



**Summer Street Violence Prevention Council  
SF Safe Summer 2008**

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The City's best strategy to combat the spike in violence that often occurs during the summer months is a coordinated approach among City departments, law enforcement agencies, the courts, and the community. Increased prevention efforts are essential to minimizing the risk and preventing this from continuing to repeat itself each year.

In a 2006 executive directive, the Mayor established The Summer Street Violence Prevention Council (SSVPC) to lead the violence prevention efforts. The Mayor's Executive Directive was intended to enhance enforcement and social services in summer "hot spots." The Council, which is comprised of senior staff and department heads, meets on a bi-weekly basis to strategically plan intervention and prevention strategies in hot spot areas.

- Beginning in February and continuing through September, the Summer Street Violence Prevention Council (SSVPC) meets bi-weekly to evaluate and respond to the city's six most violence-prone neighborhoods: Bayview-Hunters Point, Western Addition, Visitacion Valley, Oceanview Merced Ingleside (OMI), Mission and Tenderloin.
- The Council's core membership base is determined by the Mayor's 2006 Executive Directive, which mandates participation from the following departments: the Mayor's Office of Policy and Finance (Mayor's Office), Mayor's Office of Criminal Justice (MOCJ), Mayor's Office of Neighborhood Services (MONS), Department of Children, Youth and their Families (DCYF), Human Services Agency (HSA), Department of Public Health (DPH), San Francisco Police Department (SFPD), and Adult Probation Department (APD) and Juvenile Probation Department (JPD). Additional representation came from the Mayor's Office of Economic and Workforce Development (MOEWD), Mayor's Office of Community Development (MOCD), Board of Supervisors (BOS), Recreation & Park Department (RPD), Entertainment Commission, District Attorney's Office, the City Attorney's Office, Communities of Opportunity (COO), San Francisco Redevelopment Agency (SFRA), and San Francisco Housing Authority (SFHA).
- Last year's ten year high of homicides serves as a backdrop for San Francisco's violence prevention efforts.



There are numerous innovative and new violence prevention initiatives beginning this summer. Workforce development is a primary violence prevention and intervention strategy that city departments have incorporated within their summer planning. Additionally,

- Stay Alive and Free Campaign
- Community Events and gatherings
- Sports and Recreational Activities
- Safe Passageways – summer school and nighttime entertainment venues

San Francisco has adopted the Alive & Free violence prevention model as the overarching philosophy of its summer violence prevention efforts.

- The City will launch the Alive & Free public education campaign with highly saturated anti-violence messaging through print, web, television and radio media; coupled with training on the Alive & Free violence prevention model developed by Dr. Joseph Marshall of Omega Boys Club/Street Soldiers. The Alive & Free violence prevention model has been adopted through directive as San Francisco's overarching violence prevention philosophy. City funded service providers, school faculty, law enforcement, and city staff will all be trained in this philosophy so that vulnerable youth who come into contact with our multiple systems receive a unified message about violence prevention.

The second charge of SSVPC is to develop an annual resource guide

- The San Francisco Mayor's Office will develop *Stay Alive and Free Safe Summer Guide 2008* - a report on this year's summer violence prevention strategies. The *Safe Summer Guide 2008* will describe the coordinated efforts of 15 different city agencies to keep our communities safe and strong programs. Many of these efforts are geared towards youth, at-risk communities, and individuals exiting the justice system. We have highlighted the opportunities available this summer for employment, recreation, education, and social services. We also describe expanded safety efforts to reduce violence by our law enforcement agencies.

The larger Mission of these efforts:

- Recognizing that significant amount of work lies ahead, the core components of the SSVPC will continue for well beyond just the summer months. The SSVPC is part of the City's larger effort to combat the increasing rate of violence, addressing the multiple forms of violence that exists and impacts all residents and communities of San Francisco.