP permit has the following permit conditions:

- **Outdoor amplified sound and entertainment allowed daily between 9am – 9pm, but shall not exceed 10 hours per day.**
- **Outdoor amplified sound and entertainment shall not occur simultaneously.**
- **Live entertainment shall not exceed 4 hours per day, included in the 10 hours per day total.**
- **Sound abatement external limit approved at 82dBA/78dBC maximum, measured from next to last Porto Potty near entrance to outdoor bar area**

If you would like to request entertainment/amp sound activity at The Crossing that is *beyond* what is already permitted by their LLP (i.e., longer hours, etc), then ECLP may apply for a [One Time Outdoor Event permit](#) from us as a special add-on permit for the event. We want ECLP to be the permit applicant/permit holder so they are responsible for adhering to the permit conditions.

Let me know if you have any questions.

Thanks again, and have a wonderful weekend!

Best,

Dylan

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his
49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

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From: Louis Welbrock [REDACTED]
Sent: Tuesday, August 5, 2025 10:17 AM
To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>
Cc: Dennise Abad [REDACTED]; Ed Pereira [REDACTED];
Federica Giugno [REDACTED]
Subject: Re: FW: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025

Hi Dylan,

I hope you're well.

Thank you to Dennise for the handover.

30 minutes works well for the team, we look forward to meeting with you Thursday.

If you have any questions in the meantime, please don't hesitate to reach out.

Kind regards,

Louis



Louis Welbrock

Live Events Operations

t: [REDACTED] | m: [REDACTED]

e: [REDACTED]

Audience Development | Live Events | Brand Amplification

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On Tue, 5 Aug 2025 at 17:35, Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Thanks for letting me know, Dennise!

@Louis: I am hoping 30 min will suffice for the call – hope that works for you and your team.

Best,

Dylan

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his
49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

[Sign up for the Entertainment Commission e-mail list](#)

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From: Dennise Abad [REDACTED]

Sent: Monday, August 4, 2025 5:41 PM

To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>

Cc: Louis Welbrock [REDACTED]

Subject: Re: FW: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025

Hi Dylan,

I hope you had a nice weekend! Wanted to let you know that I won't be at the meeting this Thursday, but Louis (copied here) and the iVisit Media live events team will take it from here.

Best,

Dennise



Dennise Abad

e: [REDACTED]

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On Mon, 28 Jul 2025 at 13:24, Dennise Abad [REDACTED] wrote:

Hi Dylan,

I'll shoot over a meeting invite for Thursday 7 Aug 10-11am Pacific.

Thanks!
Dennise

On Mon, 28 Jul 2025 at 13:22, Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Hi Dennise,

This week is pretty packed and then I'm OOO on Thu-Mon. Do you have any avails for a 30 min call on these days the following week?

Wed 8/6: 2pm-4:30pm PT

Thu 8/7: 10am-11am, 2pm-2:30pm, 3:30pm-4:30pm PT

Best,

Dylan

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

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From: Dennise Abad [REDACTED]
Sent: Monday, July 28, 2025 12:31 PM
To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>
Cc: Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Zverina, Andrew (ADM) <andrew.zverina@sfgov.org>; Louis Welbrock [REDACTED]; Ed Pereira [REDACTED]

Subject: Re: FW: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025

Hi Dylan,

Happy Monday! Thank you for providing all of this info. Can you please send over your availability for a call this week?

Best,

Dennise



Dennise Abad

e: [REDACTED]

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On Mon, 28 Jul 2025 at 10:34, Rice, Dylan (ADM) <dylan.rice@sfgov.org> wrote:

Good morning Dennise,

I hope all is well. My name is Dylan Rice and I manage the temporary event program at the SF Entertainment Commission. Our department regulates outdoor entertainment/amplified sound activity at events on city streets, sidewalks, and commercial property. Our permit for this activity is the [One Time Outdoor Event permit](#).

I wanted to touch base with you about your entertainment/amp sound plans for the

Iconic SF Fight Week in November. I saw your pitch deck – can you provide a more detailed summary of the types of entertainment/amp sound activity and which City streets or sidewalks will be used for the entertainment/amp sound? Are you available to set up a call in the next few weeks? Note: We don't have jurisdiction over SF Recreation & Park Dept property or Yerba Buena Gardens.

One important thing I want to flag for you: For your Front Street activation, we are requiring that your event point all amplified sound speakers toward Market Street and away from The Gateway Apartments (430 Davis Ct). This is due to the density of sensitive receptors at that apartment complex and the history of sound complaints from them.

Before we can approve the entertainment permit for Front Street, we will need to see a copy of the final site plan showing the location of the stages/performance areas and the direction that the speakers will face to ensure that they are facing toward Market Street. This is the same site plan that would be approved by SFMTA/ISCOTT and SF Fire Dept.

Looking forward to connecting soon. I hope your week is off to a great start.

Best,

Dylan

Dylan Rice

Project and Communications Manager

San Francisco Entertainment Commission

City and County of San Francisco

Pronouns: he/him/his
49 South Van Ness, Suite 1482

San Francisco, CA 94103

628-652-6033 Desk

628-652-6030 Main

Dylan.Rice@sfgov.org

www.SF.gov/EntertainmentCommission

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From: Dennise Abad [REDACTED]
Sent: Monday, July 14, 2025 11:47 AM
To: Rice, Dylan (ADM) <dylan.rice@sfgov.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; entertainmentzones@sfgov.org; Yee, Dianne (MTA) <Dianne.Yee@sfmta.com>; specialevents@sfmta.com; Coppola, Dean (MTA) <Dean.Coppola@sfmta.com>; Crombie, Sasha (FIR) <sasha.crombie@sfgov.org>
Cc: Louis Welbrock [REDACTED]; Ed Pereira [REDACTED]
Subject: Iconic SF Fight Week - Front Street Closure Inquiry - Friday 7 Nov 2025

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Hello All,

I hope everyone had a fantastic weekend! I'm currently doing work for a company called iVisit Media based out of London. We are producing a week-long event called "Iconic San Francisco" Fight Week this fall, bringing world-class boxers to the city. This is part of an overall Iconic USA series with the first one held in NYC Times Square this past May. The current plan is to have Fight Night on Saturday 8 November at the SF Civic Center Plaza with world-title matches and thousands of people in attendance. The fights will be available globally via Pay-per-view through DAZN, and the ancillary Fight Week events will also be broadcasted. We've met with the SF Mayor's OEWD and other local agencies.

Here's a deck with more

info: <https://url.avanan.click/v2/r01/https://pitch.ivisitmedia.com/v/fan-village-engagement-pack-9g2c4p.YXAzOnNmZHQyOmE6bzphNzc2ZDgxZGVlMWZiMzhZjQyMjM3MjFmMTYxNzc3MDo3OjJmMDU6NjA2ZjZjODA5N2EzZDVkY2Q0NzhlODO5ZTNkZjNlZjczYWEyMjhiMDk1N2QzYzI1M2I2OTJmZTlxNTZmNmZhZjp0OjI06Tg>

As part of Fight Week, we are producing the **Weigh-In and Fan Village Entertainment Zone on Friday 7 November 2025**. We've been in contact with the folks at Downtown SF Partnership to do this at the Front Street Entertainment Zone (btw California and Sacramento) and they sent us all of your contact info to coordinate with the street closure.

Perhaps scheduling a virtual meeting with be the next step. Please let me know your availability later this week or early next.

I look forward to hearing from you all!

Best,
Dennise

--



Dennise Abad

e: [REDACTED]

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--



Louis Welbrock

Live Events Operations

t: [REDACTED] | m: [REDACTED]
e: [REDACTED]

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--



Louis Welbrock

Live Events Operations

t: [REDACTED] | m: [REDACTED]
e: [REDACTED]

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Louis Welbrock

Live Events Operations

t: [REDACTED] | m: [REDACTED]

e: [REDACTED]

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Thursday, February 5, 2026 at 3:15:03 PM Pacific Standard Time

Subject: Fw: Alcatraz Boxing Event
Date: Tuesday, April 8, 2025 at 10:44:05 AM Pacific Daylight Time
From: Dennis-Phillips, Sarah (ECN)
To: Gosiengfiao, Rachel (ECN)

Get [Outlook for iOS](#)

From: Dennise Abad [REDACTED]
Sent: Monday, April 7, 2025 5:48:57 PM
To: Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Cc: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Subject: Re: Alcatraz Boxing Event

Thank you for connecting us, Staci!

Pleasure to meet you, Sarah! We'd be happy to come to City Hall at 2pm tomorrow. It will be Ed, Federica, and myself from the iVisit Media team.

Dennise Abad
[REDACTED]

On Apr 7, 2025, at 5:09 PM, Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org> wrote:

Staci, thanks for the connection!

Dennise, thrilled you are helping to bring more sporting events to SF. I'm happy to meet with you and iVisit Media folks, and to host you here at City Hall if that works. I have time tomorrow (Tuesday) at 10:45-11:30, 12-1 or after 2 pm.

Best,

Sarah Dennis Phillips (she/her)
Executive Director
Office of Economic & Workforce Development

City & County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
415-554-7103

From: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Sent: Monday, April 7, 2025 4:19 PM
To: Dennise Abad [REDACTED]; Dennis-Phillips, Sarah (ECN) <sarah.dennis-phillips@sfgov.org>
Subject: Re: Alcatraz Boxing Event

Nice to hear from you Dennise! Hope you are well. I've copied Sarah Dennis-Phillips – head of the office of economic and workforce development – to connect with you. Sounds like an interesting project. Take care, Staci

From: Dennise Abad <[REDACTED]>
Date: Monday, April 7, 2025 at 3:25 PM
To: Slaughter, Staci (MYR) <staci.slaughter@sfgov.org>
Subject: Fwd: Alcatraz Boxing Event

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Forwarding this to your sfgov email.

Begin forwarded message:

From: Dennise Abad [REDACTED]
Date: April 7, 2025 at 1:33:52 PM PDT
To: [REDACTED]
Subject: Meant to send from my Gmail...

Hi Staci,

How are you? I just sent you a message on LinkedIn, but here it is again...

Hello Staci - How are you? I've recently been hired by iVisit Media to help plan a sanctioned boxing event on Alcatraz. The event is sponsored by Saudi Minister Turki Alalshikh (Ed Pereira from iVisit Media is his representative). Ed and his colleague, Frederica are currently in SF from London. They would very much like

to connect with you or someone else from the Mayor's office. Ideally, if Mayor Lurie would have time, this would be great. They are here only until Wednesday as we are doing a similar boxing event on Times Square in NYC on May 2.

Hope to hear from you!

Dennise Abad



Respondent's Supporting Documents

From: [Summers, Ashley \(REC\)](#)
To: [Chris Cugliari](#); [Saraie, Jeremy \(ECN\)](#); [MayorSunshineRequests, MYR \(MYR\)](#); [Rice, Dylan \(ADM\)](#)
Cc: [SOTF \(BOS\)](#)
Subject: RE: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)
Date: Wednesday, February 11, 2026 9:12:28 AM

Dear Chris,

Confirming receipt of this request.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Tuesday, February 10, 2026 9:36 PM

To: Saraie, Jeremy (ECN) <jeremy.saraie@sfgov.org>; MayorSunshineRequests, MYR (MYR) <mayorsunshinerequests@sfgov.org>; Rice, Dylan (ADM) <dylan.rice@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>

Cc: SOTF (BOS) <sotf@sfgov.org>

Subject: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Respondents,

I acknowledge receipt of the February 10, 2026, production from **OEWD**, following the successful archive search of former Executive Director **Sarah Dennis-Phillips'** account.

The contents of these records—specifically the detailed planning threads and recaps from April 7–9, 2025—materially conflict with the limited scope of documents and responses I have received from other departments. These documents provide verified proof that high-level, multi-departmental planning for a boxing event in San Francisco was underway nearly a year before the dates previously disclosed.

I. Evidence-Based Demand for Comprehensive Supplemental Search The April 2025 production (Exhibits W-Y) identifies **Martha Cohen** (Director of Special Events) as a central participant and recipient of detailed project recaps. Her confirmed presence at these meetings provides irrefutable evidence that the **Mayor's Office** and **Entertainment Commission** possess responsive records that previous searches did not capture.

To be clear: my demand is not limited to Martha Cohen. I am demanding a **fully**

comprehensive, IT-level archive search across all staff and executives—including but not limited to Staci Slaughter, Martha Cohen, and Dylan Rice—for **all internal and external correspondence** related to **Ed Pereira, iVisit Media, and/or iVisitBoxing** from January 1, 2025, to the present. The discovery of the April 2025 records proves that a standard, surface-level search is insufficient to fulfill your obligations under the Sunshine Ordinance.

II. Extension of Demand to RPD (Sarah Madland / Dana Ketcham) Given the confirmed depth of 2025 planning revealed in the OEWD production, the **Recreation and Park Department's (RPD)** previous responses are now clearly inadequate. While RPD has produced a limited number of cursory documents from 2025, the department has yet to produce any of the substantive **meeting notes, vetting records, or internal briefing memos** that naturally arise from months of "intimate" coordination. Despite Sarah Madland's prominent presence at the January 16, 2026, press conference, RPD has failed to provide a transparent record of the planning process. I request that RPD replicate the archive search performed by OEWD to locate the missing substantive correspondence between the department (namely, but not limited to, Sarah Madland and Dana Ketcham) and iVisit Boxing / iVisit Media.

III. Notice to SOTF I request that the SOTF Clerk officially index the April 2025 production as **Exhibits W, X, and Y**. While I acknowledge the **Mayor's Office** is currently utilizing an extension until **February 17** to conduct a more thorough search, the records in Exhibits W-Y provide a specific benchmark for the level of transparency required to resolve this complaint.

This exhibit **factually invalidates** the prior "no records" assertions from the **Mayor's Office (Exhibit P)**, as their executive staff were direct participants in these documented meetings. Furthermore, Exhibits W-Y **logically invalidate** the prior "no records" assertions from the **Entertainment Commission (Exhibit V)** and **RPD (Exhibit H)**. It is administratively impossible for the Mayor's Office to conduct "Fight Week" planning for Alcatraz and city-wide street activations without generating responsive coordination records with the agencies that hold mandatory permitting jurisdiction over those locations.

The discovery of a year-long planning effort centered on an entity carrying **£5.3 million in debt** compared to **£13k of net current assets**, having been in legal default at the time of the January 16 press conference, and lacking a mandatory California promoter's license—which prevents them both from organizing a professional boxing event and legally holding the exact YouTube streaming rights deal for which the Mayor publicly thanked them—makes disclosure of all vetting records a matter of paramount public concern.

Sincerely,

Chris Cugliari

From: [Summers, Ashley \(REC\)](#)
To: [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#)
Subject: RE: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2
Date: Wednesday, February 11, 2026 9:41:44 AM
Attachments: [image001.png](#)

Dear Patricia,

Apologies for the delay. I should have a responsive memo/attachments for you today.

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: SOTF (BOS) <sotf@sfgov.org>
Sent: Wednesday, January 28, 2026 5:02 PM
To: Summers, Ashley (REC) <ashley.summers@sfgov.org>; SOTF (BOS) <sotf@sfgov.org>
Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Subject: SOTF - Complaint Filed with the Sunshine Ordinance Task Force - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013) Email 1 of 2

Email 1 of 2 (Complaint and Supporting Documents, Exh. I-N)

Good Afternoon:

A Sunshine Complaint has been filed with the Sunshine Ordinance Task Force (SOTF) against you and/or the organization listed below.

To provide the SOTF information in an easy-to-understand format the SOTF has prepared a revised request format for responding to complaints (see below). The SOTF requests that you submit your response to our office regarding the allegations including any and all supporting documents, recordings, electronic media, etc., to the SOTF within five (5) business days of this notice. In developing and submitting your response, please use the attached instructions, "Preparing San Francisco Sunshine Ordinance Task Force Respondents Materials" to address your response to the complaint. This is your opportunity to provide a detailed explanation to allow the SOTF to be fully informed in considering your response prior to the meeting.

The following Complaint is attached.

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park Department 67.21, by failing to respond to a public records request in a timely and/or

complete manner.

SOTF Complaint Procedures: https://sfgov.org/sunshine/sites/default/files/Complaint_Procedure.pdf

Please review the attached complaint as described above and acknowledge your department's position regarding the alleged violation of the Sunshine Ordinance and/or other related Codes by choosing ONE of the following responses:

- a) acknowledge noncompliance for all allegations below
- b) department/agency declares no-contest to all allegations below
- c) deny one or more allegations (please state an additional explanation which of the allegations you deny, and supporting evidence and/or argument)

You may, if you wish, also attach any additional explanation and supporting documentation.

If you or your entity acknowledges noncompliance or declares no-contest, the SOTF may, at its discretion, issue an Order of Determination against you or your entity for the allegations listed above without a hearing, and thereafter refer the matter to the Compliance & Amendments Committee for monitoring as needed.

Please refer to the File Number when submitting any new information and/or supporting documents pertaining to this complaint.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



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information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.

Other Documents

(Notice of Hearing, Communications, etc.)

From: [SOTF \(BOS\)](#)
To: [Chris Cugliari](#); [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#); [Summers, Ashley \(REC\)](#)
Subject: RE: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)
Date: Wednesday, February 11, 2026 4:01:09 PM
Attachments: [image001.png](#)

Hello, Mr. Cugliari –

The Sunshine Ordinance Task Force (Task Force) has received your request to amend Chris Cugliari against San Francisco Recreation and Park Department (**File 26013**) to add the Office of Economic and Workforce Development (OEWD), the Office of the Mayor, and the Entertainment Commission as co-Respondents.

They cannot be added as co-respondents, as the request for public records that is the subject of **File 26013** appears to have only been submitted only to the Recreation and Park Department. You may submit separate public records requests to OEWD, the Office of the Mayor, and the Entertainment Commission and give them the opportunity to respond to your request. If you do not receive the requested records or receive them late you may bring a complaint against each of those agencies individually.

The Task Force is unable to assist you with the allegation of a coordinated effort by the agencies as pertains to the **iVisitBoxing (iVB)** project.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

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members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Friday, January 30, 2026 1:51 PM

To: SOTF (BOS) <sotf@sfgov.org>

Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Subject: Fwd: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)

Dear Patricia,

I am formally amending my complaint (File No. 26013) to join the **Office of Economic and Workforce Development (OEWD)**, the **Office of the Mayor**, and the **Entertainment Commission** as co-respondents to **RPD**. New evidence proves a coordinated failure across these agencies to disclose the core vetting and planning records for the **iVisitBoxing (iVB)** project.

1. The "Intimate Involvement" Admission (OEWD & Mayor's Office) On January 29, 2026 (See Exhibit O), OEWD's representative stated that the **Mayor's Office** and the **Entertainment Commission** "were and remain **more intimately involved** in the planning of this event" than OEWD. Despite this admitted "intimacy," the Mayor's Office produced only a single internal email thread on January 30 and asserted the request was closed (see email thread in Exhibit P and attached document in Exhibit Q). This constitutes a constructive denial of the "initial conversations" with SFMTA and SFPD that the City's own communications confirm occurred in 2025.

2. The "Boxer's Injury" and the Vetting Gap (Entertainment Commission) The Entertainment Commission produced records showing they accepted a "boxer's injury" as the sole justification for a nine-month delay of the event (see Exhibit R for email thread, and Exhibit S which contains the Commission's communication with iVisit Media). As a matter of boxing governance, an unlicensed promoter (which Ed Pereira has admitted to being) cannot legally execute a "Bout Contract" with a boxer under the **Ali Act** (federal law). The Commission's failure to produce any vetting records suggests they accepted this legal impossibility at face value while iVisit Media shows [£5.3 million in current debt compared to only ~£13,000 of net current assets.](#)

3. The Executive Records Shell Game (OEWD & RPD) OEWD continues to refuse a search for former Executive Director **Sarah Dennis-Phillips'** archives, claiming they "traveled" to her new department (see Exhibit O). The **Planning Department** formally debunked this on January 29, confirming "emails do not travel with staff" (see Exhibit T). Furthermore, RPD's previous assertion that "no other documents exist" has been invalidated by the Mayor's Office production of a December 2025 planning email they failed to locate (See Exhibit P/Q). This, along with the 4 calendar invite screenshots produced in my last

email, show a continued pattern of RPD failing to diligently collect and provide the information I have requested.

Public Interest: The City has publicly endorsed iVB's "YouTube Partnership" and provided a global podium for an insolvent entity that lacks a promoter's license required. The story has captured attention from major media outlets, ([local](#), [national](#), and [international](#)) with many expressing doubts over the entity's credibility. The lack of a single written vetting record from any of these "intimately involved" agencies is a matter of urgent public concern.

I request the Task Force order all respondents to produce the work product from the 2025 planning sessions confirmed by their own internal correspondence. This includes emails, Slack Messages, meeting notes, meeting agendas, and other forms of communication on the topic of Ed Pereira, iVisit Boxing, and/or iVisit Media.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>

Date: Tue, Jan 27, 2026 at 4:24 PM

Subject: Re: SOTF - Request for Supporting Documents - Chris Cugliari against San Francisco Recreation and Park Department (File No. 26013)

To: SOTF (BOS) <sotf@sfgov.org>

Cc: Somera, Alisa (BOS) <alisa.somera@sfgov.org>

Hello Patricia,

Thank you for your response. Per your request, please find the following documents attached to finalize the opening of my complaint file against the **San Francisco Recreation and Park Department (RPD)**.

These exhibits demonstrate that the RPD's initial "diligent search" was factually inadequate, as they only produced critical meeting records from June and July 2025 after their first "closed" assertion was formally challenged. I maintain that the "diligence search" remains factually inadequate for reasons mentioned in my responses to RPD (attached).

Required Documents for Filing:

- **Exhibit A: Original Public Records Request (Jan 19, 2026):** This document contains the initial request for all (including internal) correspondence, vetting materials, and meeting records related to iVisitBoxing (iVB) and/or Ed Pereira. As you can see, this starts with my initial request on January 17, to which Acting General Manager Sarah Madland responded and connected me with Ashley Summers. I responded to Sarah's note and clarified my request on January 19.
- **Exhibit B:** Correspondence from Director Dana Ketcham acknowledging the limited records in response to my email in Exhibit A. Dana mentions, "We also heard from Chris Gruwell who I think you may know as they are on the California Athletics

Commission." To date, no record of communication with Commissioner Gruwell has been provided despite RPD's insistence that this case is closed.

- **Exhibit C: Initial RPD Response asserting "No Other Documents Exist" (Jan 21, 2026):** This is RPD's first formal response claiming a diligent search was finished and the request was closed. Here, they attached only 3 exhibits:
 1. **Exhibit D: iVB-CCSF_Presentation 12.4** - This appears to be a 'pitch deck' referenced by Dana in Exhibit B. This pitch deck does not reference the YouTube partnership I explicitly referred to in Exhibit A.
 2. **Exhibit E - FW_ 2026 Special Event Application Result #19041314** - iVisit Boxing1_Redacted. This is a permit application filed for iVisitBoxing's July 11, 2026 boxing event in Civic Center plaza with an estimated attendance of 150,000. Again, no mention of YouTube partnership.
 3. **Exhibit F - 2026 Special Event Application Result #19239639** - iVisit Boxing Global Announcement1_Redacted. This is a permit application filed for iVisitBoxing's press conference on January 16, 2026. This is the press conference at which Mayor Lurie and RPD Acting General Manager Sarah Madland spoke in support of the iVisitBoxing event for July 11, 2026. The application mentions that the Event's Description is: "1 hour press conference for the global iVisit Boxing Announcement and YouTube partnership"
- **Exhibit G: Rejection of Initial Production (Jan 21, 2026):** My formal notice to the RPD that the search was incomplete, specifically citing the lack of correspondence regarding the "YouTube Partnership" and outreach from Commissioner Chris Gruwell. This email clearly states that it is administratively impossible that no internal emails exist discussing the topics referenced in my initial inquiry (e.g., iVisitBoxing, Ed Pereira, and/or the YouTube partnership).
- **Exhibit H: Supplemental RPD Production (Jan 26, 2026):** The department's second response providing calendar records they failed to locate in their first search. These records prove that high-level planning meetings occurred at City Hall six months prior to the dates originally disclosed. This email included only screenshots of calendar invites but not any meeting agendas, notes, internal correspondence, or any other records typically accompanying a meeting 'invite' which I had indeed requested. Ashley Summers closed the email by claiming that "We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed." The aforementioned calendar records attached to this email are:
 1. **Exhibit I - June_5_2025_MeetingParticipants** - This is a calendar meeting description for June 5, 2025 at City Hall including Ed Pereira and members of SF City Government (Dennise Abad, Martha Cohen, and Shauna Bogetz). This meeting was NOT referenced in previous communication.
 2. **Exhibit J - July_2_2025_MeetingParticipants** - This is a calendar meeting description for July 2, 2025 at Martha Cohen's office in City Hall, and

included Ed Pereira, Dana Ketcham, Dennise Abad, and Selina Sun. This meeting was NOT referenced in previous communication, and particularly wasn't mentioned in Dana Ketcham's note (Exhibit B) where she stated "We are compiling the documents you have requested but we have they are limited documents. We have the 2 applications and a deck but nothing else in writing as no contract has been entered into at this time." This is peculiar given Dana's inclusion in the meeting invite (Exhibit J).

3. **Exhibit K - July_17_2025_MeetingParticipants** - This is a virtual calendar meeting for July 17 that includes Ed Pereira, Martha Cohen, and Federica Giugno (iVB). No reference to this meeting had been made previously.
 4. **Exhibit L - October_23_2025_MeetingParticipants** - This is a calendar meeting (location not provided) for October 23, 2025 that includes Dana Ketcham, Kyle Meyers (Silverback, the permitting organization that helped draft Exhibits D, E, F), Shauna Bogetz, Nick Chapman, and Samantha Carroll. Again, no reference to this meeting had been provided previously.
- **Exhibit M: Final Inquiry and Notice of Escalation (Jan 26, 2026):** This is my final notice to RPD clarifying that the production remains deficient as it still lacks the meeting notes, briefing memos, agendas, internal correspondence, and internal vetting logically resulting from the newly discovered June/July 2025 meetings, amongst other conversations, meetings, and/or notes regarding Ed Pereira, iVisitBoxing, and/or the YouTube partnership.

Public Interest and Urgency: The urgency of this matter is underscored by the following:

1. Ed Pereira has [admitted](#) on two occasions that he is not a [licensed promoter](#) in California. Both the Muhammad Ali Reform Act of 2000 (federal law) and California Code of Regulation, Title 4, Division 2 legally intrinsically link the ability to not only organize a professional boxing match in California but also execute a streaming rights contract / partnership [to a licensed promoter](#). These facts, along with the prominent placement of the YouTube logo and the Mayor's endorsement of YouTube's 'partnership' with iVB at the January 16 press conference (despite this press conference not being streamed on YouTube nor a single representative of the company ever publicly commenting on this alleged partnership) raise serious concern that City Hall misrepresented the YouTube brand and iVB's legitimacy by touting a partnership that is not legally possible.
2. iVB continues to launder its legitimacy through active use of City Hall imagery on [social media](#), along with links of major media outlets reporting on the City's endorsement. For a Company in [legal default](#) until Friday January 23 (see **Exhibit N**) with now (as of latest filing through March 2025) over **£5.3 million in debt compared to ~£15k of current net assets**. The public interest demands transparency regarding how the City vetted—or failed to vet—this entity before

endorsing a 150,000-person event on public property and publicly thanking YouTube for their alleged partnership with iVB.

3. The [SF Chronicle](#) reported on the serious doubts emerging regarding Ed Pereira/iVB's legitimacy, and highlights concerns regarding the city's vetting of this event.

I look forward to receiving a case number for this complaint.

Sincerely,

Chris Cugliari

On Tue, Jan 27, 2026 at 3:16 PM SOTF (BOS) <sotf@sfgov.org> wrote:

Hello -

The Sunshine Ordinance Task Force (SOTF) is in receipt of your complaint (below). Upon review of your complaint the SOTF requires the following documents before we can proceed further and open a complaint file:

- Copy of the original public records 1/21/2026 request(s) you submitted to the San Francisco Recreation and Park Department
- Copy of the original response(s) that you have received asserting “no other documents exist”

Please provide the requested documents within **five (5) business days**.

We will be unable to open a complaint file for you if a response is not received in a timely manner and the matter will be closed. You may re-file your complaint when you have the required documents ready to submit.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Friday, January 23, 2026 10:32 AM

To: SOTF (BOS) <sotf@sfgov.org>

Subject: Fwd: iVisitBoxing Partnership - Formal Inquiry

Dear SOTF Clerk,

I am filing a formal complaint against the **San Francisco Recreation and Park Department (RPD)** for a violation of **Administrative Code § 67.21**.

The department closed my request on January 21, 2026, asserting that "no other documents" exist regarding the vetting and internal deliberations of the **iVisitBoxing** event at Civic Center Plaza. I am challenging the diligence and completeness of this search based on the following:

1. Obstruction of a Significant Public Matter As reported in today's **SF Chronicle** ("‘Is this a fantasy?’ Lurie-backed plan for record-breaking S.F. boxing event faces scrutiny"), this project has become a subject of intense public and media scrutiny. The article notes that Mayor Lurie backed the plan despite the promoter lacking a license or committed external funding. The RPD's claim that no internal emails exist discussing the vetting of this event is a statistical and administrative impossibility given the multi-month duration of the project's development, and given the fact that RPD Acting General Manager Sarah Madland spoke at this Press Conference alongside the Mayor.

2. Failure to Produce Vetting Records Mayor Lurie publicly thanked YouTube for its partnership during the January 16 press conference. However, the pitch deck produced by RPD (and Silverback) contains **no mention** of YouTube, and the department has produced no records verifying this claim. The Chronicle reports that YouTube itself has not confirmed the partnership, and the press conference itself was not even streamed on YouTube (despite the branding/logo placement and acknowledgement of the Mayor). The RPD is withholding the internal records that would explain how this unverified claim reached the Mayor's podium.

3. Omission of Third-Party Correspondence RPD Director Dana Ketcham recently confirmed in writing (see copied email) that the department received outreach from **Commissioner Chris Gruwell** regarding this event. No records of this correspondence,

meeting invites, or calendar entries involving Mr. Gruwell were included in the production, representing a clear failure to conduct a thorough search.

4. Refusal to Comply with Clarification Requests I notified the department of these omissions on January 21 and provided a deadline of January 22 to reopen the search. RPD has failed to respond, necessitating this formal intervention.

Please schedule this complaint for the next available hearing.

Sincerely,

Chris Cugliari

----- Forwarded message -----

From: **Chris Cugliari** <christopher.r.cugliari@gmail.com>

Date: Wed, Jan 21, 2026 at 1:21 PM

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

To: Summers, Ashley (REC) <ashley.summers@sfgov.org>

Dear Ashley,

I am in receipt of the limited production provided today. I am rejecting the assertion that the search is complete.

My request specifically included **internal and external correspondence** and **meeting invites** related to iVisitBoxing. The produced deck does not contain any mention of a YouTube partnership, yet Mayor Lurie publicly thanked YouTube for this partnership on January 16. It is a statistical and administrative impossibility that no internal emails exist discussing the vetting of this claim or the scheduling of the meetings that led to this public endorsement.

Furthermore, Director Dana Ketcham recently confirmed outreach from **Commissioner Chris Gruwell** regarding this matter. No records of that correspondence were included in this production.

Please reopen this request and conduct a thorough search of the email and calendar servers for all RPD staff involved in this project. If I do not receive an updated production or an Estimated Date of Completion by tomorrow, I will be filing a formal petition with the Supervisor of Records and a complaint with the Sunshine Ordinance Task Force.

Sincerely,

Chris Cugliari

On Wed, Jan 21, 2026 at 10:34 AM Summers, Ashley (REC) <ashley.summers@sfgov.org> wrote:

Dear Chris,

We have conducted a diligent search for records responsive to your request. We have located responsive records, which have been released to you (attached).

We have redacted some parts of the records provided to you where we are legally required to do so to protect the privacy interests of individuals. Here, we have redacted personal cell phone numbers and personal mailing addresses in order to protect privacy. See, California Constitution, Article I, section 1; California Government Code Sections 6254(k) and 6254(c); S.F. Admin. Code §67.1(g) (legislative findings on the right of individuals to privacy).

We have finished conducting our search and found no other documents responsive to your request. Therefore, we consider your request closed.

Sincerely,
Custodian of Records
Recreation and Park Department

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Summers, Ashley (REC)

Sent: Tuesday, January 20, 2026 12:39 PM

To: Chris Cugliari <christopher.r.cugliari@gmail.com>

Subject: RE: iVisitBoxing Partnership - Formal Inquiry

Dear Chris,

We have received your public records request. Once any responsive records are released to you, a link will be provided to you to view them. This link is valid for 30 days.

The Recreation and Park Department's policy is to protect private information, including but not limited to addresses, phone numbers, and personal email addresses.

I am moving other staff to bcc to spare their inboxes. Thank you!

Ashley Summers (she/her)

Commission Liaison

San Francisco Recreation and Park Commission

501 Stanyan Street

San Francisco, CA 94117

(415) 831-2750 | recpark.commission@sfgov.org

<https://sfrecpark.org/411/Commission>

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Monday, January 19, 2026 7:26 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>

Cc: White, Staci (REC) <staci.white@sfgov.org>; Summers, Ashley (REC)

<ashley.summers@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

Thank you again, Sarah, for the update.

Ashley,

To ensure the production of records is as complete as possible and to help narrow the search for your team, I would like to clarify that the following categories of "responsive documents" are of particular interest:

1. **Official Permit Filings:** The full **Special Event Applications** for both the January 16 press conference and the July 11, 2026, date at Civic Center, including any submitted Site Plans, Security Plans, and ADA checklists.
2. **Licensing & Financial Verification:** Any documents or correspondence regarding the **California State Athletic Commission (CSAC) license** and the required \$50,000+ bonding/insurance verifications required for the boxing event meeting the description of Ed Pereira / iVisitBoxing.
3. **Promotional & Vetting Materials:** Any "**Pitch Decks**," economic impact studies, or marketing brochures submitted by Ed Pereira or iVisit Media Ltd (or subsidiaries) to justify the 150,000-person attendance claim as well as his suitability to manage this project.
4. **Broadcast Partnership Verification:** All correspondence (emails or letters) where the promoter provided proof of the **exclusive YouTube partnership** mentioned in the January 16 press conference.
5. **Internal Deliberations:** Any internal staff emails, memoranda, or Slack/Teams messages discussing the credibility of Ed Pereira, iVisit Media Ltd (iVisitBoxing), or the feasibility, safety, or vetting of this event, specifically but not limited to internal communication regarding the lack of a promoter's

license, the company's financial defaults, and any potential YouTube partnership,

6. **Calendar & Meeting Records:** Entries for any meetings between RPD representatives and iVisit Media (iVisitBoxing) representatives between June 2025 and the present.

I am committed to a transparent process and would be happy to review these in stages if that accelerates the timeline. Please let me know the estimated date for the first batch of documents.

Best regards,

Chris Cugliari

On Mon, Jan 19, 2026 at 10:28 AM Chris Cugliari

<christopher.r.cugliari@gmail.com> wrote:

Thank you Sarah. Very much appreciated. I look forward to hearing from Ashley and I wish you all a great MLK Day.

On Mon, Jan 19, 2026 at 10:12 AM Madland, Sarah (REC)

<sarah.madland@sfgov.org> wrote:

Chris,
Connecting you to Ashley Summers who can share respi live documents.

Sarah

Sent from my Verizon, Samsung Galaxy smartphone

Get [Outlook for Android](#)

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Saturday, January 17, 2026 1:40:05 PM

To: Madland, Sarah (REC) <sarah.madland@sfgov.org>; White, Staci (REC) <staci.white@sfgov.org>

Subject: Re: iVisitBoxing Partnership - Formal Inquiry

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear SF Recreation & Parks Department,

I am writing to you today as a concerned resident and taxpayer of the City and County of San Francisco, as well as a grassroots boxing coach active in our local community.

I followed yesterday's press conference regarding the iVisitBoxing (iVB) event and cultural festival scheduled for July 11 with significant concern. While I am always supportive of initiatives that bring the "Sweet Science" to our city's parks, the lack of transparency surrounding this specific entity raises serious questions about the Department's vetting process and the potential for reputational damage to the sport of boxing in San Francisco.

As a member of the local boxing community, I am seeking clarification on several claims made by the promoter, Ed Pereira, which do not align with industry standards:

1. **Verification of the YouTube Partnership:** iVB is publicly promoting a formal "partnership" with YouTube/Google to secure city resources and public attention. In my experience, "streaming on YouTube" is not a partnership. It raises serious red flags that, with the prominent exposure of YouTube's logo yesterday, the press conference itself was NOT streamed on YouTube! Has the Department verified a signed agreement with Google's legal or sports partnership teams, or is the City unknowingly facilitating a potential brand misrepresentation?
2. **Athlete Participation and Safety:** Boxing is a high-risk sport that requires rigorous oversight. iVB has yet to produce a verifiable roster of professional boxers or a sanctioning body recognized by the California State Athletic Commission. As a coach, I am concerned about the safety standards and the legitimacy of an event that touts "elite athletes" who do not appear on any official industry registries (e.g., BoxRec).
3. **Media Credibility:** Much of iVB's "track record" cited in promotional materials stems from a paid commercial sponsorship with *Boxing News*. In your vetting, did the Department distinguish between independent journalistic validation and these paid advertorials? Relying on paid-for promotion as a basis for granting public permits sets a dangerous precedent for our city's parks.

Formal Request for Records (SF Sunshine Ordinance) Pursuant to the **San Francisco Sunshine Ordinance (Administrative Code Chapter 67)** and the California Public Records Act, I am formally requesting copies of the following public records:

- Any signed contract, Memorandum of Understanding (MOU), or Permit currently in place between the City (SF Recreation and Parks Department)

and iVisitBoxing or Ed Pereira.

- Any documentation submitted by iVisitBoxing to the Department verifying their alleged partnership with YouTube/Google.
- Any correspondence or vetting reports generated by the Department regarding the "credibility" or "financial standing" of iVisitBoxing prior to the January 16 announcement.

As a resident, I want to ensure our city's resources are being used by legitimate, transparent organizations. As a coach, I want to ensure that boxing in San Francisco is represented by professionals who uphold the integrity of the sport. I worry that a failure of this event would be a significant setback for the grassroots boxing community I work to build every day.

I look forward to your response within the statutory ten-day period.

Best regards,

Chris Cugliari

San Francisco Resident & Boxing Coach

From: [SOTF \(BOS\)](#)
To: [Rice, Dylan \(ADM\)](#); [Chris Cugliari](#); [Saraie, Jeremy \(ECN\)](#); [MayorSunshineRequests, MYR \(MYR\)](#); [Summers, Ashley \(REC\)](#); [Weiland, Maggie \(ADM\)](#); [Commission, Entertainment \(ADM\)](#)
Cc: [SOTF \(BOS\)](#); [Somera, Alisa \(BOS\)](#)
Subject: RE: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)
Date: Thursday, February 12, 2026 10:19:08 AM
Attachments: [image001.png](#)

Hi, Dylan –

I am writing to let you know that the Entertainment Commission is **not** a party to Sunshine Ordinance Task Force **File 26013**, and therefore there is no reason to Cc: our office. That complaint is against only the San Francisco Recreation and Park Department.

Note to ECN, MYR and ADM: this applies to your departments as well.

Let me know if you have questions or concerns.

Best,
Pat

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Rice, Dylan (ADM) <dylan.rice@sfgov.org>
Sent: Thursday, February 12, 2026 10:11 AM
To: Chris Cugliari <christopher.r.cugliari@gmail.com>; Saraie, Jeremy (ECN) <jeremy.saraie@sfgov.org>; MayorSunshineRequests, MYR (MYR) <mayorsunshinerequests@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>; Weiland, Maggie (ADM) <maggie.weiland@sfgov.org>; Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>
Cc: SOTF (BOS) <sotf@sfgov.org>
Subject: RE: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)

Dear Chris Cugliari:

We have received your request for public records on February 11, 2026. Our office will respond to this as a standard request under Administrative Code Section 67.21 and California Government Code Section 7922.535, to which a response is due in 10 days. Because the 10th day (February 21, 2026) falls on a Saturday when our offices are closed, we will respond by the next business day on Monday, February 23, 2026.

We will endeavor to provide you with the requested records as soon as possible, and we will notify you immediately if we determine that we need to invoke an additional 14-day extension to gather the requested information.

Sincerely,

Dylan Rice
Project and Communications Manager
San Francisco Entertainment Commission
City and County of San Francisco
Pronouns: he/him/his
49 South Van Ness, Suite 1482
San Francisco, CA 94103

628-652-6033 Desk
628-652-6030 Main
Dylan.Rice@sfgov.org
www.SF.gov/EntertainmentCommission

[Sign up for the Entertainment Commission e-mail list](#)

Please be mindful that all correspondence and documents submitted to the Entertainment Commission are public records and, as such, are subject to the [Sunshine Ordinance](#) and can be requested by the public. If this happens, personal information such as Social Security numbers and phone numbers will be redacted.

From: Chris Cugliari <christopher.r.cugliari@gmail.com>

Sent: Tuesday, February 10, 2026 9:36 PM

To: Saraie, Jeremy (ECN) <jeremy.saraie@sfgov.org>; MayorSunshineRequests, MYR (MYR) <mayorsunshinerequests@sfgov.org>; Rice, Dylan (ADM) <dylan.rice@sfgov.org>; Summers, Ashley (REC) <ashley.summers@sfgov.org>

Cc: SOTF (BOS) <sotf@sfgov.org>

Subject: FORMAL DEMAND: Comprehensive Archive Search & Evidence Update (File No. 26013)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Respondents,

I acknowledge receipt of the February 10, 2026, production from **OEWD**, following the successful archive search of former Executive Director **Sarah Dennis-Phillips'** account.

The contents of these records—specifically the detailed planning threads and recaps from April 7–9, 2025—materially conflict with the limited scope of documents and responses I have received from other departments. These documents provide verified proof that high-level, multi-departmental planning for a boxing event in San Francisco was underway nearly a year before the dates previously disclosed.

I. Evidence-Based Demand for Comprehensive Supplemental Search The April 2025 production (Exhibits W-Y) identifies **Martha Cohen** (Director of Special Events) as a central participant and recipient of detailed project recaps. Her confirmed presence at these meetings provides irrefutable evidence that the **Mayor's Office** and **Entertainment Commission** possess responsive records that previous searches did not capture.

To be clear: my demand is not limited to Martha Cohen. I am demanding a **fully comprehensive, IT-level archive search** across all staff and executives—including but not limited to Staci Slaughter, Martha Cohen, and Dylan Rice—for **all internal and external correspondence** related to **Ed Pereira, iVisit Media, and/or iVisitBoxing** from January 1, 2025, to the present. The discovery of the April 2025 records proves that a standard, surface-level search is insufficient to fulfill your obligations under the Sunshine Ordinance.

II. Extension of Demand to RPD (Sarah Madland / Dana Ketcham) Given the confirmed depth of 2025 planning revealed in the OEWD production, the **Recreation and Park Department's (RPD)** previous responses are now clearly inadequate. While RPD has produced a limited number of cursory documents from 2025, the department has yet to produce any of the substantive **meeting notes, vetting records, or internal briefing memos** that naturally arise from months of "intimate" coordination. Despite Sarah Madland's prominent presence at the January 16, 2026, press conference, RPD has failed to provide a transparent record of the planning process. I request that RPD replicate the archive search performed by OEWD to locate the missing substantive correspondence between the

department (namely, but not limited to, Sarah Madland and Dana Ketcham) and iVisit Boxing / iVisit Media.

III. Notice to SOTF I request that the SOTF Clerk officially index the April 2025 production as **Exhibits W, X, and Y**. While I acknowledge the **Mayor's Office** is currently utilizing an extension until **February 17** to conduct a more thorough search, the records in Exhibits W-Y provide a specific benchmark for the level of transparency required to resolve this complaint.

This exhibit **factually invalidates** the prior "no records" assertions from the **Mayor's Office (Exhibit P)**, as their executive staff were direct participants in these documented meetings. Furthermore, Exhibits W-Y **logically invalidate** the prior "no records" assertions from the **Entertainment Commission (Exhibit V)** and **RPD (Exhibit H)**. It is administratively impossible for the Mayor's Office to conduct "Fight Week" planning for Alcatraz and city-wide street activations without generating responsive coordination records with the agencies that hold mandatory permitting jurisdiction over those locations.

The discovery of a year-long planning effort centered on an entity carrying **£5.3 million in debt** compared to **£13k of net current assets**, having been in legal default at the time of the January 16 press conference, and lacking a mandatory California promoter's license—which prevents them both from organizing a professional boxing event and legally holding the exact YouTube streaming rights deal for which the Mayor publicly thanked them—makes disclosure of all vetting records a matter of paramount public concern.

Sincerely,

Chris Cugliari

From: [SOTF \(BOS\)](#)
To: christopher.r.cugliari@gmail.com; [Summers, Ashley \(REC\)](#); [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#); [Dean Schmidt \(dschmi4@aol.com\)](mailto:Dean.Schmidt(dschmi4@aol.com))
Subject: Notice of Hearing: Sunshine Ordinance Task Force - Complaint Committee, 3/17/2026, 5:30 p.m. (File No. 26013)
Date: Friday, March 6, 2026 4:45:28 PM
Attachments: [image001.png](#)
[image002.png](#)
Sensitivity: Confidential

Hello –

The following Sunshine Ordinance Task Force matters have been scheduled for hearing as follows:

Date: Tuesday, March 17, 2026 (Hybrid Meeting in-person/remote)
Committee: Complaint Committee
Location: Hearing Room 408, City Hall, San Francisco, CA 94102
Time: Meeting Convenes – 5:30 p.m.

Information regarding how to participate via telephone or via teleconference (Webex) will be listed on the Agenda. Agendas are available [online](#) and at the [San Francisco Public Library](#) at least 72 hours before the meeting.

Why Am I Receiving This Notice?

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints scheduled for hearing to: 1) hear the merits of the complaint; 2) issue a determination; and/or 3) consider referrals from a Task Force Committee,

or

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints for a hearing to: 1) determine if the Task Force has jurisdiction; 2) review the merits of the complaints; and/or 3) issue a report and/or recommendation to the SOTF.

- **Must I Attend?**

Complainants: Your attendance is required for this meeting/hearing.

Respondents/Departments: Pursuant to Section 67.21 (e) of the Ordinance the custodian of records, or a representative of your department who can speak to the matter, is required at the meeting/hearing.

IMPORTANT - CONFIRM YOUR ATTENDANCE

- Petitioner’s Failure to Appear at the meeting without prior notice will result in the file being **Closed**.
- Respondent’s Failure to Appear will result in additional violations of the Sunshine Ordinance.

Confirm your attendance and submit any additional supplemental/support documents for inclusion into the agenda packet by **5:00 p.m., Wednesday, March 11, 2026**.

Which Matters Will be Heard?

File No. 25090: Complaint filed by HVSafe against Supervisor Bilal Mahmood, Board of Supervisors, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25091: Complaint filed by HVSafe against the San Francisco to Municipal Transportation Agency, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25094: Complaint filed by HVSafe against Supervisor Bilal Mahmood for allegedly violating

Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26019: Complaint filed by Minh Cantarutti against the Department of Emergency Management for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26021: Complaint filed by Grant Ingram against San Francisco Recreation and Park Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26024: Complaint filed by Michael Petrelis against Supervisor Rafael Mandelman for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26026: Complaint filed by Stiliyan Bezhanski against Assessment Services – Real Property Support Team for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

Click [here](#) for the Complaint Procedures.

Thank you.

Patricia Petersen (she/her)

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

Telephone 415-554-7724 | Fax 415-554-5163

sotf@sfgov.org | www.sfbos.org

I am not in on Wednesdays.



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From: [SOTF \(BOS\)](#)
To: [Chris Cugliari](#); [SOTF \(BOS\)](#)
Cc: [Somera, Alisa \(BOS\)](#)
Subject: RE: Notice of Hearing: Sunshine Ordinance Task Force - Complaint Committee, 3/17/2026, 5:30 p.m. (File No. 26013)
Date: Wednesday, March 11, 2026 4:25:57 PM
Attachments: [image001.png](#)
[image002.png](#)

Hello –

Thank you for the supporting documentation and for confirming your attendance at the Complaint Committee on 3/17/026.

-Pat

From: Chris Cugliari <christopher.r.cugliari@gmail.com>
Sent: Wednesday, March 11, 2026 7:02 AM
To: SOTF (BOS) <sotf@sfgov.org>
Subject: Re: Notice of Hearing: Sunshine Ordinance Task Force - Complaint Committee, 3/17/2026, 5:30 p.m. (File No. 26013)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Patricia,

I am formally submitting three critical supplemental exhibits for the **March 17 Complaint Committee** hearing regarding my complaint against the **Recreation and Park Department (RPD)**. I will be attending the hearing on March 17, so please consider this email my confirmation.

These records, produced by other City departments between February 18–19, 2026, provide irrefutable evidence that RPD's "no records" assertion is factually false and reflects a failure of due diligence under **SF Admin Code § 67.21(c)**.

1. Exhibit W (The April 2025 Blueprint): This OEWD production confirms that a "World Championship Boxing Match at Alcatraz" was already in the high-level planning stages by April 9, 2025. As the jurisdictional "landlord" for Alcatraz, it is administratively impossible for RPD to have "no records" of the site-feasibility or permitting coordination required to generate this blueprint.

2. Exhibit Z-1 (The Dylan Rice July 2025 Emails): New records from the Entertainment Commission prove that **Dylan Rice** was actively coordinating "stage placement" and "Front Street" logistics for this project in mid-2025. These records confirm that multi-agency coordination was well underway during the exact window RPD claims they were uninvolved.

3. Exhibit Z-2 (The Binder 8 Omissions): The Mayor's Office production (**Binder 8**) includes October 2025 correspondence involving **Dana Ketcham (RPD Director of Property Management)** regarding iVisitBoxing permits. RPD failed to produce these internal emails in File 26013, proving that their search was non-diligent and failed to capture their own Director's correspondence.

Conclusion: These exhibits demonstrate a coordinated failure by RPD to produce records that factually exist. I request that the Committee find RPD in **Willful Failure to Comply (§ 67.34)** and order a full **IT-level audit** of the archives for the department to recover the missing coordination records.

Sincerely,

Chris Cugliari

On Fri, Mar 6, 2026 at 4:47 PM SOTF (BOS) <sotf@sfgov.org> wrote:

Hello –

The following Sunshine Ordinance Task Force matters have been scheduled for hearing as follows:

Date: Tuesday, March 17, 2026 (Hybrid Meeting in-person/remote)
Committee: Complaint Committee
Location: Hearing Room 408, City Hall, San Francisco, CA 94102
Time: Meeting Convened – 5:30 p.m.

Information regarding how to participate via telephone or via teleconference (Webex) will be listed on the Agenda. Agendas are available [online](#) and at the [San Francisco Public Library](#) at least 72 hours before the meeting.

Why Am I Receiving This Notice?

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints scheduled for hearing to: 1) hear the merits of the complaint; 2) issue a determination; and/or 3) consider referrals from a Task Force Committee,

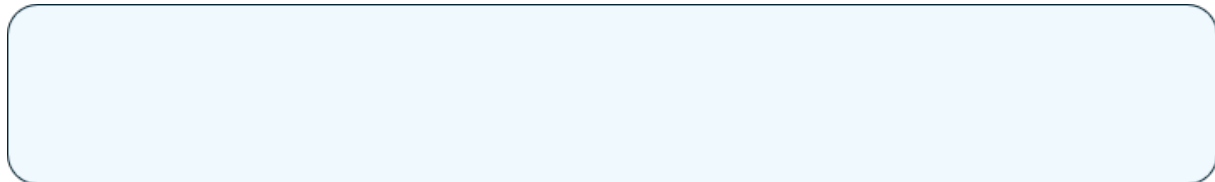
or

You are receiving this notice because you are named as a Complainant or Respondent in one of the following complaints for a hearing to: 1) determine if the Task Force has jurisdiction; 2) review the merits of the complaints; and/or 3) issue a report and/or recommendation to the SOTF.

Must I Attend?

Complainants: Your attendance is required for this meeting/hearing.

Respondents/Departments: Pursuant to Section 67.21 (e) of the Ordinance the custodian of records, or a representative of your department who can speak to the matter, is required at the meeting/hearing.



IMPORTANT - CONFIRM YOUR ATTENDANCE

- Petitioner’s Failure to Appear at the meeting without prior notice will result in the file being **Closed**.
- Respondent’s Failure to Appear will result in additional violations of the Sunshine Ordinance.

Confirm your attendance and submit any additional supplemental/support documents for inclusion into the agenda packet by **5:00 p.m., Wednesday, March 11, 2026**.

Which Matters Will be Heard?

File No. 25090: Complaint filed by HVSafe against Supervisor Bilal Mahmood, Board of Supervisors, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25091: Complaint filed by HVSafe against the San Francisco to Municipal Transportation Agency, for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21 for failure to respond to a public records request in a timely and/or complete manner.

File No. 25094: Complaint filed by HVSafe against Supervisor Bilal Mahmood for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26013: Complaint filed by Chris Cugliari against San Francisco Recreation and Park

Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26019: Complaint filed by Minh Cantarutti against the Department of Emergency Management for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26021: Complaint filed by Grant Ingram against San Francisco Recreation and Park Department for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

File No. 26024: Complaint filed by Michael Petrelis against Supervisor Rafael Mandelman for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.25, by failing to respond to an immediate disclosure request in a timely and/or complete manner.

File No. 26026: Complaint filed by Stiliyan Bezhanski against Assessment Services – Real Property Support Team for allegedly violating Administrative Code (Sunshine Ordinance), Section(s) 67.21, by failing to respond to a public records request in a timely and/or complete manner.

Click [here](#) for the Complaint Procedures.

Thank you.

Patricia Petersen (she/her)

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