

## SF COUNTS: 2010 CENSUS OUTREACH GRANTEES

ORGANIZATION	ACTIVITIES	NEIGHBORHOOD
<b>Acción Latina</b>	Assemble Latino Complete Count Committee, create Spanish publications for Hard-To-Count sectors of the Mission	Mission
<b>Arab Resource and Organizing Center</b>	Educate community and build awareness of census, produce posters and postcards in Arabic to distribute to community organizations	Tenderloin
<b>AYADI</b>	Outreach to Tenderloin and Middle Eastern communities through education sessions, collaborative artwork, and in-language informational mailers.	Tenderloin
<b>Bar Association of San Francisco's Volunteer Legal Services Program</b>	Conduct outreach, education and direct assistance to homeless and other at-risk communities through current programs, distribute census materials.	Homeless; Citywide
<b>Bayview Hunter's Point Multipurpose Senior Services, Inc.</b>	Establish outreach volunteer program to target senior residents, conduct an outreach and information campaign to local seniors using tailored fliers, doorknob cards, post cards etc., promote census at local cultural events and festivals	Bayview Hunters Point
<b>Catholic Charities CYO</b>	Build awareness through multilingual outreach materials, PSAs, newsletters; outreach through immigration workshops and meetings with ethnic ministries	Parishes, churches, and faith-based communities
<b>Community Housing Partnership</b>	Training staff and residents to be census promoters, community outreach at resident meetings, including census messaging in events, newsletters	Subsidized supportive housing
<b>Immigrant Legal Resource Center</b>	Train social services providers and conduct trainings at various community meetings	Immigrants; Citywide
<b>La Raza Centro Legal</b>	Outreach and education to day laborer and domestic worker communities	Mission/Bayshore
<b>Mo' Magic</b>	Youth media campaign and youth summit to promote census	Western Addition, youth
<b>New America Media</b>	Youth video/media contest about the importance of the census	Youth; Citywide
<b>Renaissance Parents of Success</b>	Create "Stand Up and Be Counted" census outreach program in community; community meetings and events, youth movements, and canvassing	Bayview Hunters Point
<b>Self-Help for the Elderly</b>	Presentations to senior centers and senior housing projects, outreach booths at strategic locations throughout Chinatown	Chinatown; Seniors
<b>SF Housing Development Corporation</b>	Marketing plan targeting African Americans, outreach to local print, radio and other media sources to promote census locally	Bayview Hunters Point
<b>SF Yes We Count Coalition</b>	Citywide outreach and grassroots canvassing to all communities <u>Chinese for Affirmative Action (Lead Agency) and partner organizations:</u> <i>Central American Resource Center, Bernal Heights Neighborhood Center, Chinatown Community Development Center, Chinese Progressive Association, Coleman Advocates for Children and Youth , Delores Street Community Services, Filipino Community Center, People Organized to Demand Environmental and Economic Rights, People Organized to Win Employment Rights, South of Market Community Action Network, St. Peter's Housing Committee, and Tenderloin Neighborhood Development Corporation</i>	All hard-to-count communities; Citywide
<b>Sojourner Truth Foster Family Service Agency, Inc.</b>	Promote census through partnership with existing city programs and services, developing "Each One, Reach One" outreach campaign in local community	Bayview Hunters Point, Visitacion Valley
<b>Southeast Asian Community Center</b>	Educational workshops/presentations, outreach campaign and canvassing, promoting census at cultural events and activities	Tenderloin/Little Saigon. Southeast Asian
<b>Vietnamese Community Center</b>	Promoting census at Lunar New Year TET Festival and other community events	Tenderloin, Vietnamese