

San Francisco Local Agency Formation Commission

City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. 415.554.5184
Fax. 415.554.5163

TO: LAFCO Commissioners

FROM: Nancy C. Miller, Interim Executive Officer

DATE: July 11, 2008

SUBJECT: Item 6: Consideration of the Timeline of Tasks that will be Performed by Consultant(s) related to CCA Program and Outreach Efforts, and Work with SFPUC to Develop CCA Marketing Work Plan and Overall CCA Work Plan (Discussion and Action)

Ordinance 146-07 contemplates that SFPUC and/or SF LAFCO will hire consultants to provide advice and analysis regarding aspects of the CCA program, and to provide numerous services.

At the last Commission meeting, Michael Bell Management Consulting, Inc. (MBMC) presented his findings on the Request for Information and the Request for Proposals, as well as the responses received, and his recommendations on potential modifications to the Implementation Plan in light of these responses and additional information provided. (Tasks 3 and 4)

At our last meeting, SFPUC staff appeared and commented on marketing tasks that could be undertaken with respect to CCA. Given that SFPUC recently awarded contracts for the CCA Implementation Plan, I am recommending that we work with the SFPUC to develop a work plan for marketing and a work plan for the remainder of the CCA Implementation.

We can however proceed as well to complete Portions of Task 5 and 8 (See Agenda Item 7) during the development of the Work Plan.

Recommendation: Authorize the Executive Officer to work with SFPUC to develop a Work Plan for Marketing and a Work Plan for CCA Implementation.